bilboard Country Update

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AUGUST 1, 2022 | PAGE 1 OF 21

CONSIDERATION NEW ARTIST OF THE YEAR

"HARDY'S TURN OF THE 21ST CENTURY ROCK INSPIRED AND HARD PARTYING APPEAL IS UNDENIABLE."

Tennessean

"(HIS HITS) EMBODY THAT CLASSIC COUNTRY SPIRIT WHILE PUSHING THE BOUNDARIES OF MODERN RADIO MUSIC"

American Songwriter the craft of music OVER 1.5 BILLION ON-DEMAND ARTIST STREAMS (U.S.)

11 #1 SINGLES AS A songwriter

BIG LOUD

billboard Country Update

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AUGUST 1, 2022 | PAGE 2 OF 21

BILLBOARD COUNTRY UPDATE



Several factors have cre-

ated the dramatic price hike.

One is technological advances.

Walk-through magnetometers

(which rent for \$250 per unit

per day through Tennessee's

EOD Gear) are in heavier use,

and staff is required to over-

see them. Fencing, which can

include blow-down walls that

INSIDE THIS ISSUE

Pardi, Combs Hit Top 10 >page 5

Moves At Red Street, Quartz Hill >page 11

Makin' Tracks: Luke Bryan's Patriotic 'Country' >page 17

Country Coda: When Charlie Rich Was In The 'Flow' >page 21

Security Costs And Staffing Issues Loom Large For The Future Of Outdoor Country Concerts

America's inability to curb mass shootings in public places is making life difficult for the producers of outdoor country music festivals as skyrocketing security costs strain budgets and squeeze profits.

High-profile mass-casualty attacks in Buffalo, N.Y.; Uvalde, Texas; and Highland Park, Ill., have kept safety forefront in

the minds of both attendees and producers as summer concerts increased this year in the aftermath of the pandemic shutdown.

Attendees at the CMA Fest in June were aware of armed guards on rooftops and of an explosion a few miles away from downtown Nashville. Promoters are taking greater care to control foot traffic and crowd density. And they're

extremely conscious of making security personnel and bombsniffing dogs visible, hoping to create an extra sense of safety. "You have armed guards standing at the front gate with AK-

CONWA

47s," says Pepsi Gulf Coast Jam executive producer **Rendy** Lovelady, whose early-June event in Panama City, Fla., included sets from **Brett Young** and **Brooks & Dunn**. "That's something that I never thought we'd see in America."

What fans don't necessarily see is the price tag for the increased security. Promoters are paying as much as six times what they budgeted for safety precautions less than a decade ago, according to concert professionals and financiers. It has squeezed profits for independent promoters, who may face a crisis in the not-so-distant future if the increases continue. "The last time I did a Tailgate Fest was 2019," says Tailgate founder **Melissa Carbone**, whose Aug. 13-14 event counts **Jake Owen**, **Billy Currington** and **Chris Janson** among the lineup at the Auto Club Freeway in Fontana, Calif. "This year, with ... significantly lower ticket sales because of other economic conditions, our security bill is triple what it was."

Tom.Roland@billboard.com

allow mass emergency exits, is an outdoor necessity. And many promoters now conduct crowd surveillance with drones, paying another crew member to oversee that function, as well as to ensure that unauthorized drones don't invade the space.

The cost of manpower is up, too, due to inflation and market conditions. With the uptick in highly publicized shootings, the demand for security — particularly for well-trained police and veterans — has ballooned across numerous industries, creating more competition that results in higher fees. Plus, promoters are staffing shows with larger security teams. They're exercising greater caution to protect their companies' reputations, but also meeting heightened expectations among their customers and local authorities, some of whom are placing greater legal



staffing demands on public events.

"There's absolutely nothing we can do about that," Carbone says. "You either pay it or you hear that it isn't allowed to go on. It makes it very hard to budget. You think your expense line is one thing, and then you're two weeks out from your festival and it's not even close. It's becoming hard to plan and to have a financially and economically sound festival."

Conway Entertainment Group founder/owner **Tony Conway**, whose company includes an event division and a management arm that represents **Alabama**, attended the World Games in Birmingham, Ala., in July. He estimates the costs were \$500,000 for a multilayered protection scheme that included private security, the FBI and Homeland Security.

"They had to do a perimeter block-off a quarter mile from the stadium where nobody had access to the stadium except through one area," Conway says. "That cost alone, just to put blockades up and have the police at every intersection for 12 days, is mind-boggling."

One promoter, Conway says, hires a security guard for every 60 ticketholders; thus a festival that draws 30,000 would require about 500 riskmanagement staff — a mix of trained professionals and so-called "T-shirt security." In most localities, the community would not have enough off-duty police officers and security pros to fill out a team that size; thus, promoters often work with police departments from other cities to fully cover the event, and that means extra outlays for transportation and lodging.

Security is now routinely 25% of the production budget, Conway says. That's a sizable amount; if it rises, that could pose a long-term challenge for the business. For starters, if mass shootings continue unabated, some potential recruits will likely pursue safer jobs — as the Uvalde crisis demonstrated, semi-automatic weapons can make even trained personnel afraid to enter an active crime scene. Combined with the increased demand for security services, promoters may experience labor shortages that make it difficult to fully staff particular shows. Or, more likely, they may have to field a higher percentage of T-shirt security after tapping out the higher-quality personnel. Meanwhile, competition from other events — particularly for high-grade, off-duty police — could drive pay rates up far enough that it makes concerts unfeasible for part of the fan base.

"The average ticket price for a concert right now is somewhere between \$85 and \$100 a person," Conway says. "That's very high for a couple to go to a show, so you can't keep raising the ticket prices."

"If I have to add 18 bucks to my ticket and that's made it unreachable to 20% of my population, it's not a working system," says Carbone.

That said, concert executives are loathe to cut corners on safety since the 2017 mass shooting at the Route 91 Harvest music festival in Las Vegas and a crowd-surging tragedy killed 10 people during hip-hop artist **Travis Scott**'s 2021 show at Astroworld in Houston.

"If something tragic were to happen, I'm going to have to be the one that explains why it happened," Lovelady notes. "So if you hear me say, 'Cut costs,' you may hear me say, 'Cut stagehands,' but you're not going to hear me say, 'Cut security.' "



Monument artist Caitlyn Smith (left) hung backstage with Audacy/ Detroit vp of programming Tim Roberts and WYCD Detroit music director Holly Hutton on July 23 at the Faster Horses Country Music Festival in Brooklyn, Mich.



Frank Ray (center) played the Froggy 107.7 Radio Stage on July 22 at the York State Fair in Pennsylvania. He's flanked by WGTY Gettysburg, Pa., PD Scott Donato and Stoney Creek director of Northeast promotion Lexi Willson.



Nate Smith visited with KSCS Dallas staff on July 27 as he promoted his current single, "Whiskey on You." From left: KSCS assistant PD/ music director AI Farb, Smith, KSCS/KPLX PD Mike Preston and Arista Nashville vp of promotion Chris Schuler.

FOR YOUR CMA CONSIDERATION SINGLE OF THE YEAR | MUSIC VIDEO OF THE YEAR

ND-IN-YOUR-HAIR JAM"

OVER 40M ON-DEMAND STREAMS (U.S.)

TENTH #1 SINGLE AT COUNTRY RADIO

"MADE-FOR-RADIO HEAD-BOPPER"

- TASTE <u>PF</u> COUNTRY

S O U N D S

"SUNNY.

BEST THING SINCE BACKROADS

CARRIE UNDERWOOD DENIM & RHINESTONES

66 Carrie Underwood achieves timeless, legendary country status with *Denim & Rhinestones* **77** -**THE TENNESSEAN**

For your CMA CONSIDERATION ENTERTAINER OF THE YEAR FEMALE VOCALIST OF THE YEAR ALBUM OF THE YEAR - DENIM & RHINESTONES MUSIC VIDEO OF THE YEAR - "GHOST STORY" SONG OF THE YEAR, SINGLE OF THE YEAR & MUSICAL EVENT OF THE YEAR -"IT I DIDN'T LOVE YOU" W/ JASON ALDEAN

CLICK HERE FOR 2022 PERFORMANCE HIGHLIGHTS

THE DENIM & RHINESTONES TOUR PLAYING ARENAS THIS FALL CARRIEUNDERWOODOFFICIAL.COM lifts 12-9 on the list dated Aug. 6.

duced and is due Sept. 2.

downloads (up 15%) in the week ending July 28.

Written by Jimi Bell, Joe Fox and Dylan Mar-

"Lonely" follows Pardi's Lauren Alaina duet "Getting Over Him," which hit No. 35 on Hot Coun-

lowe, the song is the first single from Pardi's fourth

full-length, Mr. Saturday Night, which he co-pro-

try Songs in February. His most recent unaccompa-

nied single, "Tequila Little Time," reached No. 14

in December 2020, after "Ain't Always a Cowboy"

became his eighth top 10, rising to No. 6 in De-

cember 2020. Pardi first ascended to the region

with "Up All Night," a No. 10 hit in February 2014.

He made his debut on the chart with "Missin' You

Crazy," which reached No. 29 in October 2012.

ON THE CHARTS JIM ASKER jim.asker@billboard.com

Jon Pardi nets his ninth top 10 on Billboard's streaming-, airplay- and salesbased Hot Country Songs chart as "Last Night Lonely" (Capitol Nashville)

The track holds at its No. 8 Country Airplay high, as it increased by 6% to

18.9 million in audience in the tracking week ending July 31, according to

Luminate. It drew 5.9 million official U.S. streams (up 31%) and sold 1,000

Jon Pardi And Luke Combs Add Top 10s; John Rich Makes 'Progress' In Sales

11 WEEKS FOR 'WASTED' Morgan Wallen's "Wasted On You" (Republic/ Big Loud) dominates Hot Country Songs for an 11th week. The track drew 12.2 million streams and sold 4,000 in the tracking week. On Country Airplay, where the song reigned for three weeks beginning July 2, it descends 3-5 (22.9 million, down 7%). Now being promoted to pop and adult radio, it advances 32-26 on Adult Pop Airplay and 40-36 on Pop Airplay after bowing as Wallen's first entry on each ranking.

> Meanwhile, the track's parent LP, Dangerous: The Double Album, rules Top Country Albums for a record-extending 67th week (49,000 equivalent album units, up 1%).

> CAREER 'PROGRESS' John Rich posts his highest debut on Hot Country Songs (including with Big Kenny as part of the duo Big & Rich) as his new, independently released single, "Progress" (Rich Records), opens at No. 14. With 41,000 first-week downloads sold, he also earns his biggest sales week for a song.

> Released July 22, the track has drawn buzz on right-leaning social media platforms Truth Social and Rumble. Rich also performed it on Fox & Friends on July 25.

"Progress" launches atop both Country Digital Song Sales and the all-genre Digital Songs tally. Rich scores his fourth No. 1 on the former, following his

and ${\bf Mike\,Rowe}$'s "Santa's Gotta Dirty Job," which debuted at No. 1 in December; "Earth to God" (October 2020); and "Shut Up About Politics," featuring The Five, from Fox News (June 2019). On Digital Song Sales, Rich claims his

Rich's "When I Pray," which started at No. 24 in June 2012 before hitting No. 16. As a soloist, he achieves his second-best rank on the chart after "Shuttin' Detroit Down" hit No. 12 in 2009. Big & Rich boast one No. 1 on the survey among 20 entries: "Lost in This Moment," for two weeks in 2007.

OVER 213M ON-DEMAND

ARTIST STREAMS (U.S.)

PARDI (left) and COMBS

second leader, following "Job." Rich logged his prior highest start on Hot Country Songs thanks to Big &

YOUR CMA CONSIDERATION

'KIND OF' A BIG DEAL Luke Combs scores his 15th career-opening consecutive Country Airplay top 10 (counting proper singles that have been promoted to country radio) as "The Kind of Love

We Make" (River House/Columbia Nashville) rises 12-10 (17.1 million, up 13%).

The song, which Combs co-authored with Jamie Davis and brothers Dan and Reid Isbell, could also extend his record streak of Country Airplay leaders. His first 14 singles all topped the tally, most recently "Doin' This" for one week in May. Combs started his run with "Hurricane" in May 2017.

On Hot Country Songs, "Kind" ranks at No. 2 after topping the chart dated July 9, becoming Combs' fifth No. 1. It drew 12.6 million streams and sold 4,000 downloads in the tracking week.

"ERNEST COULD **CURRENTLY** BE THE BUSIEST, AND MOST CONSISTENTLY SUCCESSFUL, CREATIVE FORCE IN NASHVILLE.'





NEVER TIL NOW Ashley cooke & Brett Young

0







ADD TODAY BIG DUD RECORDS

billboard Country Airplay

AIRPLAY MONITORED BY

				•				
THIS	LAST	WKS ON		AUDIENCE (I			PLAYS	
WEEK 1	WEEK 1	CHART	TITLE Imprint/Label Artist DAMN STRAIT Triple Tigers * * No. 1 (3 Weeks) * * Scotty McCreery	THIS WEEK 26.854	+/- -2.688	THIS WEEK 6802	+/- -1013	RANK 3
2	ו 5	52	BESTTHING SINCE BACKROADS Big Loud Jake Owen	20.854	+3.053	7046	938	 1
3	4	- 32 - 48	NEWTRUCK Curb Dylan Scott	24.331	+3.053	6855	572	2
4	- 2	42	TAKE MY NAME Stoney Creek Parmalee	24.060	-1.184	5904	-214	5
- 5	2	26	WASTED ON YOU Republic/Big Loud Morgan Wallen	22.914	-1.667	5545	-589	7
6	6	13	LIKE I LOVE COUNTRY MUSIC RCA Nashville Kane Brown	22.229	+0.926	6305	103	4
0	9	46	AT THE END OF A BAR RCA Nashville Chris Young With Mitchell Tenpenny	19.405	+1.142	5512	207	8
8	8	24	LAST NIGHT LONELY Capitol Nashville Jon Pardi	18.917	+1.050	5637	328	6
9	10	40	WITH A WOMAN YOU LOVE Valory Justin Moore	17.200	+1.733	5060	369	10
0	12	7	THE KIND OF LOVE WE MAKE River House/Columbia Nashville Luke Combs	17.083	+1.964	4599	474	12
0	13	30	TRUTH ABOUT YOU Riser House/Columbia Nashville Mitchell Tenpenny	16.634	+1.753	4949	405	11
Ð	11	30	CIRCLES AROUND THIS TOWN Columbia Nashville Maren Morris	16.006	+0.448	5070	235	9
13	17	8	SHE HAD ME AT HEADS CAROLINA Warner Music Nashville/WMN ** Most Increased Audience ** Cole Swindell	14.576	+3.285	3972	636	15
14	14	20	GHOST STORY Capitol Nashville Carrie Underwood	13.235	+0.207	4149	112	13
15	16	22	DON'T COME LOOKIN' Big Machine Jackson Dean	12.290	+0.237	3999	143	14
16	19	31	WISHFUL DRINKING Atlantic/Warner Music Nashville/WEA Ingrid Andress With Sam Hunt	10.251	+1.146	3298	299	16
Ð	21	11	5 FOOT 9 EMI Nashville ** Airpower ** Tyler Hubbard	9.946	+1.235	3257	246	17
18	20	33	NO HARD FEELINGS Arista Nashville Old Dominion	9.120	+0.283	3237	33	18
19	28	7	YOU PROOF Mercury/Republic/Big Loud ** Most Added ** Morgan Wallen	7.882	+2.921	2293	942	23
20	24	22	SON OF A SINNER Bailee & Buddy/BMG/Stoney Creek ** Airpower ** Jelly Roll	6.948	+0.876	2643	255	20
2	23	25	PARTY MODE Broken Bow Dustin Lynch	6.480	+0.364	2707	81	19
22	26	5	COUNTRY ON Capitol Nashville Luke Bryan	6.401	+0.957	2057	393	26
23	22	49	COUNTRY'D LOOK GOOD ON YOU Stoney Creek Frank Ray	6.200	-0.111	2619	-9	21
24	25	26	OUT IN THE MIDDLE Home Grown/Warner Music Nashville/WAR Zac Brown Band	6.155	+0.408	2330	275	22
25	30	9	HALF OF ME Valory/BMLG Thomas Rhett Featuring Riley Green	5.789	+1.330	2105	395	24
26	27	17	SHE LIKES IT Triple Tigers Russell Dickerson & Jake Scott	5.549	+0.738	1918	216	28
27	29	25	PICK ME UP Warner Music Nashville/WAR Gabby Barrett	4.937	+0.332	2054	104	27
28	31	7	FALL IN LOVE Elektra/Warner Music Nashville/WEA Bailey Zimmerman	4.497	+0.680	1558	352	31
29	33	20	DOWN HOME Stoney Creek Jimmie Allen	3.789	+0.599	1913	231	29
30	32	35	SOUL Curb Lee Brice	3.745	+0.255	2086	28	25

FOR YOUR CMA CONSIDERATION

SINGLE OF THE YEAR "FANCY LIKE" SONG OF THE YEAR "FANCY LIKE" ALBUM OF THE YEAR COUNTRY STUFF THE ALBUM MALE VOCALIST OF THE YEAR NEW ARTIST OF THE YEAR MUSIC VIDEO OF THE YEAR "FANCY LIKE" (FEAT. KESHA)

MONUMENT

billboard Country Airplay

AIRPLAY MONITORED BY

	LAST	WKS							
		ON			AUDIENCE (I			PLAYS	
	WEEK	CHART	TITLE Imprint/Label	Artist	THIS WEEK	+/-	THIS WEEK	+/-	RANK
3	34	17		Kelsea Ballerini	3.536	+0.540	1705	184	30
32	36	10	WHAT MY WORLD SPINS AROUND MCA Nashville	Jordan Davis	3.028	+0.467	1287	187	34
33	35	36	YOU DIDN'T BMLG	Brett Young	2.951	+0.380	1475	93	32
34	38	6	WATER UNDER THE BRIDGE MCA Nashville	Sam Hunt	2.553	+0.323	873	108	38
35	39	24	MY BAR inDent/Mercury Nashville	Priscilla Block	2.480	+0.366	1315	74	33
36	47	2	THAT'S WHATTEQUILA DOES Macon/Broken Bow	Jason Aldean	2.254	+1.079	797	297	39
37	37	17	JOY OF MY LIFE Mercury Nashville	Chris Stapleton	2.216	+0.041	1151	17	35
38	NE	w	GOLD Capitol Nashville ** Hot Shot Debut **	Dierks Bentley	2.154	+2.154	495	495	47
39	41	7	WHISKEY ON YOU Arista Nashville	Nate Smith	2.135	+0.289	694	110	41
40	40	11	HEART LIKE A TRUCK Broken Bow	Lainey Wilson	1.861	+0.087	1143	114	36
41	42	8	HUMAN CoJo/Warner Music Nashville/WMN	Cody Johnson	1.801	+0.031	679	80	42
42	43	21	HOLY WATER Warner Music Nashville/WEA	Michael Ray	1.629	+0.155	907	75	37
43	44	18	GOOD DAY FOR LIVING Quartz Hill	Joe Nichols	1.417	+0.067	732	44	40
4	50	18	NOTE TO SELF Magnolia Music ** Breaker **	Randy Houser	1.262	+0.269	654	63	44
45	46	36	GIVING YOU UP Columbia Nashville	Kameron Marlowe	1.160	+0.057	461	21	51
46	52	26	SON OF A Riser House	Dillon Carmichael	1.142	+0.197	678	73	43
4	48	3	BROWN EYES BABY Hit Red/Capitol Nashville	Keith Urban	1.119	+0.085	527	89	46
48	55	6	WHAT HE DIDN'T DO Big Machine	Carly Pearce	1.030	+0.264	566	58	45
49	51	12	SONGS ABOUT YOU Warner Music Nashville/WMN	Brett Eldredge	0.970	+0.003	461	28	50
50	49	22	LOVETALKING Valory	Eli Young Band	0.920	-0.077	326	-26	-
51	45	2	YOU Warner Music Nashville/WAR	Dan + Shay	0.899	-0.338	495	5	48
52	56	9	KEYS TO THE COUNTRY Warner Music Nashville/WAR	Chris Janson	0.829	+0.146	465	24	49
53	53	13	EVERYTHING SHE AIN'T Songs & Daughters/Pigasus/Big Loud	Hailey Whitters	0.818	-0.058	321	-28	-
54	59	2	DOING LIFE WITH ME EMI Nashville	Eric Church	0.813	+0.239	429	57	53
55	54	15	HELLYEAH Capitol Nashville	Little Big Town	0.734	-0.033	434	23	52
56	57	9	SALT, LIME & TEQUILA Red Street	Ryan Griffin	0.732	-0.092	355	-14	57
57	58	4	SOMETHING IN THE ORANGE Belting Bronco/Warner	Zach Bryan	0.637	+0.060	193	29	-
58	NE	w	Y'ALL LIFE Monument	Walker Hayes	0.598	+0.388	334	225	-
5 9	60	6	MAN MADE RECORDS Nashville	Matt Stell	0.597	+0.031	397	-3	55
60	NE	w	STRANGE Vanner/RCA Nashville	Miranda Lambert	0.520	+0.047	218	53	-

8/8

Gold Capitol Nashville

Waste

Clearwater

Valory

Warner/WAR

SSM Nashville

DIERKS BENTLEY

JARROD TURNER

JASON BROWNIE Pretty Girl On The

Passenger Side

TIERA KENNEDY

Found It In You

TYLER BRADEN

Try Losing One

Love Ain't Got No Time To



DIERKS BENTLEY Gold Released July 29, the lead single from **Bentley**'s upcoming LP arrives on Country Airplay with 2.2 million impressions through July 31, helped by hourly plays on its first day of release on participating iHeartMedia stations. It follows his 18th No. 1, "Beers on Me," with **BRELAND** and **HARDY**.

TERRY WYATT/WIREIMAGE

GOING FOR ADDS

8/15

COREY KENT Wild As Her Combustion/RCA Nashville

8/22

BOOMTOWN SAINTS All Trucks Go To Heaven 8 Track

KAYLEE BELL Keith Kaylee Bell

LAUREN RENO Bottle's Worth A Dime Majestic Ape Studios

billboard Country Airplay

AIRPLAY MONITORED BY

MOST ADDED [®])
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TITLE Imprint/Label	Artist	ADDS
YOU PROOF Mercury/Rep/Big Loud	lorgan Wallen	61
GOLD Capitol Nashville	Dierks Bentley	47
FALL IN LOVE Elektra/Warner Music Nashville/WEA Baile	y Zimmerman	28
THAT'S WHAT TEQUILA DOES Macon/Broken Bow	Jason Aldean	23
Y'ALL LIFE Monument	Walker Hayes	22
HALF OF ME BMLG/Valory Thomas Rhett Featurin	g Riley Green	21
COUNTRY ON Capitol Nashville	Luke Bryan	13
MY BAR InDent/Mercury Nashville	Priscilla Block	12
YOU Warner Music Nashville/WAR	Dan + Shay	11
BROWN EYES BABY Hit Red/Capitol Nashville	Keith Urban	10

MOST INCREASED AUDIENCE

TITLE Imprint/Label	Artist	GAIN (IN MIILIONS)
SHE HAD ME AT HEADS CAROLINA Warner Music Nashville/WMN C	ole Swindell	+3.285
BEST THING SINCE BACKROADS Big Loud	Jake Owen	+3.054
YOU PROOF Mercury/Republic/Big Loud Mo	rgan Wallen	+2.921
NEW TRUCK Curb	Dylan Scott	+2.290
GOLD Capitol Nashville Die	erks Bentley	+2.154
THE KIND OF LOVE WE MAKE River House/Columbia Nashville	uke Combs.	+1.964
TRUTH ABOUT YOU Riser House/Columbia Nashville Mitche	ell Tenpenny	+1.753
WITH A WOMAN YOU LOVE Valory Ju	ustin Moore	+1.733
HALF OF ME Valory/BMLG Thomas Rhett Featuring	Riley Green	+1.330
5 FOOT 9 EMI Nashville Tyl	ler Hubbard	+1.235

MOST INCREASED PLAYS

	_	
TITLE Imprint/Label	Artist	GAIN
YOU PROOF Mercury/Republic/Big Loud Mc	organ Wallen	+942
BEST THING SINCE BACKROADS Big Loud	Jake Owen	+938
SHE HAD ME AT HEADS CAROLINA Warner Music Nashville/WMN	Cole Swindell	+636
NEW TRUCK Curb	Dylan Scott	+572
GOLD Capitol Nashville Di	erks Bentley	+495
THE KIND OF LOVE WE MAKE River House/Columbia Nashville	Luke Combs	+474
TRUTH ABOUT YOU Riser House/Columbia Nashville Mitch	ell Tenpenny	+405
HALF OF ME Valory/BMLG Thomas Rhett Featuring	Riley Green	+395
COUNTRY ON Capitol Nashville	Luke Bryan	+393
WITH A WOMAN YOU LOVE Valory J	ustin Moore	+369

NEW AND ACTIVE

TITLE Imprint/Label Artist	total Audience	TOTAL Stations	ADDS
WORTH A SHOT RCA/Columbia Nashville Elle King Feat. Dierks Bentley	0.482	28	10
LONGNECK WAY TO GO Big Machine Midland Feat. Jon Pardi	0.467	12	5
NEVER TIL NOW Back Blocks/BMLG/Big Loud Ashley Cooke + Brett Young	0.425	24	1
WILD AS HER Combustion/RCA Nashville Corey Kent	0.400	10	5
COUNTRY IN MY SOUL Quartz Hill Thompson Square	0.369	34	2
MIND ON YOU RECORDS Nashville George Birge	0.355	0	0

RECURRENTS

THIS WEEK	TITLE Imprint/Label Artist	TOTAL AUD. (IN MILLIONS)
1	TROUBLE WITH A HEARTBREAK Macon/Broken Bow Jason Aldean	20.670
2	'TIL YOU CAN'T CoJo/Warner Music Nashville/WMN Cody Johnson	15.509
3	THINKING 'BOUT YOU Broken Bow Dustin Lynch Featuring Lauren Alaina Or MacKenzie Porter	14.301
4	IF I DIDN'T LOVE YOU Macon/Capitol Nashville/Broken Bow Jason Aldean & Carrie Underwood	10.894
5	NEVER SAY NEVER Broken Bow/Warner Music Nashville/WMN Cole Swindell / Lainey Wilson	9.456
6	23 MCA Nashville Sam Hunt	9.403
7	SAND IN MY BOOTS Republic/Big Loud Morgan Wallen	9.224
8	FOREVER AFTER ALL River House/Columbia Nashville Luke Combs	8.582
9	BUY DIRT MCA Nashville Jordan Davis Featuring Luke Bryan	8.292
10	7500 OBO McGraw/Big Machine Tim McGraw	7.907





RATIO REPORT

TEXAS REGIONAL RADIO REPORT

WEEK ENDING JULY 31, 2022

	10000	Consections.	emicoury -								
THIS WEEK	LAST WEEK	WKS ON Chart	TITLE (Label) ARTIS	TW Spins	SPINS +/-	THIS WEEK	LAST WEEK	WKS ON Chart		TW Spins	SPINS +/-
0	2	22	THE HIGHWAY KIND (Independent) ★★1 Week at 1 ★★ Josh Abbott Ban	d 1959	180	0	13	18	LOVESICK DRIFTING COWBOY (Independent) James Robert Webb	1334	112
2	4	21	TRACTOR TOWN (Independent) Jake Bus	h 1868	145	12	7	27	WATERING HOLE (Independent) Kendall Shaffer f/ Jeffery Allen Imler	1319	-41
3	5	15	TELLING ON MY HEART (Independent) Casey Donahev	v 1837	201	13	1	34	CAUSE HE'S A COWBOY (Independent) Matt Castillo	1281	-535
4	3	25	WAVE DANCER (Soundly Music) The Wilder Blue	e 1801	57	14	15	14	STRANGER TONIGHT (Independent) Micky & The Motorcars	1188	38
6	6	26	COME HOME TO YOU (10X Music Group) Brodie Lan	e 1481	54	15	8	26	ANOTHER YOU (Independent) Drew Fish Band	1120	-209
6	9	17	WORKING MAN'S WOMAN (Independent) Jesse Raub J	r. 1476	169	16	11	21	A COWGIRL LIKE YOU (Independent) Jon Wolfe	1044	-219
0	14	14	ONE HONKY TONK TOWN (Independent) David Adam Byrne	s 1352	146	Ū	22	8	HONKY TONK HIGHWAY (Independent) Case Hardin	1005	138
8	10	24	BEAUTIFUL LOVE SONGS (Independent) George Navarr	o 1346	74	18	19	17	THAT WAY (Cielo Azul Ent) Sarah Hobbs	982	73
9	12	24	LOVES GOT A HOLD ON YOU (Independent) Bart Crow Ban	d 1344	83	19	20	15	ALL I NEEDED (Independent) American Aquarium	945	60
1	16	10	A COWBOY KNOWS HOW (Independent) Flatland Cavalr	y 1336	195	20	24	12	HUMAN (Independent) Cody Johnson	888	42

Texas Regional Radio Report Top 100 is compiled from weekly online playlist reports from 86 radio stations located in Texas and surrounding states, including reports from specialty shows, internet and satellite radio outlets. Songs are ranked by total plays. For tracking, complete chart methodology and more information, visit www.texasregionalradio.com, or contact Dave Smith at 972-252-8777. Copyright 2022, Texas Regional Radio Report

INTRODUCING

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FEATURING "BETTER OFF FISHIN'", "GUYS LIKE ME" AND DEBUT SINGLE "HOW IT OUGHTA BE"

AVAILABLE AUGUST 5 PRE-SAVE / PRE-ORDER NOW

"HOW IT OUGHTA BE" TO IMPACT COUNTRY RADIO ON 9/19



NASHVILLE & NATIONAL TOM ROLAND



Blake Shelton shared a hug with KSKS Fresno, Calif., morning personality Jody Jo Mize when he appeared July 21 at Table Mountain Casino.



RECORDS Nashville artist Erin Kinsey visited with Cumulus/ Knoxville, Tenn., operations manager Rich Bailey on July 25 as she promoted her current single, "Just Drive."

RADIO & RECORDS®

Jay DeMarcus' Red Street Records made a bundle of new hires and promotions. Three employees were hired from outside for label posts. Andy Elliott comes aboard as senior vp of promotion, arriving from his most recent role as RECORDS Nashville co-head of promotion; Emily Bermann joins as director of field promotion, hopping from WEBG Chicago, where she was assistant PD/midday host; and Mike Craft takes over as CFO after five years as Big Machine Label Group senior vp of finance. Alex Valentine was elevated to GM from senior vp of radio promotion and artist development, and two consultants were made full-time team members: COO Kelly Rich and vp of Christian artist development and marketing Ron Tabb. Additionally, Red Street welcomes director of publishing/A&R Harrison Sokoloff, formerly King Pen Music creative manager ... Stone Country hired Tara Shayne as director of West Coast promotion, assuming a role she previously held with Riser House. She takes over the position from Ron Bradley, who segues to the same job at sister Quartz Hill ... Big Machine Label Group publicist Erin Burr left the company July 29 after more than a decade, promising "new adventures" on the horizon ... BBR Music Group has an opening for a Nashville-based director of content creation. Go here for info about the job ... Gary Allan announced his departure from Universal Music Group Nashville on July 29, ending a professional relationship that began in 1996 ... Bluegrass act Rock Hearts signed a recording deal with 615 Hideaway ... WYCD Detroit morning co-host Josh Holleman added assistant brand manager to his job description ... Jimmy Ray Dunn returned to mornings at WGH Norfolk-Virginia Beach-Newport News, Va., after a seven-year departure, RadioInk.com reported. Dunn spent 20 years on-air at the station before a venture into real estate ... Marshal Burgess was promoted to iHeartMedia/Portland, Ore., market president from senior vice president of sales. The group has 10 properties, including country KFBW-HD3 ... WOTW Orlando, Fla., dropped its country programming on July 29, RadioInsight.com reported, ending its run in the format with George Strait's "The Cowboy Rides Away." After a weekend of stunting, the station flipped to top 40 at noon on Aug. 1.

'ROUND THE ROW

Brad Turcotte joined 615 Leverage + Strategy as a partner with founders John Zarling and Jackie Campbell Seaton. Turcotte was most recently Universal Music Group Nashville vp of marketing. Reach him <u>here</u>... Black River Publishing added two new executives to its team: creative coordinator Abbie Nixon and creative manager **Preston Berger**. Nixon was recently a Round Hill copyright coordinator. Berger is a former agent assistant at Creative Artists Agency, a role that included work with **The Band** Camino ... The Country Music Hall of Fame and Museum reelected Mary Ann McCready as chair. Also returning are trustees Ken Levitan, Ernie

Williams and Jody Williams ... Doug Howard announced plans to retire Aug. 31 as dean of Belmont University's Mike Curb College of Music Business. A former Lyric Street executive, Howard has held the Belmont position since 2015 ... Vocalist Joanna Cotten announced July 31 that she is leaving her role in Eric Church's band. Formerly signed to Warner Music Nashville, she promised "solo music and ventures" in the future and hinted at plans to return to touring ... Cody Johnson signed a booking agreement with Creative Artists Agency ... HarbourView Equity Partners acquired royalty stakes in Brad Paisley's recording catalog and Lady A's publishing ... PLA Media added Americana singer-songwriter Nathan Jacques to its PR roster. The company's graphic and website designer, Matt Williams, has also established a Los Angeles office for PLA ... BMI renewed its long-term agreement with music festival producer C3 Presents, which has facilitated continued participation in the Austin City Limits Festival and Lollapalooza ... Luke Bryan and retired NFL quarterback Peyton Manning will co-host the 56th annual Country Music Association Awards on Nov. 9 from Nashville's Bridgestone Arena on ABC ... Reigning entertainer of the year Billy Strings picked up six nominations as finalists were named July 26 for the International Bluegrass Music Association Awards. Molly Tuttle received five. The Del McCoury Band nabbed four, though members Del, Ronnie and Rob McCoury and Jason Carter all collected additional recognition as individuals and/or members of The Travelin' McCourys. Also in the mix are double-nominee Dolly Parton, Vince Gill, The Oak Ridge Boys and The Nitty Gritty Dirt Band, whose album Will the Circle Be Unbroken brings the group an IBMA distinguished achievement award. Trophies will be handed out Sept. 29 in Raleigh, N.C. Go here for the nominations list ... This year's Farm Aid benefit is set for Sept. 24 in Raleigh. Willie Nelson, John Mellencamp and Dave Matthews return as performers, along with Chris Stapleton, Sheryl Crow, Allison Russell and Brittany Spencer, among others ... The Society of Leaders in Development scheduled its black-tie 25th-anniversary gala for Sept. 22 at Nashville's Marathon Music Works. Go here for tickets ... The Association of Independent Music Publishers' New York chapter will offer a free Sync 101 webinar on music licensing at 4:30 CT on Aug. 4. Go here to register ... Former Country Music Association board chairman Ed Hardy, 73, died July 31. His entrée into entertainment came as a radio broadcaster in Ohio, which led from on-air roles into management and ownership. He eventually ascended to Great American Country president, where he oversaw the cable TV company's operation during its peak years in country music. He officially retired in 2012 ... Former Warner Bros. chairman/CEO Mo Ostin, 95, died in his sleep on July 31. Affiliated with the label from the 1960s through 1994, Ostin had a leadership role when the company founded its country division, which played a key part in the careers of Emmylou Harris, Faith Hill, Dwight Yoakam and Blake Shelton, among others. O



Ronnie Dunn guested on an edition of Apple Music Country's Today's Country Radio With Kelleigh Bannen on July 29, discussing his new album, 100 Proof Neon, with Bannen.



Brett Eldredge (left) checked in with KCYE Las Vegas morning host Shawn Stephens during a July 24 tour stop at the Venetian Theater.

WALKER HAYES Y'ALL LIFE





76 FIRST-WEEK STATIONS #1 MOST ADDED THANK YOU COUNTRY RADIO!

MUSIC CHOICE	КСҮҮ	KMLE	KXLY	WGNA	WKML	WQYK	WWYZ
THE HIGHWAY	KEEY	KNUC	KYGO	WGNE	WKRO	WRNS	WXBQ
KAJA	KFDI	KRST	KZSN	WIL	WKSJ	WSIX	WXCY
KASE	КНКІ	KSCS	WCKN	WITL	WKXC	WSOC	WXTU
KATC	KIIM	KSKS	WCTO	WIVK	WOGI	WTHT	WYCT
KATM	KILT	KSOP	WCYQ	WJVC	WOKQ	WUBL	WYRK
KAWO	KJUG	KTEX	WDRM	WKDF	WOLF	WUSJ	WZZK
KBEQ	ККВQ	KTTS	WDSY	WKHK	WQHK	WWGR	
КССУ	KKWF	KWJJ	WGH	WKHX	WQMX	WWKA	
KCYE	KMDL	KWNR	WGKX	WKLB <	WQNU	WWQM	

billboard Hot Country Songs

AIRPLAY, STREAMING & SALES DATA COMPILED BY

			_			
LAST WEEK	TWO WEEKS Ago	WKS ON Chart	TITLE PRODUCER (SONGWRITER)	Artist IMPRINT / PROMOTION LABEL	COUNTRY Airplay Rank	PEAK Position
1	1	49	WASTED ON YOU ★★ No. 1 (11 Weeks) ★★ J.MOI,J.DURRETT (M.WALLEN,E.K.SMITH,J.THOMPSON,CHARLIE HANDSOME)	Morgan Wallen REPUBLIC/BIG LOUD	5	1
2	2	6	THE KIND OF LOVE WE MAKE CHIP MATTHEWS, J.D.SINGLETON, L.COMBS (L.COMBS, J.DAVIS, D.ISBELL, R.ISBELL)	Luke Combs RIVER HOUSE/COLUMBIA NASHVILLE	10	1
3	3	11	YOU PROOF ** Sales Gainer ** J.MOI,CHARLIE HANDSOME (M.WALLEN,A.G.GORLEY,E.K.SMITH,CHARLIE HANDSOME)	Morgan Wallen MERCURY/REPUBLIC/BIG LOUD	19	1
4	4	13	SHE HAD ME AT HEADS CAROLINA ** Airplay Gainer ** ZCROWELL (A.G.GORLEY,C.SWINDELL,J.FRASURE,M.D. SANDERS,THOMAS RHETT,T.NICHOLS)	Cole Swindell WARNER MUSIC NASHVILLE/WMN	13	4
7	5	12	LIKE I LOVE COUNTRY MUSIC D.HUFF (K.BROWN,M.J.MCGINN,T.PHILLIPS,J.M.SCHMIDT)	Kane Brown RCA NASHVILLE	6	3
8	8	23	DAMN STRAIT F.ROGERS,D.WELLS,A.ESHUIS (J.A.COLLINS,T.TOMLINSON)	Scotty McCreery TRIPLE TIGERS	1	6
9	11	7	ROCK AND A HARD PLACE A.R.SHAWN (B.ZIMMERMAN,H.WARREN,J.HACKWORTH,J.HARVEY)	Bailey Zimmerman ELEKTRA/WARNER MUSIC NASHVILLE/WEA	-	2
6	7	24	FALL IN LOVE A.R.SHAWN (A.R.SHAWN,B.ZIMMERMAN,G.J.LUCAS)	Bailey Zimmerman ELEKTRA/WARNER MUSIC NASHVILLE/WEA	28	6
12	14	23	LAST NIGHT LONELY J.PARDI,B.BUTLER,R.GORE (J.BELL,J.FOX,D.MARLOWE)	Jon Pardi CAPITOL NASHVILLE	8	9
5	6	14	SOMETHING IN THE ORANGE R.HADLOCK (Z.LBRYAN)	Zach Bryan BELTING BRONCO/WARNER	57	3
11	12	10	5 FOOT 9 THUBBARD, J.M.SCHMIDT (T.R.HUBBARD, J.JOHNSTON, C.MCGILL)	Tyler Hubbard EMI NASHVILLE	17	11
13	17	17	SON OF A SINNER ERNEST K,I.TOSHINSKY (J.DEFORD,E.K.SMITH,D.R.STEVENS)	Jelly Roll BAILEE & BUDDY/BMG/STONEY CREEK	20	12
14	16	44	WISHFUL DRINKING I.ANDRESS,J.M.SCHMIDT (I.ANDRESS,J.P.STARKER SAXE,J.PRICE,D.BROWN,R.WILLIAMSON)	Ingrid Andress With Sam Hunt ATLANTIC/WARNER MUSIC NASHVILLE/WEA	16	13
NE	W	1	PROGRESS ** Hot Shot Debut **	John Rich RICH RECORDS	-	14
16	19	24	NEW TRUCK M.ALDERMAN, C. GIBBS, J.E. NORMAN (M.W.HARDY, H. PHELPS, B. JOHNSON, A. G. GORLEY)	Dylan Scott CURB	3	15
17	21	12	WHISKEY ON YOU LRIMES (N.SMITH,LRIMES,R.SUTTON)	Nate Smith ARISTA NASHVILLE	39	14
21	26	36	BEST THING SINCE BACKROADS J.MOI (B.JOHNSON,J.MINTON,H.PHELPS,G.WARBURTON)	Jake Owen BIG LOUD	2	17
18	20	20	WILD AS HER C.FARREN (M.WALLEN,BRETT TYLER,K.ARCHER)	Corey Kent COMBUSTION MASTERS/RCA NASHVILLE	-	18
20	25	19	GHOST STORY D.GARCIA,C.UNDERWOOD (D.A.GARCIA,J.KEAR,H.LINDSEY,H.WADSWORTH LONGFELLOW)	Carrie Underwood CAPITOL NASHVILLE	14	12
22	28	52	TRUTH ABOUT YOU J.M.SCHMIDT,M.TENPENNY (M.TENPENNY,M.ALDERMAN,T.ARCHER)	Mitchell Tenpenny RISER HOUSE/COLUMBIA NASHVILLE	11	20
24	24	28	SHE LIKES IT J.KERR,J.SCOTT (R.DICKERSON,J.SCOTT,J.KERR)	Russell Dickerson & Jake Scott TRIPLE TIGERS	26	13
23	22	29	CIRCLES AROUND THIS TOWN G.KURSTIN (M.MORRIS,R.J.HURD,JULIA MICHAELS,J.ROBBINS)	Maren Morris Columbia Nashville	12	9
19	23	12	THOUGHT YOU SHOULD KNOW J.MOI (M.WALLEN,N.GALYON,M.LAMBERT)	Morgan Wallen MERCURY/REPUBLIC/BIG LOUD	-	1
25	27	31	AT THE END OF A BAR C. DESTEFANO,C.YOUNG (C.YOUNG,C. DESTEFANO,M.TENPENNY)	Chris Young With Mitchell Tenpenny RCA NASHVILLE	7	24
27	30	19	WITH A WOMAN YOU LOVE J.S.STOVER,S.BORCHETTA (J.MOORE,P.DIGIOVANNI,C.MCGILL,J.S.STOVER)	Justin Moore VALORY	9	25
	WEEK 1 2 3 4 7 8 9 6 12 5 11 13 14 NE 16 17 21 18 200 22 24 23 19 25	LAST WEEKS 1 1 2 2 3 3 4 4 7 5 8 8 9 11 6 7 12 14 5 6 11 12 12 14 5 6 11 12 13 17 14 16 7 21 13 21 14 16 15 21 16 19 17 21 20 25 22 28 24 24 23 22 19 23 25 27	NARC WERCS WERCS WERCS 1 1 49 2 2 6 3 3 11 4 4 133 7 5 12 8 8 233 9 11 7 6 7 244 12 14 233 9 11 7 6 7 244 11 12 10 12 14 23 13 17 17 14 16 44 15 6 14 16 17 11 17 21 12 18 20 20 22 28 52 24 24 24 23 22 28 42 24 24	LAST WEEKS WIS AN WEEKS PRODUCT 1 1 449 MASTED ON YOU JAMELIA SONGWATTER) ** No. 1 (11 Weeks) ** 2 2 6 CHER MATLEN EXAMINE, INTRAMERON, CHARLIE HANDSOME) 3 3 11 YOU PROOF JAMELIA SONGWATER) ** Sales Gainer ** 4 4 13 SHEE HAD ME AT HEADS CAR COLLINA, CE MARKE JAMELIARA HANDSOME (M WALLEN, A.G. GORLEY, E.K.SMITH, CHARLE HANDSOME) 7 5 12 LIKE HAD ME AT HEADS CAR COLLINA, X * ATPLIA Gainer ** ZCROWELL (A.G. GORLEYC, SWINDELL, JRASUBE MD, SANDERS, THOMAS RHETTINCHOLS) 8 8 23 DAMIN STRAIT FROGENEY MALLAY, CARINTERY MUSC DAMIN STRAIT FROGENEY WELLAK-SUINS (J.A. COLLINS, TTOMLINSON) 9 11 7 RAST NIGHT LONELY ARSTRAIN (R.STRAINAW, MARRELAINARCH, JLACKONTH, JLARVEY) 14 13 LAST NIGHT LONELY ARSTRAIN (R.STRAINAW, R.STMANT,	NET WED USAN THEE Additional Control Additional Control 1 1 4 9 WASTED ON YOU ** No.1(11) Weeks) ** Morgan Wellers 2 2 6 THE KIND OF LOVE WE MAKE ** No.1(11) Weeks) ** Morgan Wellers 3 3 11 YOU PROOF *** No.1(11) Weeks) ** Morgan Wellers 4 4 13 SHE HAD DR LOVE WE MAKE *** Sales Gainer ** Morgan Wellers 6 7 12 LE LOVE ON YOU PROOF *** Sales Gainer ** Werler Moleculand Merler Meller 7 5 12 LE LOVE CONTROL MAKE SAME CONTROL MAKE SAME ADDITION S	MAX MAX MAX MAX MAX MAX MAX 1 1 4 9 MAXEED ON YOU # No. 1 [11 Weeks] ** Moregan Welles 5 2 2 6 Her KIND: OF LOVE WE MAXEE Moregan Welles 5 3 3 11 Moregan Welles Moregan Welles 6 3 3 11 Moregan Welles Moregan Welles 6 4 13 Set HAD MAXEE CONTROL LORGEN MALESCONTROL LORGEN MAXED ACCOUNT A MAXED MOREGAN MAXED

COUNTRY SONGWRITERSTM

#**1 MORGAN WALLEN** 2 ERNEST 3 **ZACH BRYAN ASHLEY GORLEY CHARLIE HANDSOME** 5 6 **BAILEY ZIMMERMAN** LUKE COMBS 7 8 **CHASE MCGILL** 9 JIM COLLINS **TRENT TOMLINSON** 9



COUNTRY PRODUCERSTM

1	# 1 78 WKS	JOEY MOI				
2	AU	STIN SHAWN				
3	ZA	CH CROWELL				
4	DA	NN HUFF				
5	JO	RDAN SCHMIDT				
6	RY	RYAN HADLOCK				
7	JA	COB DURRETT				
8	JO	HN D. RICH				
9	СН	ARLIE HANDSOME				
10	LIN	IDSAY RIMES				

The weekly Country Songwriters and Country Producers charts are based on total points accrued by a songwriter and producer, respectively, for each attributed song that appears on the Hot Country Songs chart. As with Billboard's yearly recaps, multiple writers or producers split points for each song equally (and the dividing of points will lead to occasional ties on rankings).

billboard Hot Country Songs

AIRPLAY, STREAMING & SALES DATA Compiled by LUMINATE

THIS WEEK	LAST WEEK	TWO WEEKS Ago	WKS ON Chart	TITLE PRODUCER (SONGWRITER)	Artist	COUNTRY Airplay Rank	PEAK Position			
26	31	34	9	DON'T COME LOOKIN' LDICK (J.DEAN,C.LDICK)	Jackson Dean BIG MACHINE	15	26			
27	28	31	23	SOUL B.GLOVER,K.JACOBS,LBRICE (K.KADISH,T.FERRARI)	Lee Brice CURB	30	27			
28	33	37	9	WHAT MY WORLD SPINS AROUND Jordan Davis P.DIGIOVANNI (J.DAVIS,M.DRAGSTREM,R.J.HURD) MCA NASHVILLE						
29	29	32	19	NO HARD FEELINGS S.MCANALLY,OLD DOMINION (M.RAMSEY,T. ROSEN,W.SELLERS,G.SPRUNG,B.F.TURSI,S.MCANALLY)	Old Dominion ARISTA NASHVILLE	18	29			
30	26	29	33	PICK ME UP R.COPPERMAN,Z.KALE (G.BARRETT,J.M.NITE,R.COPPERMAN)	Gabby Barrett WARNER MUSIC NASHVILLE/WAR	27	25			
31	30	33	30	JOY OF MY LIFE D.COBB,C.STAPLETON (J.C.FOGERTY)	Chris Stapleton MERCURY NASHVILLE	37	27			
32	35	36	4	COUNTRY ON J.STEVENS, J.STEVENS (D.FRASIER, S.HAURY, M.NESLER, MITCH OGLESBY)	Luke Bryan CAPITOL NASHVILLE	22	19			
33	36	35	16	HEARTFIRST J.BUNETTA,S.MCANALLY (K.BALLERINI,K.FAIRCHILD,A.VANDERHEYM)	Kelsea Ballerini BLACK RIVER	31	25			
34	45	48	18	DEAR ALCOHOL LEX NOUR (D.NWOSU JR.)	Dax LIVING LEGEND/RECORDS/COLUMBIA	-	28			
35	37	38	14	TOMORROW ME Luke Combs CHIP MATTHEWS, J.D. SINGLETON, L. COMBS (L. COMBS, D. DILLON, R. FULCHER) RIVER HOUSE/COLUMBIA NASHVILLE						
36	34	39	6	NATURAL BRELAND S.SUMSER,S.SMALL (D.BRELAND,S.SUMSER,S.SMALL,C.BARTOLINI,R.J.LANGE,S.TWAIN) BAD REALM/ATLANTIC						
37	41	45	14	PARTY MODE Dustin Lynch Z.CROWELL (J.FLOWERS, R. BEAVER, R. ALEXANDER, J. KEIM, M. MCGINN) BROKEN BOW						
38	32	_	2	Y'ALL LIFE Walker Hayes J.THIBODEAU,W.HAYES (W.HAYES,P.GOOD,J.JENKINS,C.HAYNES, JR.,J.EPPERSON) MONUMENT		58	32			
39	38	44	8	DOWN HOME Jimmie A ABOWERS, J.ALLEN (J.ALLEN, B.BALL, C. BEDELL, THOWELL) STONEY (29	38			
40	44	50	5	HELL YEAH LITTLE BIG TOWN (J.WESTBROOK, P.SWEET, C. CROWDER, T.R. HUBBARD)	Little Big Town CAPITOL NASHVILLE	55	40			
41	42	43	15	DON'T THINK JESUS J.MOI (J.L.ALEXANDER,M.L.HOLMAN,C.MCGILL)	Morgan Wallen MERCURY/REPUBLIC/BIG LOUD	RC	1			
42	50	46	9	WHAT HE DIDN'T DO S.MCANALLY,J.OSBORNE (C.PEARCE,A.G.GORLEY,E.M.SHACKELTON)	Carly Pearce BIG MACHINE	48	42			
43	43	-	3	OUT IN THE MIDDLE Z.BROWN,B.SIMONETTI (B.SIMONETTI,Z.BROWN,L.COMBS,J.D.SINGLETON)	Zac Brown Band HOME GROWN/WARNER MUSIC NASHVILLE/WAR	24	43			
44	46	47	10	GOOD OL' MAN M.TRUSSELL (D.GREEN,J.MILLER,L.STARR,M.TRUSSELL)	Drew Green VILLA 40/RCA NASHVILLE	-	41			
45	NE	w	1	HALF OF ME D.HUFF,J.FRASURE (THOMAS RHETT,R.AKINS,W.BUNDY,J.THOMPSON)	Thomas Rhett Featuring Riley Green VALORY/BMLG	25	45			
46	RE-EI	NTRY	2	SONGS ABOUT YOU N.CHAPMAN (B.ELDREDGE,J.J.DILLON,B.WEST)	Brett Eldredge WARNER MUSIC NASHVILLE/WMN	49	43			
4 7	RE-ENTRY 2		2	NEVER TIL NOW J.ROBBINS (A.COOKE,M.ROY)	Ashley Cooke + Brett Young BACK BLOCK/BMLG/BIG LOUD	-	46			
48	39	40 12 EVERYONE SHE KNOWS R.COPPERMAN,K.CHESNEY (R.COPPERMAN,S.MCANALLY,J.OSBORNE)			Kenny Chesney BLUE CHAIR/WARNER BROS./WEA	RC	39			
49	RE-EI	NTRY	6	COUNTRY'D LOOK GOOD ON YOU FROGERS (D.GEORGE,M.CRISWELL,T.PHILLIPS,C.TAYLOR)	Frank Ray STONEY CREEK	23	47			
50	47	7 - 4 CAN'T HAVE MINE MALDERMAN (D.SCOTT, MALDERMAN, J.MELTON, D.WILSON)		Dylan Scott CURB	-	46				

The week's most popular country songs, ranked by radio airplay audience impressions as measured by Luminate, formerly MRC Data, sales data as compiled by Luminate, formerly MRC Data and streaming activity data from online music sources tracked by Luminate, formerly MRC Data. Descending titles below No. 25 are moved to recurrent after 20 weeks.

COUNTRY MARKET WATCH

A Weekly National Music Sales Report

WEEKLY UNIT O	OUNT			YEAR-TO-DA	TE			YEAR-OVER-YEAR
	ALBUM CONSUMPTION	AUDIO ON-DEMAND	VIDEO ON-DEMAND		2021	2022	CHANGE	ALBUM CONSUMPTION
This Week	1,490,000	1,765,912,000	122,707,000	Album Consumption	40,576,000	42,444,000	4.6%	'21 40.58 million
Last Week	1,499,000	1,772,249,000	123,026,000	Album Sales	5,197,000	4,011,000	-22.8%	'22 42.44 million
Change	-0.6%	-0.4%	-0.3%					TOTAL ON-DEMAND STREAMS
This Week Last Year	1,352,000	1,547,293,000	126,229,000	Audio On-Demand	44,952,038,000	49,453,816,000	10.0%	'21 49.07 billion
Change	1 0.2 %	14.1%	-2.8%	Video On-Demand	4,114,654,000	3,807,248,000	-7.5%	'22 53.26 billion

All data measures U.S. activity as of the week ending July 28, 2022. All units counts are rounded to the nearest thousand. Album consumption units – also known as albums plus TEA plus SEA – consists of album sales; track-equivalent album (TEA) sales whereby 10 tracks equal one consumption unit; and stream equivalent albums (SEA) whereby 1,250 paid and/or 3,750 ad-supported audio on-demand streams (OAD) equal one consumption unit.

For inquiries about any Luminate, formerly MRC Data, please contact Howard Lin at Hlin@luminate.xyz

WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHT	ARTIST TITLE	CERT.	PEAK
D	1	1	81	MORGAN WALLEN DANGEROUS: THE DOUBLE ALBUM BIG LOUD 033180*/REPUBLIC	2	1
2	2	2	10	ZACH BRYAN AMERICAN HEARTBREAK BELTING BRONCO 86979/WARNER		1
3	3	3	5	LUKE COMBS GROWIN' UP RIVER HOUSE/COLUMBIA NASHVILLE 997801/SMN		1
4	4	4	217	MORGAN WALLEN IF I KNOW ME BIG LOUD 783*	2	1
5	6	5	269	LUKE COMBS THIS ONE'S FOR YOU RIVER HOUSE/COLUMBIA NASHVILLE 538883*/SMN	3	1
6	5	6	142	LUKE COMBS WHAT YOU SEE IS WHAT YOU GET RIVER HOUSE/COLUMBIA NASHVILLE 595687*/SMN	2	1
7	8	8	200	ELVIS PRESLEY ELV1S: 30 #1 HITS RCA 68079*/LEGACY (19.98/12.98)	6	1
8	9	9	378	CHRIS STAPLETON TRAVELLER MERCURY NASHVILLE 019405*/UMGN	4	1
9	10	7	37	TAYLOR SWIFT RED (TAYLOR'S VERSION) REPUBLIC 034504*		1
10	11	10	89	CHRIS STAPLETON STARTING OVER MERCURY NASHVILLE 032689*/UMGN		1
11	12	11	16	COLE SWINDELL STEREOTYPE WARNER MUSIC NASHVILLE 694948/WMN		6
Ð	14	13	288	GEORGE STRAIT 50 NUMBER ONES MCA NASHVILLE 000459/UMGN (25.98)	7	1
3	7	-	2	ZACH BRYAN SUMMERTIME BLUES BELTING BRONCO DIGITAL EX/WARNER		7
14	13	12	27	WALKER HAYES COUNTRY STUFF: THE ALBUM	٠	2
Ð	15	14	355	ZAC BROWN BAND GREATEST HITS SO FAR HOME GROWN 546369*/BMG		3
16	16	15	159	TYLER CHILDERS PURGATORY HICKMAN HOLLER 001*/THIRTY TIGERS	•	9
17	18	18	321	TIM MCGRAW NUMBER ONE HITS CURB 79205 (13.98)		6
18	17	16	88	LEE BRICE HEY WORLD CURB 79537*	٠	7
9	20	17	190	TOBY KEITH 35 BIGGEST HITS SHOW DOG-UNIVERSAL 010334/UME (19.98)		1
20	19	19	68	TAYLOR SWIFT FEARLESS (TAYLOR'S VERSION) REPUBLIC 033578*		1
21	22	21	42	CODY JOHNSON HUMAN: THE DOUBLE ALBUM COJO/WARNER MUSIC NASHVILLE 666969*/WMN		3
22	21	20	13	MIRANDA LAMBERT PALOMINO VANNER/RCA NASHVILLE 96572*/SMN		2
Ð	31	32	231	SHANIA TWAIN GREATEST HITS MERCURY NASHVILLE 003072/UMGN (13.98) GREATEST HITS	4	1
2	24	23	291	BROOKS & DUNN THE GREATEST HITS COLLECTION ARISTA NASHVILLE 18852/LEGACY (18.98/12.98)	4	2
25	25	24	96	HARDY A ROCK BIG LOUD 836*		4

STREAMING & SALES DATA COMPILED BY

STREAMING & SALES

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Data, based on multi-metric consumption (blending traditional ablum sales, track equivalent albums, and streaming equivalent albums). Copyright 2022, Billboard Media, LLC and Luminate, formerly MRC Data. All rights reserved.

bi	Dilboard AMERICANA/					COMPILED BY		
THIS WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHT	ARTIST IMPRINT & NUMBER / DISTRIBUTING LABEL	TITLE	CERT.	PEAK POS.	
0	NE	w	1	JACK WHITE THIRD MAN 753*	ENTERING HEAVEN ALIVE		1	
2	1	1	10	ZACH BRYAN BELTING BRONCO 86979/WARNER	AMERICAN HEARTBREAK		1	
3	3	2	324	CHRIS STAPLETON MERCURY NASHVILLE 019405*/UMGN	4	1		
4	4	3	89	CHRIS STAPLETON MERCURY NASHVILLE 032689*/UMGN		1		
5	2	-	2	ZACH BRYAN SUMMERTIME BLUES BELTING BRONCO DIGITAL EX/WARNER			2	
6	5	4	176	TYLER CHILDERS PURGATORY HICKMAN HOLLER 001*/THIRTY TIGERS		•	2	
7	6	6	370	HOZIER RUBYWORKS/COLUMBIA 309996*/LEGACY	HOZIER	3	1	
8	7	7	329	THE LUMINEERS DUALTONE 1738*	CLEOPATRA		1	
9	9	10	380	THE LUMINEERS DUALTONE 1608*	THE LUMINEERS	3	1	
10	8	8	286	SIMON & GARFUNKEL SIMON AND GA COLUMBIA 31350/LEGACY	RFUNKEL'S GREATEST HITS		3	

Americana/Folk Albums ranks the most popular Americana/folk albums of the week, as compiled by Luminate, formerly MRC Data, based on multi-metric consumption (blending traditional album sales, track equivalent albums, and streaming equivalent albums). Copyright 2022, Billboard Media, LLC and Luminate, formerly MRC Data. All rights reserved.

CO	U	NT	pard RY IING SONGS	(CC	U	ΝT	STREAMING & SALES
THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST		THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST
0	2	11	YOU PROOF MORGAN WALLEN		1	NE	w	PROGRESS John Rich
0	1	6	THE KIND OF LOVE WE MAKE LUKE COMBS		0	4	14	SHE HAD ME AT HEADS CAROLINA COLE SWINDELL
3	4	80	WASTED ON YOU MORGAN WALLEN		3	2	6	THE KIND OF LOVE WE MAKE LUKE COMBS
4	6	7	ROCK AND A HARD PLACE BAILEY ZIMMERMAN		4	8	2	YOU CAN HAVE HIM JOLENE Chapel hart
5	3	14	SOMETHING IN THE ORANGE Zach Bryan		5	1	2	Y'ALL LIFE WALKER HAYES
6	7	9	SHE HAD ME AT HEADS CAROLINA COLE SWINDELL		6	6	11	YOU PROOF MORGAN WALLEN
7	5	14	FALL IN LOVE BAILEY ZIMMERMAN		7	3	7	ROCK AND A HARD PLACE BAILEY ZIMMERMAN
8	8	276	TENNESSEE WHISKEY CHRIS STAPLETON		8	5	31	WASTED ON YOU MORGAN WALLEN
9	9	175	WHISKEY GLASSES MORGAN WALLEN		9	7	12	LIKE I LOVE COUNTRY MUSIC Kane Brown
10	11	5	5 FOOT 9 TYLER HUBBARD		0	10	8	SON OF A SINNER Jelly Roll
0	12	6	WILD AS HER Corey Kent		0	11	16	FALL IN LOVE BAILEY ZIMMERMAN
Ð	13	7	WHISKEY ON YOU Nate Smith		Ð	14	9	5 FOOT 9 TYLER HUBBARD
ß	10	57	FANCY LIKE WALKER HAYES		B	17	6	DON'T COME LOOKIN' Jackson dean
12	14	40	'TIL YOU CAN'T Cody Johnson		14	12	36	AA WALKER HAYES
Ð	16	12	THOUGHT YOU SHOULD KNOW MORGAN WALLEN		15	13	59	FANCY LIKE WALKER HAYES
16	15	58	YOU SHOULD PROBABLY LEAVE Chris Stapleton		16	18	18	DAMN STRAIT SCOTTY MCCREERY
Ð	18	56	SAND IN MY BOOTS MORGAN WALLEN		17	15	43	'TIL YOU CAN'T Cody Johnson
18	17	51	BUY DIRT Jordan Davis Feat. Luke Bryan		18	19	330	TENNESSEE WHISKEY CHRIS STAPLETON
Ð	23	7	LIKE I LOVE COUNTRY MUSIC Kane Brown		19	16	13	SOMETHING IN THE ORANGE Zach Bryan
20	20	4	WISHFUL DRINKING Ingrid andress with Sam Hunt		20	22	8	SOUL LEE BRICE
4	21	211	BEAUTIFUL CRAZY LUKE COMBS				ITRY	WHISKEY ON YOU Nate smith
2	NE	w	LAST NIGHT LONELY Jon Pardi		22	20	8	SHE LIKES IT Russell Dickerson & Jake Scott
23	19	27	AA WALKER HAYES		23	21	7	JOY OF MY LIFE CHRIS STAPLETON
24	22	21	FLOWER SHOPS ERNEST FEAT. MORGAN WALLEN		24	23 14		TAKE MY NAME Parmalee
25	24	66	CHASIN' YOU MORGAN WALLEN		25	RE-E	ITRY	BUY DIRT Jordan Davis Feat. Luke Bryan

The week's top-streamed and top-selling paid download country songs, respectively, from sales reports colle and provided by Luminate, formery MRC Data. Charts update weekly on Tuesdays at www.Billboard.Biz/ charts. Copyright 2022, Billboard Media, LLC and Luminate, formerly MRC Data. All rights reserved.

SALES DATA

bi		b	C		UMI	
THIS WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHT	ARTIST TITLE	CERT.	PEAK POS.
1	1	1	36	ROBERT PLANT / ALISON KRAUSS RAISE THE ROOF ROUNDER 610127*/CONCORD		1
2	2	2	21	DOLLY PARTON RUN, ROSE, RUN BUTTERFLY RECORDS 001*		1
3	3	3	44	BILLY STRINGS RENEWAL ROUNDER 610142*/CONCORD		1
4	5	4	49	STURGILL SIMPSON THE BALLAD OF DOOD & JUANITA HIGH TOP MOUNTAIN 36800*/THIRTY TIGERS		1
5	4	7	14	OLD CROW MEDICINE SHOW PAINT THIS TOWN ATO 0602*		1
6	7	6	17	MOLLY TUTTLE & GOLDEN HIGHWAY CROOKED TREE NONESUCH 677309*/WARNER		2
7	8	5	4	THE HILLBILLY THOMISTS HOLY GHOST POWER DOMINICANA 1771		5
8	RE-EI	NTRY	23	VARIOUS ARTISTS COUNTRY FAITH BLUEGRASS CURB/BILLY BLUE 2334 CB EX		8
9	NEW		1	DAN TYMINSKI ONE MORE TIME BEFORE YOU GO: A TRIBUTE TO TONY RICE (EP) North star digital ex		9
10	6	9	38	BELA FLECK MY BLUEGRASS HEART RENEW RECORDS 538689220/BMG		1

Bluegrass Albums ranks the most popular bluegrass albums of the week, as compiled by Luminate, formerly MRC Data, based on album sales. Copyright 2022, Billboard Media, LLC and Luminate, formerly MRC Data. All rights reserved.





#1 FOR 3 DAMN STRAIT WEEKS THANK YOU COUNTRY RADIO!

MAKIN' TRACKS TOM ROLAND tom.roland@billboard.com

AUGUST 1, 2022 | PAGE 17 OF 21

Luke Bryan Cheers The 'Country On' With An Optimistic Message

"Hey, hey, U.S.A./We ain't seen our better days."

In a divisive era with many Americans skeptical about the future of the democracy, **Luke Bryan**'s new single, "Country On," is a timely elixir, a 4-minute reminder of the nation's proud middle class, its work ethic and the sense of community that comes from simply doing what they do.

"When I'm onstage, and when I'm singing 'Most People Are Good,' I feel that most people are still that, and I feel like most Americans really support the American dream," Bryan says. "There's a lot of forces out there really trying

to interrupt that, but the day that we wake up and feel like the United States can't have better days, I think the whole spirit of the country is lost."

"Country On" experienced quite an evolution to become a blue-collar anthem. When singer-songwriter **Styles Haury** first proposed the idea during a 90-minute phone call with songwriter **Mitch Oglesby** in summer 2021, the title was "Hillbilly On," as in "She loves it when I get my hillbilly on."

"It got kicked around until it was 'Country On,'" recalls Haury. "And I was like, 'Yeah, like 'carry on.' And dude, that's a huge post-COVID-19 thing, with all the craziness that's going on in the world."

"Finding that angle," Oglesby adds, "really made the song what it is. It gave us avenues to say something."

What that something would be didn't become fully clear for another month or so. Oglesby had a September writing appointment in the basement of Nashville's MV2 Entertainment with **David Frasier** ("Most People Are Good," "Drinking Class") and **Mark Nesler** ("Just

To See You Smile," "You Look Good in My Shirt"), and they batted around titles for a bit without finding one that got them excited. Oglesby offered up "Country On," and his co-writers caught the value in its "carry on" connotation.

"We all need a pep talk," says Nesler. "People that go unappreciated many times are really needing somebody to pat them on the back. What better way to say it than 'Country On.'"

Oglesby cautioned that Haury was already involved and should be part of the process, though the song was mostly completed that day.

"We didn't know we'd finish it in a couple of hours," Oglesby says. "That's the thing about a great idea: The better the idea, the easier the song is to write."

Nesler started playing a three-chord country progression with Southern rock overtones on acoustic guitar, and he hummed a passage that led naturally to the phrase "Country on."

"The melody that I was messing with enabled us to say the hook within the first 15 seconds or so of the song," he explains. "We'd just write a bunch of these little verses and change it each time to a different person and their occupation."

Oglesby found the first of those people at the rodeo — "Hey, cowboy, keep slinging that rope" — inserting him into the first spot in the chorus. After that, they carved out the jobs in order from the beginning — farmer, truck driver, bartender, fireman and soldier — instructing each of those blue-collar workers to "country on."

"The song," notes Haury, "is a tip of the hat to the backbone of America." Though it's hardly complete. It misses auto mechanics, construction workers, waiters, bus drivers and — hello! — music journalists.

"We wish we could have had room to [add] nurses and doctors," Frasier observes. "There's a lot of people that didn't get in that list, but I hope they still feel it the way we did."

For the final stanza, they widened the focus from individuals to the Nashville music community, and then Frasier expanded further — "Hey, hey, U.S.A./ We ain't seen our better days" — leading a cheer for a nation struggling to regain its direction and its optimism.

every generation had hoped to?' " says Frasier. "I'm afraid my answer is 'No, we're not.' But even the next generation can live up to the line 'We ain't seen our better days,' and it may be up to them to bring that around. But I've got to believe that. That's what gets you up and down the road every day." Nesler finished the demo later, making a slight change in the chorus melodies to provide some separation from the similarly structured verses. Oglesby

dies to provide some separation from the similarly structured verses. Oglesby made a demo as well, though Nesler sent his to producer **Jeff Stevens** around November. And it made quite the impression.

"I look at the world right now, and I go, 'Are we leaving this place better like

"My heart filled with hope and pride for our country," Stevens says. "And I don't care how corny that

sounds. I just couldn't believe what I was hearing." He forwarded the "Country On" demo to Bryan, who had Stevens immediately place it on hold. Bryan responded to both the song's sentiment and the title.

"It's a very uniting term, like about the Boston Marathon and you saw those shirts, with people uniting around 'Boston Strong,' " he remembers. "I think 'Country On' is kind of that same emotion."

They held on to the song until May, when Bryan started recording again at Nashville's Ocean Way. But days before the session, Stevens reached back out to the songwriters to tweak it. He wanted to add another half verse, setting up a guitar solo and allowing them to repeat the "Hey, hey, U.S.A." section a second time. He made that request with trepidation, recognizing that the update might harm their affection for "Country On."

"All this stuff is like balancing a basketball on the head of a pin," reasons Stevens. "You could mess it up."

Oglesby and Frasier added much of the new half verse, focusing on the most important job – parenting – with a shoutout to "Hey, Mom and Dad." Eventually, "Hey, hometown" sang better; Nesler revised the demo, and Bryan was still on board with it. At the session, he told the musicians to think of "Country On" as a modern-day version of **Alabama**'s "Forty Hour Week (For a Livin')" or "Roll On (Eighteen Wheeler)."

The biggest challenge during the session was the electric guitar sound. Justin Ostrander and Kenny Greenberg both added parts, creating some heaviness without detracting attention from Bryan's vocal. Ultimately, Ostrander played three guitar chords at the outset, leading into **llya Toshin**sky's acoustic part.

"There's no signature licks, and the turnaround — after the actual lyric of the song — is being played on acoustic guitar, which is kind of unusual," coproducer **Jody Stevens** notes.

Fiddler Jenee Fleenor added a little extra punch later, and Sarah Buxton provided a female counterbalance to Perry Coleman's harmonies. She ended up giving extra power to the closing vamp.

"Country On" won out over several other contenders as a single. Bryan was thinking of releasing it in August, but Capitol Nashville wanted to get it out around Independence Day, issuing it to country radio via PlayMPE on July 1. Bryan debuted it in concert in Virginia Beach, Va. — an area with several military bases — and the "Hey, hey, U.S.A." line elicited the desired response.

"It does all the right magical stuff," he says.

"Country On" lifts No. 26-22 on the Country Airplay chart dated Aug. 6, and Bryan hopes it ends up helping America reclaim some of its classic spirit.

"The beauty of this country is we can openly talk about what's wrong," he asys. "It's never easy, but through that, hopefully, we can make the country better, and therefore, we ain't seen our better days." •



billboard

2022

CLEOPATRA RECORDS 30TH ANNIVERSARY ISSUE

One of the largest and longest lasting independent record labels in existence, Cleopatra Records, are celebrating their 30th anniversary this year. What began in 1992 as a small operation out of the garage of founder Brian Perera has since grown into a family of labels representing one of the most diverse catalogs that encompasses a variety of genres with an emphasis on unique and experimental artists. In a time when most small record labels either die out or get bought by a major, Cleopatra Records has managed to survive and thrive as a privately owned entity deftly navigating the seismic shifts in the industry that have caused so many labels to founder. Please join us in celebrating this monumental milestone.

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ISSUE DATE 8/27 | AD CLOSE 8/17 | MATERIALS DUE 8/18

billboard Country Airplay Index

TITLE Publishing-Licensing Org. (Songwriter) Chart Position

5 FOOT 9 T Tree Music, BMI/Warner-Tamerlane Publishing Corp., BMI/Sony, Cross Keys Publishing, ASCAP/Songs For Buddy ASCAP/Songs Of Universal, Inc., BMI/Tamily Farm Music, BMI (T.R.Hubbard, J.Johnston, C.McGill) U

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AT THE END OF A BAR Songs Of Universal, Inc., BMI/They ve come to Plaid Publishing, BMI/Sony Cross Keys Publishing, ASCAP/Monsters Hate Puppies Publishing, ASCAP/Sony Countryside, BMI/Piser Ten Music, BMI (Croung, C. DeStefano, M.enpenny) 7

B

BEST THING SINCE BACKROADS Hits From The Table Room, BMI/Jen There Wrote That Publishing, BMI/Artist (10 Publishing Group, BMI/Round Hill Works, BMI/First cut is The Deepest Inc, BMI/Here, Comes The Boom Music, BMI/Nontypical Music, BSI/Here, Who Wants To Buy My Publishing, ASCAP/WC Music Corp., ASCAP/Songs Of Kobalt Music Publishing America, Inc, BMI/Sony Ballad, BMI (BJohnson, J.Minton, H.Phelps, GWarburton) 2

BROWN EYES BABY WC Music Corp., ASCAP/ Music Of The Corn, ASCAP/Warner-Tamerlahe Publishing Corp., BMI/Speakers Go Boom Music, SOCAN/QUIVIRa Road Songs, BMI/Sony Tree Publishing, BMI/MV2 Music, BMI/Red Bandana Publishing, BMI Big Loud Mountain, BMI/Bo Malace Publishing, BMI (WBundy, RClawson, JThompson, MWallen) 41

CIRCLES AROUND THIS TOWN Songs Of Universal, I.c., BM/Jeroes And Halos Music, BM/JBig Music Machine, BM/Jhie Burfalo Catalogue, BM/Jrve Got Issues Music, ASCAP/WC Music Corp., ASCAP/Round Hill Songs II, ASCAP/IRM, SACAP/Muse Magic, ASCAP (M. Morris, R.J.Hurd, Julia Michaels, J.Robbins, 12

С

COUNTRY'D LOOK GOOD ON YOU Spirit Iwo Nashville, ASCAP/Fluid Junes, ASCAP/Pickin Padre Music, ASCAP/Spirit Of Nashville One, BMI/Tunes Of Fluid, BMI/Rust And Chronge Music, BMI/Warner-tameriane Publishing, Corp., BMI/Universal Music Corp., ASCAP/No Bridge Publishing, ASCAP (D.George, M.Criswell, T.Phillips, C.Taylor) 23

COUNTRY ON Sony Tree Publishing, BMI/MV2 Music, BMI/Beer Can, Hill Music, BMI/Warner-Tamerlane Publishing, Grn, BMI/Betrasome Music, BMI/WC Music Corp., ASCAP/KIM Music Publishing, ASCAP/Mitchell Marlow Music, ASCAP (D.Frasier, S.Haury, M.Nesler, Mitch Oglesby) 22

D

DAMN STRAIT Naconowhere Music, BMI/Big Mosquito Music, BMI/Kirbfinder's Mucho Love Music, BMI/Sony Tree Publishing, BMI (J.A.Collins, T.Tomlinson) 1

DOING LIFE WITH ME Sony Tree Publishing, BMI/Longer, And Louder Music, BMI/Seven Ring Circus Songs, BMI/Little Louder Songs, BMI/Songs Uf Kobalt Music Publishing America, Inc., BMI/Aftrey Steele Music, BMI (Echurch, C.Beathard, Jeffrey Steele) 54

DON'T COME LOOKIN' Little Louder Songs, BMI/Emileon Songs, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI (J.Dean, C.L.Dick) 15

DOWN HOME Endurance Juliet, SESA(/Sony Lakeview, SESA(/Rian Ball Music, ASCAP/Shut The Red Door, ASCAP/WC Music (orp., ASCAP/Cameron Bedell Music, BM/NBEtter Boalt Music, BM/Namer-JamerJane Publishing Corp., BM/JSony Timber Publishing, SESAC/ Bettie, James Music, SESAC (J.Allen, R.Ball, C.Bedell, L.Howell) 29

E

EVERYTHING SHE AIN'T WC Music Corp. ASCAP/Pigasus, ASCAP/Cockeyed Hat Music, BMI/Harolds Purple Heart Music, BMI/Little Louder Songs, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI (HWhitters, B.Simpson, R.Iyndell) 53

FALL IN LOVE Gavin J. Lucas Publishing, ASCAP/WC Music Corp., ASCAP/Bailey Zimmerman Publishing, BM/J Fart Creations, BM/Warner-Tamerlane Publishing Corp., BM (AR:Shawn, B.Zimmerman, G.J.Lucas, **28**

G

GHOST. STORY Spirit Iwo Music Inc. AS(AP/ATINEKIdz Music, AS(AP/Spirit Vault Songs, AS(AP/Sony Cross Keys Publishing, AS(AP/Ikidai Music, AS(AP/Concord Sounds, AS(AP/410 Music, AS(AP/ Public Domain (D.A.Garcia, J.Kear, H.Lindsey, H.Wadsworth Longfellow) 14

GIVING YOU UP Sony Tree Publishing, BMI/Idiot Circle Publishing LLC, BMI (KMarlowe) 45

GOLD EMI Blackwood Music Ipc., BMI/Iris In The Sky With Diamonds, BMI/Emileon Songs, BMI/Iritle Louder Songs, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI/Sony Cross Keys Publishing, ASCAP/Caleb's College Fund, ASCAP/DudeTunes, ASCAP/Kobalt Songs Music Publishing LLC, ASCAP (RCopperman, CL.Dick, AGGorley, D.Bentley) 38

GOOD DAY FOR LIVING Spirit Two Nashville, ASCAP/Spirit Vault Songs, ASCAP/Yes/es/all, BMI/Mascon Gannon Music, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI/Reverity Music, BMI (DCohen, B.Hamrick, Huerrica, BMI/Reverity Music, BMI (DCohen, B.Hamrick, N.Mason) 43

н

HALF OF ME Warner-Tamerlane Publishing Corp. BM/Ritten By Rhettro, BM/Cricket On The Line, BM/WC Music Corp. A ScAP/CM Blackwood Music Inc., BM/Big Music Machine, BM/MVZ Music, BM/Music Of MAM, BM// Sony Tree Publishing, BMI (Thomas Rhett, R.Akins, W.Bundy, J.Ihompson) 25

HEARTFIRST Feel Your Way Through Publishing, ASCAP/Roc Nation US Music, SESAC/Self Made Eptertainment, BM/Songs Of Rhythm House Black, SESAC/Song/ Cross Revs Publishing, ASCAP/Vandeezy Songs, SESAC/W.C.M. Music Corp., SESAC/Warner-Tamerlane Publishing Corp., BMI (K.Ballenn, K.Fairchild, AVanderheym) 31

HEART LIKE A TRUCK Sony Accent, ASCAP/ Sony Countryside, BMI/Songs Of Riser House, BMI/ Songs Of Wild Cat Well Music, BMI (L.Wilson, D.Wilson, T.Anderson, 40

HELL YEAH. Warner-Tamerlane, Publishing Corp., BMI/Self Made Entertainment, BMI/WC Music Corp., ASCAP/Big Crowd Publishing, ASCAP/T Hubb Publishing, BMI/Big Loud Mountain, BMI/Bound Hill Works, BMI (J. Westbrook, P.Sweet, C.Crowder, T.R.Hubbard) 55

HOLY WATER Relative Music Group, BMI/Rednecker Music, BMI/Sonv Tree Publishing, BMI/Nontypical Music, ASAP/Who Warts to Buy My Publishing, ASAP/WC Music Corp. ASAP/Alest Scilege Fund, ASCAP/Round Hill Songs II, ASCAP/Alest Form The Tape Room, BMI/ Artist (IT Publishing Group, BMI/Ben There Wrote That Publishing, BMI/Sonv Cross Keys Publishing, ASCAP/ Master OT W, Own Domain Music, ASCAP (AcGorey, BJohnson, MW.Hardy, H.Phelps) 42

HUMAN BMG Gold Songs, ASCAP/Heytone Music, ASCAP/She And I. LLC BM/Songs Of Mighty Isis Music, BM/LITS Killer Music, BM/Songs Of Kobalt Music Publishing America, inc., BMI (7Lane, T.Meadows) **41**

JOY OF MY LIFE Cody River Music Company, ASCAP/BMG Rights Management (UK) Ltd., PRS (J.C.Fogerty) 37

KEYS TO THE COUNTRY Anthem Red Vinvi Music, BMI/Buckkilla Music, BMI/Anthem Music Publishing I, BMI/Caleb S College Fund, ASCAP/Round Hill Song II, BSCAP/Kley S Kinda Ngchi, ASCAP/Spirit Iyoo Nashville, ASCAP/Kley S Kinda Ngchi, ASCAP/Natalia's Music Money, BMI/Round Hill Compositions, BMI/ Sony Cross Keys Publishing, ASCAP/Master Df My Own Domain Music, ASCAP (AGGorley, C.Janson, D.Davidson, ZCrowell) 52

THE KIND OF LOVE WE MAKE Songs Of Universal, Inc. BM/Bootled Lyrics, BM/Sony Tree Publishing, BM/Songs Of Ien Point Publishing, BM/ Lunkertown Music, BM/Sony Countryside, BM//Big Music Machine, BM/SO Egg Music, BMI (LCombs, JDavis, Disbell, Risbell) 10

LAST NIGHT LONELY Warner-Tamerlane Publishing (orp., BM/W, CH, Wusic (orp., SEAC) Situation Song, SESAC/PIA Entertainment Publishinge Designee, BMI (J.Beil, J.Fox, D.Marlove) 8

LIKE I LOVE COUNTRY MUSIC Songs Of Universal, Inc., BMI/Kane Brown Music, BMI/Kobalt Music Publishing America, ScsAC/McGinndependence Day, ScsAC/MacKworks Music, ScSAC/Warrer-lamerlane Publishing Corp., BMI/TDP Publishing, BMI/WC Music Corp., ASCAP We-Volve Music, ASCAP/Georgia Song Vibez, ASCAP (KBrown, M.JMcGinn, TPhillips, JM.Schmidt) 6

LOVE TALKING Big Music Machine, BMI/Guinever Publishing, BMI/Round Hill Works, BMI/Immy, Robbins Publishing Designee, BMI/Panted Man Publishing, BMI/ BMG Platinum Songs US, BMI/Area 83 Music, BMI (*M.E.I, EArjes, J.East*) 50

MAN MADE Melodies Of Sea Gayle Music, SESAC/ Brett Sheroky Publishing, SESAC/Still Working For The Woman, ASCAP/Kopalt Songs Music Publishing LLC, ASCAP (E.Sheroky, IChristian **59**

Μ

MY BAR Scilla's Song Shop Publising, BMI/Warner-tamerlane Publishing Corp., BMI/Virginia Boy Music, BMI/Levie Hayden Publishing, BMI (P.Block, S.Aielli, LHayden) 35

Ν

- NEW TRUCK. Round Hill Songs II, ASCAP/Caleb's. College Hund. ASCAP/Hits From The Iape Room, BM/ Round Hill Compositions, BMI/Nontrypical Music, ASCAP/ Who Wants to Buy My Publishing, ASCAP/WC Music Corp., ASCAP/Sony Tree Publishing, BMI/Redinecker Music, BMI/Ben There Wrote Inat Publishing, BMI/ Artist IOI Publishing Group, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI/Relative Music Group, BMI/Sony Tross Keys Publishing, ASCAP Master Of My Own Domain Music, ASCAP (MW.Hardy, H.Phelps, B.Johnson, AGCGORY) 3
- NO HARD FEELINGS WC Music Corp., ASCAP/ Bird And Bean Music, ASCAP/Trevor's Advocate Publishing, ASCAP/Downtown, DLJ Spogs, ASCAP/Tiny Handstand, ASCAP/Meusta Music, ASCAP/Universal Music Corp., ASCAP/Interstand Montonus, ASCAP/Warner Geo Met Ric Music, GMR/Smackwood Music, GMR/ Tempo Investments-smack Hits, GMR (MRAmsey, T. Rosen, WSellers, G.Sprung, B.F.Tursi, S.McAnally) 18
- NOTE TO SELF EMI Blackwood Music Inc., BMI/Iris In The Sky With Diamonds, BMI/Little Britches Music, BMI/Sings Of Kobalt Music Publishing America, Inc., BMI (R.Houser, R.Copperman, C.Beathard, B.Pinson) 44

0

OUT. IN. THE MIDDLE Bootleg Lyrics, BMI/ Prestige Countrywide, ASCAPS/imorietit Music Publishing, SESAC/Kobalt Music Publishing America, SEAC/Songs Of Universal, Inc. BMI/Sprit/Music Group, ASCAP/Weitherhound Music, SESAC/Day For The Dead Publishing, SESAC/Reach Music Tunes, SESAC (B.Simonetti, Z.Brown, L.Combs, J.D.Singleton) 24

PARTY MODE Twelve6 Dogwood ASCAP/JFlow Records & Tapes, ASCAP/Downtown DL Songs, ASCAP/ Songs Of Smack, BM/Songs Of Kobalt Music-Publishing America, Inc., BM/Twelve6 Red Oak Songs, BM/ Downtown DMP Songs, BM/Jwelve6 Sequida, SESAC/ Songs Of Downtown, SESAC/McGintellectual Property, SESAC/True Blue Works, SESAC/Kobalt Music Publishing America, SESAC/W Music Corp., ASCAPW, Music (Orp., SESAC/Warner-Tameriane Publishing Corp., BMI (J. Flowers, R.Beaver, R.Alexander, J.Keim, M.McGinn) 21

PICK ME UP Iris In The Sky With Diamonds, BMI/ EMI Blackwood Music Inc., BMI/GBF Music Global, BMI/ Sony Iree Publishing, BMI/Sony Timber Publishing, SEAC/Cuts Like A Nite Music, SESAC (G.Barrett, J.M.Nite, RCcopperman) 21

SALT, LIME & TEQUILA Studio Apartment Studio, ASCAP/Warner-Jamerlane Publishing Corp., BMI/ WC Music Corp., ASCAP/Tunes Of King Pen, BMI/BMG Gold Songs, SCAP/For the Kids Gold, ASCAP (R.R.Griffin, J.P.Massey, A.A.Suppelsa) 56

S

SHE HAD ME AT HEADS CAROLINA ASILEY GOREY PUBLISHING CAROLINA ASILEY GOREY PUBLISHIG DESIGNEE, ASCAPPBE A Light Publishing, BMI/Congen Rainey Music, BMI/EMI Biackwood Music Inc., BMI/Songs Of Roc Nation Music, BMI/Sony Iree Publishing, BMI/Alegmitry, Rhythm House Music, BMI/Universal Music Corp., ASCAP/WC Music Corp., ASCAP/Warner-Tamerlane Publishing Corp., BMI (AGGorey, CSwindel, J.Frasure, M.D. Sanders, Thomas Rhett, T.Nichols/13

SHE LIKES IT Big Hits N Gravy, BMI/Torches And Pitchforks Music, BMI/Angry Mob Music LLC, BMI/ BNA Bangers, BMI/Tunes Of Black River, BMI/Warner-Tamerlane Publishing Corp., BMI (R.Dickerson, J.Scott, J.Kerr) 26

SOMETHING IN THE ORANGE Zach Lane Bryan Publishing Designee, BMI/Warner-Tamerlane Publishing Corp., BMI (Z.L.Bryan) 57

SONGS ABOUT YOU One O'Clock Road, Inc. BMI/Warner-Tamerlane Publishing Corp., BMI/Big Music Machine, BMI/Big Ass. Pile UT Dimes Music, BMI/Atladena Songs Of Woodbury, BMI/Active Noun Music, BMI (B. Eldredge, J.J.Dillon, B.West) 49

SON OF A Riser House Tunes. SESAC/Sony Lakeview, SEAC/Pambility Music, BMI/Warner-Jamerlane Publishing Corp., BMI/Little Louder Songs, BMI/ Seven Ring Circus Songs, BMI (DCarmichael, PO Donnell, CLeathard) 46

SON OF A SINNER Bailee's Ballads, BMI/BMG Platinum Songs US, BMI/Songs Of Universa, Inc., BMI/ Big Loud wountain, BMI/Ern Dog Music, BMI/Melody Market, BMI (J.DeFord, EK.Smith, D.R.Stevens) 20

SOUL Sony Cross Keys Publishing, ASCAP/A Forest Of Evergreens, ASCAP/Seven Summits Music, BMI/Tony Ferrari Publishing, BMI (K.Kadish, T.Ferrari) 30

STRANGE Sony Tree Publishing, BMI/Pink Dog Publishing, BMI/Emileon Songs, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI/Little Louder Songs, BMI/Songs Of Universal, Inc., BMI/Wincke For You Publishing, BMI (MLambert, CL.Dick, N.Hemby) 60

TAKE MY NAME Sonv Countryside, BMI/IM Thomas Music, BMI/Round Hill Songs II, ASCAP/Caleb s College Fund, ASCAP/35 creative, BMI/Hits From The Tape Room, BMI/Ben There Wrote (Tabe Publishing, BMI/Artist 101 Publishing Group, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI/Song Keys Publishing, ASCAP/ Master Of My Own Domain Music, ASCAP (M.Thomas, A.G.Gorley, D.Fanning, B.Johnson) 4

THAT'S WHAT TEQUILA DOES Triple Play Music, BMI, Warner-Tamerlane Publishing, Corp., BMI/ Songs, OT Duble Jown, Music, BMI/Hand, Noon Yellow, Stars Music, EMI/Makena Cove Music, ASCAP/BMG Gold Songs, ASCAP/Irishopmusic, BMI/BMC, Platinum, Songs US, BMI (J.Morgan, J.Edwards, T.Kennedy, K.M.Allison) 36

TRUTH ABOUT YOU Sony Countryside, BMI/ Biser (en Music, BMI/Curb Congregation Songs, SESAC/ Good Vibes, Good Times Music, SESAC/Music OIT MAM, BMI/Hits Like Hurricane, BMI/MV2 Music, BMI/Sony Tree Publishing, BMI (M.Renpenny, M.Alderman, T.Archer) 11

W

WASTED ON YOU Big Loud Mountain, BMI/Bo Wallace Publishing, BMI/Songs Of Universal, Inc. BMI/ Em Dog Music, BMI/Red Bandam Publishing, BMI/MV2 Music, BMI/Sony Songs LL BMI/Sony Iree Publishing, BMI (M.Wallen, E.K.Smith, J.Thompson, Charlie Handsome) 5

WATER UNDER THE BRIDGE Universal Music Corp., AS(AP/Between the Pines, ILC, AS(AP/Concord Junes, StSAC(art) Tables Music, StSAC(Hand Your, Hat Hits, StSAC(Miller crow Music, ASAP(Round Hill Songs III, AS(AP/Iempo Investments-Smack Hits, GMR/ Smackwood Music, GMR/Warner Geo Met Ric Music GMR/Somy Accent, ASCAP/Smacktome Music, ASCAP (SL.Hunt, C.La Corte, SMcAnally, JOsborne) 34

WHAT HE DIDN'T DO Caleb's College Fund. ASCAP/Round Hill Songs (II ASCAP/Songs Of Yellow Room Music, BMI/For The Kids Platinum, BMI/BMG Platinum, Songs US, BMI/Rediteather Publishing, ASCAP/ For The Kids Gold, ASCAP/BMG Gold Songs, ASCAP/ Sony (ross Keys Publishing, ASCAP/Master Of My Dwn Domain Music, ASCAP (C.Pearce, A.G.Gorley, E.M.Shackelton) 48

WHAT MY WORLD SPINS AROUND Aptimem Music Publishing II, ASCAP/Jordan Davis Music AscAP/Math Drag Music, ASCAP/Round Hill Songs BLS IV, ASCAP/Big Loud Proud Songs, ASCAP/Big Music Machine, BMJ/The Buffalo Catalogue, BMI (J.Davis, M.Dragstrem, R.J.Hurd) 32

WHISKEY ON YOU Sony Cross Keys Publishing, ASCAP/Coreent Music, ASCAP/EMI Blackwood Music Inc., BMI/Koala T Junes, BMI/Sony Tree Publishing, BMI/ Droptime Music, BMI (N.Smith, L.Rimes, R.Sutton) 39

WISHFUL DRINKING Jonny Price Music, ASCAP/ Modern Arts Songs, BMI/Sony Ballad, BMI/Music By Lucky Dave Publishing, BMI/Music, By Work Of Art, BMI/ Vykeyr Next Level Music, ASCAP/Song Of Starker Save, BMI/Songs Of Universal, Inc., BMI/Sony Allegro, ASCAP/ Sony Junes, ASCAP/Straight From The Art Music, BMI/ What Is A Ingrid, BMI (*LAndress, J.P.Starker Save, J.Price, DBrown, R.Williamson*) 16

WITH A WOMAN YOU LOVE Duble Barrel Ace Music, BMUBig Music Machine, BMU/Anthern Music Publishing II, ASCAP/ Junes From The Red White And Blue School, ASCAP/Junversal Music Corp., ASCAP/ Paulywood Music, ASCAP/Songs Of Universal, Inc., BMU/ Family Farm Music, BMI (J.Moore, P.DiGiovanni, C.McGill, J.S.Stover) 9

Y'ALL LIFE Songs Of Smack, BMI/Spark In Your Pocket, BMI/Me Gusta Music, BMI/Smackworks Music, SESAC/Follow Me Where Loo, SESAC/Kobalt Music Publishing America, SESAC/Universal Music Corp., ASCAP/Universal Music - MGB Songs, ASCAP/D2 Pro Publishing, ASCAP (W.Hayes, P.Good, J.Jenkins, C.Haynes, Jr., J.Epperson) 58

YOU BMG Gold Songs, ASCAP/Beats And Banios, ASCAP/ Buckeye26, ASCAP/WC Music Corp., ASCAP/Ireynmusic, ASCAP/Lawmranglers, ASCAP (DSmyers, DMBarnes, J.Reynolds) 51

YOU DIDN'T Super Big Music, ASCAP/Calivijle Publishing, ASCAP/Round Hill Songs II, ASCAP/Caleb's College Fund, ASCAP/IRM3, ASCAP/Muse Magic, ASCAP/ EMI Foray Music, SESAC/Sony Cross Keys Publishing, ASCAP/Master Of My Own Domain Music, ASCAP (8. Young, A.G.Gorley, J.M.Nite, J.Robbins) 33

YOU PROOF, Big Loud Mountain, BMI/Bo Wallace Publishing, BMI/Round Hill Songs II, ASCAP/Caleb's College Fund, ASCAP/Songs Of Universal, Inc., BMI/Ern Dog Music, BMI/Sony Songs LLC, BMI (M.Wallen, AG.Gorley, EXSmith, Charlie Handsome) 19

billboard Hot Country Songs Index

TITLE Publishing-Licensing Org. (Songwriter) Chart Position

5 FOOT 9 T Tree Music, BMI/Warner-Tamerlane Publishing Corp., BMI/Sony Cross Keys Publishing, ASCAP/Songs For Buddy.ASCAP/Songs Of Universal, Inc., BMI/Family Farm Music, BMI (T.R.Hubbard, J.Johnston, C.McGill) 11

AT THE END OF A BAR Songs Of Universal, Inc., BMI/They've Gone To Plaid Publishing, BMI/Sony Cross Keys Publishing, ASCAP/Sony Countryside, BMI/Riser Ten Publishing, ASCAP/Sony Countryside, BMI/Riser Ten Music, BMI (C/Soung, C. DeStefano, M.Tenpenny) 24

Α

BEST THING SINCE BACKROADS Hits From The Tape Room, BMI/Ben There Wrote That Publishing, BMI/Artist 101 Publishing Group, BMI/Round Hill Works, BMI/First cut Is The Deepest Inc, BMI/Here Comes The Boom Music, BMI/Nontypical Music, ASCAP/ Who Wants To Buy My Publishing, ASCAP/WC Music Corp., ASCAP/Songs Of Kobalt Music Publishing America, Inc., BMI/Sony Ballad, BMI (BJohnson, J.Minton, H.Phelps, GWarburton) 17

CAN'T HAVE MINE Curb Songs, ASCAP/ Curb Congregation Songs, SESAC/Good Vibes, Good Times Music, SESAC/Songs Of Universal, Inc., BMI/ EbachEntertainmentFam, BMI/Songs Of Riser House, BMI/Sony Countryside, BMI (D.Scott, M.Alderman, J.Melton, DWilson) 50

CIRCLES AROUND THIS TOWN Songs Of Universal, Inc., BMI/Heroes And Halos Music, BMI/Big Music Machine, BMI/The Buffalo Catalogue, BMI/Tive Got Issues Music, ASCAP/WC Music Corp., ASCAP/Round Hill Songs II, ASCAP/IRMS, ASCAP/Muse Magic, ASCAP (M. Morris, R.J.Hurd, Julia Michaels, J.Robbins) 22

COUNTRY'D LOOK GOOD ON YOU Spirit Two Nashville, ASCAP/Fluid Tunes, ASCAP/Pickin Padre Music, ASCAP/Spirit Of Nashville One, BMI/Tunes Of Fluid, BMI/Rust And Chrome Music, BMI/Warner-Tamerlane Publishing Corp., BMI/Universal Music Corp., ASCAP/No Bridge Publishing, ASCAP (D.George, M.Criswell, T.Phillips, C.Taylor) 49

COUNTRY ON Sony Tree Publishing, BMI/MV2 Music, BMI/Beer Can Hill Music, BMI/Warner-Tamerlane Publishing Corp., BMI/Getyasome Music, BMI/WC Music Corp., ASCAP/KIM Music Publishing, ASCAP/Mitchell Marlow Music, ASCAP (D.Frasier, S.Haury, M.Nesler, Mitch Oglesby) 32

D DAMN STRAIT Naconowhere Music, BMI/Big Mosquito Music, BMI/Kirbfinder's Mucho Love Music, BMI/Sony Tree Publishing, BMI (J.A.Collins, T.Tomlinson) 6

DEAR ALCOHOL Daniel Dax Entertainment, BMI (D.Nwosu Jr.) 34

DON'T COME LOOKIN' Little Louder Songs, BMI/Emileon Songs, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI (J.Dean, C.L.Dick) 26

DON'T THINK JESUS here I Started Music Publishing, ASCAP/WC Music Corp., ASCAP/Jett Wilde Songs, BMI/Big Loud Mountain, BMI/Warner-Tamerlane Publishing Corp., BMI/Songs Of Universal, Inc., BMI/ Family Farm Music, BMI (JL.Alexander, M.L.Holman, CMCGII) **4**

DOWN HOME Endurance Juliet, SESAC/Sony Lakeview, SESAC/Rian Ball Music, ASCAP/Shut The Red Door, ASCAP/WC Music Corp., ASCAP/Cameron Bedell Music, BMI/Better Boat Music, BMI/Warner-Tamerlane Publishing Corp., BMI/Sony Timber Publishing, SESAC/ Bettie James Music, SESAC (J.Allen, R.Ball, C.Bedell, T.Howell) **39**

Е

EVERYONE SHE KNOWS EMI Blackwood Music Inc., BMI/Iris In The Sky With Diamonds, BMI/Influence Media Music SPV, LCC, GMR/Warner Geo Met Ric Music, GMR/Sony Accent, ASCAP/Smackborne Music, ASCAP/ Smackstreet Music, GMR/Tempo Investments-Smack Hits, GMR (RCopperman, S.McAnally, JOsborne) 48 FALL IN LOVE Gavin J. Lucas Publishing, ASCAP/WC Music Corp., ASCAP/Bailey Zimmerman Publishing, BM/I Fart Creations, BMI/Warner-Tamerlane Publishing Corp., BMI (A.R.Shawn, B.Zimmerman, G.JLucas) 8

G

E.

GHOST STORY Spirit Two Music Inc., ASCAP/4TheKidz Music, ASCAP/Spirit Vault Songs, ASCAP/Sony Cross Keys Publishing, ASCAP/Kigai Music, ASCAP/Concord Sounds, ASCAP/410 Music, ASCAP/ Public Domain (D.A.Garcia, J.Kear, H.Lindsey, H.Wadsworth Longfellow) 19

GOOD OL' MAN WC Music Corp., ASCAP/Warner-Tamerlane Publishing Corp., BMI/Jack 10 Publishing, BMI/Sony Tree Publishing, BMI/Block 0f Marble Music, BMI/Mark Trussell Music, ASCAP/Future Heartbeat Publishing, ASCAP (*Dicren, JMiller, LStar, MIrussell*) **44**

HALF OF ME Warner-Tamerlane Publishing Corp., BMI/Ritten By Rhettro, BMI/Cricket On The Line, BMI/WC Music Corp., ASCAP/EMI Blackwood Music Inc., BMI/Big Music Machine, BMI/MV2 Music, BMI/Music Of MAM, BMI/ Sony Tree Publishing, BMI (Thomas Rhett, R.Akins, W.Bundy, J.Thompson) 45

н

HEARTFIRST Feel Your Way Through Publishing, ASCAP/Roc Nation US Music, SESAC/Self Made Entertainment, BMI/Songs Of Rhythm House Black, SESAC/Sony Cross Keys Publishing, ASCAP/Vandeezy Songs, SESAC/W.C.M. Music Corp., SESAC/Warner-Tamertane Publishing Corp., BMI (K.Ballerini, K.Fairchild, AVanderheym) 33

HELL YEAH Warner-Tamerlane Publishing Corp., BMI/Self Made Entertainment, BMI/WC Music Corp., ASCAP/Big Crowd Publishing, ASCAP/T Hubb Publishing, BMI/Big Loud Mountain, BMI/Round Hill Works, BMI (J. Westbrook, P.Sweet, C.Crowder, T.R.Hubbard) **40**

JOY OF MY LIFE Cody River Music Company, ASCAP/BMG Rights Management (UK) Ltd., PRS (J.C.Fogerty) 31

THE KIND OF LOVE WE MAKE Songs Of Universal, Inc., BMI/Bootleg Lyrics, BMI/Sony Tree Publishing, BMI/Songs Of Ten Point Publishing, BMI/ Lunkertown Music, BMI/Sony Countryside, BMI/Big Music Machine, BMI/SO Egg Music, BMI (LCombs, J.Davis, D.Isbell, R.Isbell) 2

κ

LAST NIGHT LONELY Warner-Tamerlane Publishing Corp., BMI/W.C.M. Music Corp., SESAC/ Situation Songs, SESAC/PIA Entertainment Publishinge Designee, BMI (J.Bell, J.Fox, D.Marlowe) 9

LIKE I LOVE COUNTRY MUSIC Songs Of Universal, Inc., BMI/Kane Brown Music, BMI/Kobalt Music Publishing America, SESAC/McGinndependence Day, SESAC/Smackworks Music, SESAC/Warner-Tamerlane Publishing Corp., BMI/TDP Publishing, BMI/WC Music Corp., ASCAP/We-Volve Music, ASCAP/Georgia Song Vibez, ASCAP (KBrown, M.JMcGinn, IPhillips, JM.Schmidt) 5

Ν

NATURAL Pen Point Guard Music, BMI/Reservoir 416, BMI/Wikisongz, BMI/Sean Small Music, ASCAP/ Prescription Music, ASCAP/Kobalt Songs Music Publishing LLC, ASCAP/Loon Echo Inc., BMI/Songs Of Universal, Inc., BMI (D:Breland, S.Sumser, S.Small, C.Bartolini, R.J.Lange, S.Twain) 36

NEVER TIL NOW Big Loud Mountain, BMI/ Back Block Music, BMI/BMG Platinum Songs US, BMI/ Rounding Third Publishing, BMI (A.Cooke, M.Roy) 47 NEW TRUCK Round Hill Songs II, ASCAP/Caleb's College Fund, ASCAP/Hits From The Tape Room, BMI/ Round Hill Compositions, BMI/Nontypical Music, ASCAP/ Who Wants To Buy My Publishing, ASCAP/WC Music Corp., ASCAP/Sony Tree Publishing, BMI/Rednecker Music, BMI/Ben There Wrote That Publishing, BMI/ Artist 101 Publishing Group, BMI/Songs OT Kobalt Music Publishing America, Inc., BMI/Relative Music Group, BMI/Sony Cross Keys Publishing, ASCAP/Master OT My Own Domain Music, ASCAP (MW.Hardy, H.Phelps, B.Johnson, A.G.Gorley) 15

NO HARD FEELINGS WC Music Corp., ASCAP/ Bird And Bean Music, ASCAP/Trevor's Advocate Publishing, ASCAP/Downtown DLJ Songs, ASCAP/Tiny Handstand, ASCAP/MeGusta Music, ASCAP/Universal Music Corp., ASCAP/Turs And Chorus, ASCAP/Warner Geo Met Ric Music, GMR/Smackwood Music, GMR/ Tempo Investments-Smack Hits, GMR (*MRamsey, T. Rosen,* W.Sellers, G.Sprung, B.F.Tursi, S.McAnally) **29**

0

OUT IN THE MIDDLE Bootleg Lyrics, BMI/ Prestige Countrywide, ASCAP/Simonetti Music Publishing, SESAC/Kobalt Music Publishing America, SESAC/Songs Of Universal, Inc., BMI/Spirit Music Group, ASCAP/Weimerhound Music, SESAC/Day For The Dead Publishing, SESAC/Reach Music Tunes, SESAC (B.Simonetti, ZBrown, LCombs, JD.Singleton) 43

PARTY MODE Twelve6 Dogwood, ASCAP/JFlow Records & Tapes, ASCAP/Downtown DLJ Songs, ASCAP/ Songs Of Smack, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI/Twelve6 Red Oak Songs, BMI/ Downtown DMP Songs, BMI/Twelve6 Sequoia, SESAC/ Songs Of Downtown, SESAC/McGinntellectual Property, SESAC/True Blue Works, SESAC/Kobalt Music Publishing America, SESAC/WC Music Corp., ASCAP/W.CM. Music Corp., SESAC/Warner-Tamertane Publishing Corp., BMI (J. Flowers, Raleaver, R.Alexander, J.Keim, M.KGinn) **37**

PICK ME UP Iris In The Sky With Diamonds, BMI/ EMI Blackwood Music Inc., BMI/GBF Music Global, BMI/ Sony Tree Publishing, BMI/Sony Timber Publishing, SESAC/Cuts Like A Nite Music, SESAC (G.Barrett, J.M.Nite, R.Copperman) 30

PROGRESS J Money Music, ASCAP/MCGEHEE INK Music, BMI/Reservoir 416, BMI/Jeffrey Steele Music, BMI (J.D.Rich, Jeffrey Steele, V.McGehee) 14

ROCK AND A HARD PLACE Bailey

Zimmerman Publishing, BMI/Warner-Tamerlane Publishing Corp., BMI/Songs In The Key Of Black, BMI/Tvill Music, BMI/Vacant Heart Publishing, BMI (B. Zimmerman, HWarren, J.Hackworth, J.Harvey) **1**

S SHE HAD ME AT HEADS CAROLINA

Ashley Gorley Publishing Designee, ASCAP/Be A Light Publishing, BMI/Colden Rainey Music, BMI/EMI Blackwood Music Inc., BMI/Songs Of Roc Nation Music, BMI/Sony Tree Publishing, BMI/Telemitry Rhythm House Music, BMI/Universal Music Corp., ASCAP/WC Music Corp., ASCAP/Warner-Tamerlane Publishing Corp., BMI (AG.Gorley, C.Swindell, J.Frasure, M.D. Sanders, Thomas Rhett, T.Nichols) 4

SHE LIKES IT Big Hits N Gravy, BMI/Torches And Pitchforks Music, BMI/Angry Mob Music LLC, BMI/ BNA Bangers, BMI/Tunes Of Black River, BMI/Warner-Tamerlane Publishing Corp., BMI (R.Dickerson, J.Scott, J.Ker) 21

SOMETHING IN THE ORANGE Zach Lane Bryan Publishing Designee, BMI/Warner-Tamerlane Publishing Corp., BMI (Z.L.Bryan) 10

SONGS ABOUT YOU One O'Clock Road, Inc., BMI/Warner-Tamerlane Publishing Corp., BMI/Big Music Machine, BMI/Big Ass Pile Of Dimes Music, BMI/Altadena Songs Of Woodbury, BMI/Active Noun Music, BMI (*B.* Eldredge, J.J.Dillon, B.West) **46**

SON OF A SINNER Bailee's Ballads, BMI/BMG Platinum Songs US, BMI/Songs Of Universal, Inc., BMI/ Big Loud Mountain, BMI/Ern Dog Music, BMI/Melody Market, BMI (J.DeFord, E.K.Smith, D.R.Stevens) 12 SOUL Sony Cross Keys Publishing, ASCAP/A Forest Of Evergreens, ASCAP/Seven Summits Music, BMI/Tony Ferrari Publishing, BMI (K.Kadish, T.Ferrari) 27

THOUGHT YOU SHOULD KNOW Big Loud Mountain, BMI/Bo Wallace Publishing, BMI/A Boy Named Ford, BMI/Warner-Tamerlane Publishing Corp., BMI/Sony Tree Publishing, BMI/Pink Dog Publishing, BMI (MWallen, NGalyon, MLambert) 23

TOMORROW ME Big Music Machine, BMI/50 Egg Music, BMI/Straight Dimes Publishing, BMI/ Dean's Cabin Publishing, LLC, BMI/Warner-Tamerlane Publishing Corp., BMI/Larkin Hill Publishing, BMI/Works Of RHA, BMI/Sony Tree Publishing, BMI (LCombs, D.Dillon, R.Fulcher) 35

TRUTH ABOUT YOU Sony Countryside, BMI/ Riser Ten Music, BMI/Curb Congregation Songs, SESAC/ Good Vibes, Good Times Music, SESAC/Music Of MAM, BMI/Hits Like Hurricane, BMI/MV2 Music, BMI/Sony Tree Publishing, BMI (M.Tenpenny, M.Alderman, T.Archer) 20

W

WASTED ON YOU Big Loud Mountain, BMI/Bo Wallace Publishing, BMI/Songs Of Universal, Inc., BMI/ Em Dog Music, BMI/Red Bandana Publishing, BMI/MV2 Music, BMI/Sony Songs LLC, BMI/Sony Tree Publishing, BMI (MWallen, E.K.Smith, J.Thompson, Charlie Handsome) T

WHAT HE DIDN'T DO Caleb's College Fund, ASCAP/Round Hill Songs II, ASCAP/Songs Of Yellow Room Music, BMI/For The Kids Platinum, BMI/BMG Platinum Songs US, BMI/Redfeather Publishing, ASCAP/ For The Kids Gold, ASCAP/BMG Gold Songs, ASCAP/ Sony (ross Keys Publishing, ASCAP/Master Of My Own Domain Music, ASCAP (C.Pearce, A.G.Gorley, E.M.Shackelton) 42

WHAT MY WORLD SPINS AROUND Anthem Music Publishing II, ASCAP/Jordan Davis Music, ASCAP/Matt Drag Music, ASCAP/Round Hill Songs BLS JV, ASCAP/Big Loud Proud Songs, ASCAP/Big Music Machine, BMI/The Buffalo Catalogue, BMI (J.Davis, M.Dragstrem, R.J.Hurd) 28

WHISKEY ON YOU Sony Cross Keys Publishing, ASCAP/Coreent Music, ASCAP/EMI Blackwood Music Inc., BMI/Koala T Tunes, BMI/Sony Tree Publishing, BMI/ Droptime Music, BMI (N.Smith, L.Rimes, R.Sutton) 16

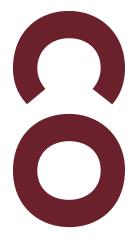
WILD AS HER Combustion Music, BMI/Anthem Music Publishing I, BMI/Warner-Tamerlane Publishing Corp., BMI/Red Creative, BMI/Downtown DMP Songs, BMI/Big Loud Brett Songs, BMI/Round Hill Compositions, BMI (MWallen, Brett Tyler, KArcher) 18

WISHFUL DRINKING Jonny Price Music, ASCAP/ Modern Arts Songs, BMI/Sony Ballad, BMI/Music By Lucky Daye Publishing, BMI/Music By Work Of Art, BMI/ RyKeyz Next Level Music, ASCAP/Songs Of Starker Saxe, BMI/Songs Of Universal, Inc., BMI/Sony Allegro, ASCAP/ Sony Tunes, ASCAP/Straight From The Art Music, BMI/ What Is An Ingrid, BMI (*IAndress, J.P.Starker Saxe, J.Price*, *DBrown, RWIIiamson*) **13**

WITH A WOMAN YOU LOVE Double Barrel Ace Music, BMI/Big Music Machine, BMI/Anthem Music Publishing II, ASCAP/Tunes From The Red White And Blue School, ASCAP/Universal Music Corp., ASCAP/ Paulywood Music, ASCAP/Songs Of Universal, Inc., BMI/ Family Farm Music, BMI (J.Moore, P.D)Giovanni, C.McGill, J.S.Stover) 25

Y'ALL LIFE Songs Of Smack, BMI/Spark In Your Pocket, BMI/Me Gusta Music, BMI/Smackworks Music, SESAC/Follow Me Where I Go. SESAC/Kobalt Music Publishing America, SESAC/Universal Music Corp., ASCAP/Universal Music - MGB Songs, ASCAP/D2 Pro Publishing, ASCAP (W.Hayes, P.Good, J.Jenkins, C.Haynes, Jr, J.Epperson) 38

YOU PROOF Big Loud Mountain, BMI/Bo Wallace Publishing, BMI/Round Hill Songs II, ASCAP/Caleb's College Fund, ASCAP/Songs Of Universal, Inc., BMI/Ern Dog Music, BMI/Sony Songs LLC, BMI (MWallen, AG.Gorley, E.K.Smith, Charlie Handsome) 3



45 Years Ago Charlie Rich Rocked At No. 1 With 'Rollin''

In 1977, the Silver Fox scored his eighth Hot Country Songs leader

On Aug. 6, 1977, **Charlie Rich**'s "Rollin' With the Flow" logged its first of two weeks at No. 1 on *Billboard*'s Hot Country Songs chart. Jerry Hayes wrote the song, and **Billy Sherrill** produced it.

T.G. Sheppard first recorded "Rollin'" for his self-titled 1975 debut album. In 2008, Mark Chesnutt's cover hit No. 25 on the chart. For Rich, "Rollin'" became his eighth of nine Hot Country Songs No. 1s among 17 top 10s.

Rich was born in Forrest City, Ark., on Dec. 14, 1932. Known for his smooth vocal style that bridged country and soulful pop, he was dubbed the Silver Fox. He became well-known for first two Hot Country Songs chart-toppers in 1973 — "Behind Closed Doors" and "The Most Beautiful Girl" — and the latter also led the all-genre Billboard Hot 100. Both hits helped Rich earn the entertainer of the year trophy from the Country Music Association in 1974.

Rich died in July 1995 at age 62. He was inducted into the Memphis Music Hall of Fame in 2015.

–JIM ASKER

