# bilboard Country Update

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BILLBOARD COUNTRY UPDATE

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## The Growing Farewell Tour Trend: Artists Look To Fare Well In Their Golden Years



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A wave of country acts is waving goodbye to touring.

In recent weeks, The Nitty Gritty Dirt Band, Doug Stone, John Michael Montgomery, Ray Stevens and Lee Greenwood have all publicly announced plans to wrap the road portion of their careers. They're hardly alone.

The Oak Ridge Boys started their farewell tour this past

fall, though tenor Joe Bonsall, suffering from a neuromuscular disorder, was forced to hang it up at the end of December. Dolly Parton recently revealed that she had decided not to return to the road since she wrapped her last tour in 2016. Additionally, country/rock band



**Daredevils** and the **Eagles**, whose current lineup includes country artist **Vince Gill**, are also concluding their regular concert routines. (Gill will continue to work as a solo act.)

Retirement is a well-earned rite of passage for most people in later life, though there are plenty of musicians — Willie Nelson and the late Tony Bennett and B.B. King are good examples — who maintain a road life until their bodies give out. They find it difficult to stop, spurred by fan adoration, good paychecks and/or the simple joy of performing.

But this new wave of retirees is generally finding it easier to

hang it up after experiencing an extended home life during the pandemic. Once their tours were canceled in 2020, most country artists found themselves anchored for 12 to 24 months. Artists in their prime couldn't wait to get back out, but those on the back end of their careers began to recognize that if they ended their road-warrior phase, it wasn't necessarily the end of the road.



"We got a dose of our real life," Nitty Gritty Dirt Band cofounder **Jeff Hanna** says.

The benefits include the kinds of everyday events that can't be experienced from 1,000 miles away: dinner with a spouse, attending a daughter's graduation or playing with

the grandkids in the backyard. Making music for a living is attractive — none of the retirees wish they'd dug ditches or balanced books instead — but it involves sacrifices, and they discovered the opportunity exists to stop and smell the roses at home.

"We've got enough to retire on, so why not enjoy the rest of

"We've got enough to retire on, so why not enjoy the rest of my life with my family?" asks Stone, whose 13-year marriage has produced a 7-year-old daughter. "We love going to Disney. I want to go see the redwoods and stufflike that."

That yearning to explore the world is part of the attraction for young musicians, and in the early years, America's topographic

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diversity can help keep a touring job interesting. But heavy concert schedules don't usually allow much time to play tourist. Stone remembers one trip in upstate New York when the bus came within a 10-minute drive of scenic Niagara Falls. They had to bypass it stay on time, and he has never been back.

"I didn't get to see America," he says. "I got to see the back seat of a bus."

The current wave of road retirements is actually a sign that some of Nashville's structural changes have worked. Many of country's previous legends — Hank Williams, Jimmie Rodgers or 1960s/1970s-era George Jones — faced financial problems after spending lavishly during their peak commercial years. Since then, business management companies have sprouted, helping modern acts plan their financial futures. Where many of their predecessors were required to tour until they couldn't stop, modern acts have options.

"Most of them over the decades have gotten smarter in terms of managing their finances," says Action Entertain Collective booking agent Travis James, who represents Montgomery and several other '90s-associated acts. "Are there exceptions to that? Sure. There's always going to be people that piss their money away with divorce or drugs or whatever the case may be. That's in accounting and that's in the NFL—it's in everything. But by and large, the artists that were viable enough to have long careers and a show full of hits, even if they didn't do it right the first half of their career, they figured out how to do it right the second half."

Not that everyone is thrilled about hanging it up. During the COVID-19 break in the concert schedule, The Oaks missed the stage, missed seeing their fans and longed to make music again.

"That's all we do in our lives," bass singer **Richard Sterban** says. "We go out and entertain people and help people with our music. And we were not able to do that, so we didn't necessarily like that feeling."

Still, long rides on a sedentary tour bus and the repetitive motion involved in making music take a toll. Greenwood has titanium knees after several surgeries



Average Joes artist Bryan Martin (right) checked in with Audacy West Coast regional vp of country Scott Roddy during a Jan. 20 appearance at the Ponderosa Lounge in Portland, Ore.



Stephen Wilson Jr. (center) headlined Jan. 19 at Nashville's historic Exit/In. He's flanked by Back Blocks Music founder Rakiyah Marshall and Big Loud partner/CEO Seth England.

and had back surgery in 2020. Hanna blew an Achilles tendon in 2019 and now walks for exercise instead of running. And he has experienced some issues with  $his \, left \, hand \, -\text{``which} \, is \, kind \, of \, the \, money \, hand \, on \, the \, guitar, \text{''} \, Hanna \, says. \, \text{``I}$ have to play a little differently now."

The body sort of makes retirement inevitable for most — "Like [Jimmie] Fadden says, 'Do the math,' "Hanna quips - but modern artists' money management makes it easier to take that step.

Greenwood, Stevens and Stone all plan to conclude their regular concert schedules in 2024, while Montgomery expects to wrap in 2025. The Oaks and Nitty Gritty Dirt Band could go on for years, in some cases picking the venues based on sentiment rather than income.

"We would prefer to go back to familiar places, to go back to people that we know," Sterban says. "Basically, we want to perform in front of people that have helped make us who we are today."

But the demand goes up once promoters and fans realize the artist's shows are coming to an end, which also increases the price for many bookings. That's the good news for the agents, though farewell tours are bittersweet for them, as they lose valuable clients.

"When they tell me they can cut back, that doesn't help my financial bottom line," James says. "I can't sit here and tell you that I'm necessarily happy about it, but I sure am proud that I was part of the solution in helping them fulfill their goals professionally."

If they retire early enough, the artists may be preserving themselves, too. Extended travel is physically challenging at any age. They'll very likely miss the stage, but maybe not the wear and tear required to get there.

"I want to be on the planet," Stone says, "not in it."



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BMG 19

# billboard Country Airplay

AIRPLAY MONITORED BY

ON THE CHARTS JIM ASKER jim.asker@billboard.com

#### HARDY, Kane Brown Hit Country Airplay Top 10; Nate Smith's 'Fire' Rages On

**HARDY** banks his fourth top 10 as a recording artist on *Billboard*'s Country Airplay chart as "Truck Bed" (Big Loud) revs 12-9 on the Feb. 3 list. It increased by 2% to 18.9 million in audience during the Jan. 19-25 tracking week, according to Luminate.

The song is the second single from HARDY's *The Mockingbird & The Crow*, which launched at No. 1 on the Top Country Albums chart dated Feb. 4, 2023, marking his first leader. It follows "Wait in the Truck" (featuring **Lainey Wilson**), which hit No. 2 on Country Airplay last April.

Prior to "Wait in the Truck," HARDY's "Beers on Me," with **Dierks Bentley** and **BRELAND**, led Country Airplay for one week in April 2022 and "One Beer," featuring **Lauren Alaina** and **Devin Dawson**, ruled for a week in December 2020.

HARDY has co-written 11 Country Airplay
No. 1s, including those two chart-toppers. "Truck Bed" is HARDY's 14th
top 10 as a writer.

**BROWN'S 12TH TOP 10 Kane Brown**'s "I Can Feel It" (Zone 4/RCA Nashville) enters the Country Airplay top 10, pushing 11-10 (18.9 million, up 2%). He achieves his 12th top 10, with his latest following five consecutive No. 1s, each of which dominated for one week: "Bury Me in Georgia," which led last September; "Thank God," with wife **Katelyn Brown** (February 2023); "Like I Love Country Music" (August 2022); "One Mississippi" (March 2022); and "Famous Friends," with **Chris Young** (July 2021).

**STILL ON 'FIRE' Nate Smith**'s "World on Fire" (RCA Nashville) leads Country Airplay for a seventh total and consecutive week (34.2 million, down 4%). It became his second straight career-opening No. 1 following "Whiskey on You," which dominated for two weeks last February.

"World on Fire" marks the first title to crown Country Airplay for at least seven weeks since **Morgan Wallen**'s crossover smash "Last Night" reigned for eight beginning last May. •

## **MOST INCREASED AUDIENCE**

TITLE Imprint/Label Artist	GAIN (IN MIILIONS)
WHITE HORSE Sound/Mercury Nashville Chris Stapleton	+3.936
MAMAW'S HOUSE Valory Thomas Rhett Featuring Morgan Wallen	+2.177
PRETTY LITTLE POISON 717/Warner/WEA Warren Zeiders	+2.135
THE PAINTER CoJo/Warner Music Nashville/WMN Cody Johnson	+1.820
HALFWAY TO HELL Bailee & Buddy/Broken Bow/BMG/Stoney Creek Jelly Roll	+1.631
MAN MADE A BAR Mercury/Republic/Big Loud Morgan Wallen Featuring Eric Church	+1.628
ALL I NEED IS YOU BMLG Chris Janson	+1.259
TUCSONTOO LATE MCA Nashville Jordan Davis	+1.165
CAB IN A SOLO Triple Tigers Scotty McCreery	+0.843
DIFFERENT 'ROUND HERE BMLG Riley Green Featuring Luke Combs	+0.820

### MOST INCREASED PLAYS

TITLE Imprint/Label Artist	GAIN
WHITE HORSE Sound/Mercury Nashville Chris Stapleton	+878
PRETTY LITTLE POISON 717/Warner/WEA Warren Zeiders	+651
THE PAINTER CoJo/Warner Music Nashville/WMN Cody Johnson	+641
MAMAW'S HOUSE Valory Thomas Rhett Featuring Morgan Wallen	+593
HALFWAY TO HELL Bailee & Buddy/Broken Bow/BMG/Stoney Creek Jelly Roll	+421
ALL I NEED IS YOU BMLG Chris Janson	+395
MAN MADE A BAR Mercury/Republic/Big Loud Morgan Wallen Featuring Eric Church	+390
TUCSON TOO LATE MCA Nashville Jordan Davis	+206
DIFFERENT 'ROUND HERE BMLG Riley Green Featuring Luke Combs	+201
CAB IN A SOLO Triple Tigers Scotty McCreery	+187

#### **RECURRENTS**

THIS WEEK	TITLE Imprint/Label Artist	TOTAL AUD. (IN MILLIONS)
1	THINKIN' BOUT ME Mercury/Republic/Big Loud Morgan Wallen	22.033
2	LAST NIGHT Mercury/Republic/Big Loud Morgan Wallen	18.430
3	MIND ON YOU RECORDS Nashville George Birge	18.155
4	FAST CAR River House/Columbia Nashville Luke Combs	18.073
5	SAVE METHETROUBLE Warner Music Nashville/WAR Dan + Shay	15.387
6	NEED A FAVOR Bailee & Buddy/Broken Bow/BMG/Stoney Creek Jelly Roll	14.497
7	DANCIN' IN THE COUNTRY Hubbard House/EMI Nashville Tyler Hubbard	13.501
8	ROCK AND A HARD PLACE Elektra/Warner Music Nashville/WEA Bailey Zimmerman	12.246
9	TRY THAT IN A SMALL TOWN Macon/Broken Bow Jason Aldean	11.300
10	STARS LIKE CONFETTI Broken Bow Dustin Lynch	11.023



## **TEXAS REGIONAL RADIO REPORT**

WEEK ENDING JANUARY 25, 2024

THIS WEEK	LAST WEEK	WKS ON Chart	TITLE (Label) ARTIST	TW Spins	SPINS +/-	THIS WEEK		WKS ON Chart	TITLE (Label) ARTIST	TW SPINS	SPINS +/-
0	2	21	HELL OF A STORM (Independent) ★★1 Week at 1★★ Cory Morrow	1737	110	0	10	23	SONGS OF THE FAMILY (Little Red Truck) Deryl Dodd	1169	36
2	5	16	SAME PLACE TWICE (Independent) Chad Cooke Band (Ft. Amanda Kate Ferris)	1597	81	12	12	25	NOTHINS CHANGED (Independent) Bart Crow Band	1067	-49
3	7	11	OKLAHOMA (Independent) Casey Donahew	1547	86	13	14	20	SET IT ALL DOWN (Independent) The Great Divide	1064	61
4	6	12	OUTLAWS AND MUSTANGS (Late August Records) Cody Jinks	1540	63	1	15	14	THE GREYS BETWEEN (Independent) Shane Smith & The Saints	1014	32
5	3	21	BEEN THERE (Independent) Case Hardin	1512	-109	15	13	25	LEGEND (Independent) Mark Powell	980	-103
6	4	17	LOVIN' NOT LEAVIN' (Independent) Wade Bowen	1414	-134	16	16	11	A BROKEN HEART LIKE THAT (Independent) Kyle Park	943	61
7	8	23	SITTIN' ON A PORCH (Independent) Jesse Raub Jr.	1405	-35	Ø	17	19	ASK ME TO DANCE (Independent) Catie Offerman f/ Hayes Carll	860	39
8	9	14	IFI HAD A BAR (Independent) Jon Wolfe	1287	63	13	18	11	PROMISE YOU ME (Independent) Grant Gilbert	858	57
9	1	20	IFI WAS YOUR COWBOY (Independent) David Adam Byrnes	1238	-473	19	27	19	UNDENIABLE (Independent) Brandi Behlen	840	209
9	11	23	STICKS AND STONES (Independent) Lukas Nelson & Promise of the Real	1180	53	20	19	11	RIGHT AT HOME (Independent) Jamie Richards	837	49

Texas Regional Radio Report Top 100 is compiled from weekly online playlist reports from 86 radio stations located in Texas and surrounding states, including reports from specialty shows, internet and satellite radio outlets. Songs are ranked by total plays. For tracking, complete chart methodology and more information, visit www.texasregionalradio.com, or contact Dave Smith at 972-252-8777. Copyright 2024, Texas Regional Radio Report

# billboard Country Airplay

AIRPLAY MONITORED BY

THIS	LAST	WKS ON		AUDIENCE (I		PLAYS			
WEEK	WEEK	CHART	TITLE Imprint/Label Artist	THIS WEEK	+/-	THIS WEEK	+/-	RANK	
1	1	33	WORLD ON FIRE Arista Nashville/RCA Nashville ★★ No. 1 (7 Weeks) ★★ Nate Smith	34.232	-1.410	8182	-548	1	
2	3	27	WHITE HORSE Sound/Mercury Nashville ★★ Most Increased Audience ★★ Chris Stapleton	30.590	+3.936	7985	878	2	
3	2	35	SAVE ME Bailee & Buddy/Broken Bow/BMG/Stoney Creek  Jelly Roll With Lainey Wilson	25.267	-1.724	6011	-608	5	
4	5	38	DIFFERENT 'ROUND HERE BMLG Riley Green Featuring Luke Combs	23.658	+0.820	6519	201	4	
5	9	29	PRETTY LITTLE POISON 717/Warner/WEA Warren Zeiders	22.846	+2.135	6535	651	3	
6	8	24	THE PAINTER CoJo/Warner Music Nashville/WMN Cody Johnson	22.553	+1.820	5961	641	6	
Ø	7	16	WHERETHE WILD THINGS ARE River House/Columbia Nashville Luke Combs	22.028	+0.356	5882	50	8	
8	10	49	ALL I NEED IS YOU BMLG Chris Janson	21.157	+1.259	5908	395	7	
9	12	37	TRUCK BED Big Loud HARDY	18.893	+0.449	5124	91	9	
10	11	19	I CAN FEEL IT Zone 4/RCA Nashville Kane Brown	18.887	+0.291	5023	78	10	
0	13	51	23 19/BMG/Wheelhouse Chayce Beckham	14.277	+0.299	4306	156	11	
Ø	16	17	MAMAW'S HOUSE Valory Thomas Rhett Featuring Morgan Wallen	14.075	+2.177	3772	593	14	
Œ	14	34	BURN IT DOWN MCA Nashville Parker McCollum	13.750	+0.034	3967	114	12	
1	15	42	CREEK WILL RISE Valory Conner Smith	13.103	-0.112	3962	3	13	
Œ	17	13	MAN MADE A BAR Mercury/Republic/Big Loud ** Airpower ** Morgan Wallen Featuring Eric Church	10.906	+1.628	2813	390	19	
16	18	23	CAB IN A SOLO Triple Tigers Scotty McCreery	9.912	+0.843	3152	187	15	
Ð	20	23	TUCSONTOO LATE MCA Nashville ★★ Airpower ★★ Jordan Davis	9.598	+1.165	2973	206	17	
B	19	11	WILDFLOWERS AND WILD HORSES Broken Bow Lainey Wilson	9.173	+0.380	2906	187	18	
19	22	52	FEARLESS (THE ECHO) Big Machine Jackson Dean	8.668	+0.504	3094	75	16	
20	21	32	WE DON'T FIGHT ANYMORE Big Machine Carly Pearce Featuring Chris Stapleton	8.310	+0.049	2710	64	21	
3	23	33	GLORY DAYS Warner Music Nashville/WAR Gabby Barrett	7.719	+0.071	2729	-19	20	
22	24	20	BACKTHEN RIGHT NOW Hubbard House/EMI Nashville Tyler Hubbard	7.295	+0.552	2495	174	22	
23	25	11	TAKE HER HOME Blue Chair/Warner Music Nashville/WEA Kenny Chesney	6.659	+0.325	2193	91	23	
2	28	34	OUT OFTHATTRUCK Capitol Nashville Carrie Underwood	6.150	+0.627	2036	79	24	
25	27	6	YOUR PLACE Back Blocks/Big Loud Ashley Cooke	6.075	+0.353	1716	169	28	
26	26	21	I REMEMBER EVERYTHING Interscope/Belting Bronco/Warner/MCA Nashville/WAR Zach Bryan Featuring Kacey Musgraves	5.430	-0.634	1771	-118	26	
2	29	9	LET YOUR BOYS BE COUNTRY Macon/Broken Bow Jason Aldean	5.157	+0.234	1447	182	31	
23	30	25	I'M NOT PRETTY Megan Moroney/Columbia/Arista Nashville Megan Moroney	4.942	+0.114	1752	38	27	
29	32	18	CAN'T BREAK UP NOW Columbia Nashville Old Dominion & Megan Moroney	4.787	+0.575	1838	159	25	
30	31	27	OUTSKIRTS MCA Nashville Sam Hunt	4.428	+0.033	1579	72	30	

## **COUNTRY AIRPLAY CHART LEGEND**

#### **RANKINGS**

Country Airplay is ranked by total audience impressions for the week ending Sunday based on monitored airplay by Mediabase of 145 stations by Luminate. Audience totals on the chart are derived, in part, using certain Nielsen Audio-copyrighted Persons 12+ audience estimates (under license © 2024, Nielsen Audio). The list of all Country Airplay chart reporters can be viewed in Luminate's online platform.

#### **TIES**

On Country Airplay, if two songs are tied in audience, the song with the larger increase in audience is placed first.

#### **BULLETS**

Awarded on Country Airplay to titles gaining audience or remaining flat from the previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%.

#### **RECURRENTS**

On Country Airplay, descending titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks, provided that they are not still gaining enough audience points to bullet or if they rank below No. 10 and post a third consecutive week of (non-bulleted) audience decline, regardless of total chart weeks. Plus, songs that ascend to a peak between Nos. 1 and 5 will remain on the chart for one additional week even if dropping below No. 10.

#### **HOT SHOT DEBUT**

Awarded to the highest-ranking new entry on Country Airplay.

#### **MOST INCREASED AUDIENCE**

Most Increased Audience on Country Airplay lists the songs with the greatest week-to-week increases in total audience.

#### **AIRPOWER**

Awarded on Country Airplay to titles ranking inside top 20 in plays and audience rankings for the first time, with increases in both plays and audience.

#### **BREAKER**

Awarded on Country Airplay to titles achieving airplay (at least one detection) at 60% of reporting stations for the first time.

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# billboard Country Airplay

AIRPLAY MONITORED BY LUMINATE

THIS	LAST	WKS ON	NODIENCE (IN INIEERONO)				PLAYS	
THIS WEEK	LAST WEEK	CHART	TITLE Imprint/Label Artist	THIS WEEK	+/-	THIS WEEK	+/-	RANK
<u> </u>	34	17	WHERE IT ENDS Elektra/Warner Music Nashville/WEA Bailey Zimmerman	4.229	+0.646	1335	157	32
32	33	35	LOVE YOU AGAIN Chase Matthew/Warner Music Nashville/WMN Chase Matthew	3.980	+0.200	1613	39	29
33	36	17	WE RIDE Average Joes ★★ Breaker ★★ Bryan Martin	3.862	+0.640	1149	162	34
34	35	20	YOUNG LOVE & SATURDAY NIGHTS RCA Nashville Chris Young	3.371	+0.035	1022	17	36
35	38	15	COWBOYS AND PLOWBOYS Capitol Nashville Jon Pardi & Luke Bryan	2.709	+0.241	959	35	38
36	51	2	HALFWAYTO HELL Bailee & Buddy/Broken Bow/BMG/Stoney Creek ★★ Breaker ★★ Jelly Roll	2.532	+1.631	694	421	43
<b>37</b>	39	19	SPIRITS AND DEMONS Warner Music Nashville/WEA Michael Ray Featuring Meghan Patrick	2.524	+0.177	1006	42	37
33	37	29	DRINKIN' PROBLEMS Riser House Dillon Carmichael	2.437	-0.045	1277	74	33
39	41	12	GONNA LOVE YOU Stoney Creek Parmalee	2.237	+0.028	945	20	39
40	42	12	RODEO MAN Pearl/Big Machine Garth Brooks & Ronnie Dunn	2.105	+0.001	1125	64	35
41	40	26	SOMETHING'S GONNA KILL ME Combustion Masters/RCA Nashville Corey Kent	2.084	-0.230	821	-22	42
42	43	23	DANCE WITH YOU BMLG Brett Young	1.796	+0.057	824	13	41
43	45	11	THIS IS MY DIRT Valory Justin Moore	1.679	+0.269	891	136	40
44	44	12	PICKUP MAN Mercury/Republic/Big Loud Joe Diffie Featuring Post Malone	1.433	+0.119	344	11	55
45	49	7	CHEVROLET Broken Bow Dustin Lynch Featuring Jelly Roll	1.422	+0.273	577	38	49
46	46	3	SOUNDS LIKETHE RADIO Leo33 ** Breaker ** Zach Top	1.402	+0.091	623	120	46
47	50	18	IN YOUR LOVE Hickman Holler/RCA Tyler Childers	1.252	+0.172	675	91	44
48	48	13	FIND ANOTHER BAR Voyager/Red Street Chris Lane	1.249	+0.099	616	40	47
49	47	9	LOVE YOU BACK BMLG Lady A	1.228	+0.069	659	35	45
50	53	17	BROKENHEARTED Brown Sellers Brown/Quartz Hill Joe Nichols	0.964	+0.110	594	28	48
<b>5</b> 1	54	13	SHE'S SOMEBODY'S DAUGHTER (REIMAGINED) Patoka Sounds/Lyric Ridge Drew Baldridge	0.822	+0.107	536	68	50
52	52	15	I'M IN LOVE Songs & Daughters/Pigasus/Big Loud Hailey Whitters	0.766	-0.107	431	6	52
<b>53</b>	55	6	AIN'T ABOUT YOU 19/Wheelhouse HunterGirl	0.751	+0.059	531	39	51
54	59	3	BOYS BACK HOME PIA/Curb/Columbia Nashville Dylan Marlowe & Dylan Scott	0.651	+0.079	370	29	54
<b>5</b> 5	NE	w	ONE BAD HABIT McGraw/Big Machine ** Hot Shot Debut ** Tim McGraw	0.576	+0.386	305	221	-
56	56	11	LONG LIVE COWGIRLS Warner Music Nashville/WEA lan Munsick & Cody Johnson	0.573	-0.062	308	3	60
57	57	2	BREAKIN' IN BOOTS RECORDS/Columbia/RECORDS Nashville Matt Stell	0.526	-0.108	389	-35	53
58	58	2	DIRT CHEAP CoJo/Warner Music Nashville/WMN Cody Johnson	0.507	-0.094	69	-12	-
59	60	4	KING OF COUNTRY MUSIC Red Street Ryan Larkins	0.484	+0.005	322	22	58
60	RE-E	NTRY	MAKE ME WANNA SMOKE Quartz Hill Runaway June	0.422	-0.020	330	15	56



Brittney Spencer's team showed up in force when she performed Jan. 18 at the Capitol Theatre in Port Chester, N.Y. From left: Activist Artist Management partner Liz Norris, Elektra president Gregg Nadel, Spencer, Capitol Theatre owner Peter Shapiro and Activist partner Caitlin Stone Jasper.



Conner Smith performed current single "Creek Will Rise" during a visit to the Country Music Association office in Nashville on Jan. 23. From left: Valory president George Briner, CMA CEO Sarah Trahern, Smith and Homestead Music founder and managing partner Brad Belanger.

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# SPORTS & MUSIC ISSUE

For the first time in Billboard's 130-year history, we'll be publishing our inaugural Sports & Music issue on February 10, 2024!

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#### NASHVILLE & NATIONAL TOM ROLAND tom.roland@billboard.com



A bevy of artists from multiple genres gathered Jan. 24 at the Hutton Hotel in Nashville as the Recording Academy's Nashville chapter hosted a Grammy nominee celebration. From left: Larkin Poe's Rebecca Lovell, Lainey Wilson, Larkin Poe's Megan Lovell, Carly Pearce and Kelsea Ballerini.

#### LOBA'S ROLE EXPANDS AT BMG

Here's the first change **Jon Loba** intends to make in his new position as BMG's president of Frontline recordings in North America: "Immediately ramping up the A&R team in L.A."

So the Berlin-based music company is hiring? "Yes. Yes!" Loba says by phone from the Detroit airport, near his home city north of Grand Rapids, Mich. "News at 10."

Loba, who has spent the past seven years breaking country superstars such as Jelly Roll, Parmalee, Lainey Wilson and Blanco Brown in his role as the company's Nashville president, will remain in Music City but broaden to other genres and U.S. cities.

"BMG wanted to devote more resources to the U.S., and part of that was to focus even further on Frontline, looking at the success we've had in Nashville," says Loba, who plans to travel to L.A. every other week and New York sporadically. "The biggest challenge is keeping everyone patient."

BMG announced the Loba move on Jan. 25 with a concurrent one for **Thomas Scherer**, who moves from running publishing and recordings in Los Angeles and New York to head of global recorded catalog. The move effectively puts Loba in charge of new music and Scherer in charge of classics (while still in charge of publishing). BMG CEO **Thomas Coesfeld** took over the company last July and, Loba says, has veered away from the company's April 2023 announcement that it would combine its frontline and catalog divisions.

—Steve Knopper

Go here for the full story.

#### **RADIO & RECORDS**

Bluegrass music's Turnberry label signed trio Shelton & Williams to a recording deal... WKDQ Evansville, Ind.-Henderson, Ky., moved Travis Sams into the morning shift to co-host with Melissa Brooks, following the recent departure of Ryan O'Bryan. Buddy Logan took over Sams' former afternoon shift on an interim basis while the station seeks a permanent replacement... KHAK Cedar Rapids, Iowa, brand manager/afternoon personality Bob James announced his retirement after 33 years with the station... Top 40 KBFF Portland, Ore., content director Dylan Salisbury added assistant content director duties at country sister KUPL, RadioInk.com reported... Premiere Networks' After Midnite With Granger Smith welcomed co-host Anne Hudson, according to RadioInsight.com. Hudson will continue to operate as midday host for KASE Austin and top 40 sister KHFI... Rissi Palmer launches her fourth season of Apple Music's Color Me Country Radio with a live episode on Jan. 27 featuring Mon Rovia, New Dangerfield and Rebecca Porter... The agenda for Country Radio Seminar's Digital Music Summit on Feb. 28 will include dives into the cycles of Bailey Zimmerman's "Fall in Love" and Jelly Roll's "Son of a Sinner," plus panels on podcasting and artificial intelligence. CRS will include a presentation of the Tom Rivers Humanitarian Award to The BIG 615 host Storme Warren and WIRK West Palm Beach, Fla., personality Tim Leary.

#### 'ROUND THE ROW

The Academy of Country Music hired executive vp/chief business officer Gil Beverly, who spent four years as chief marketing and revenue officer for the Tennessee Titans... Los Angeles-based Pureplay Entertainment established a Nashville office headed by Hannah Martin Eason and Joseph Martin. The movie/TV/digital production house has a feature film — Written in the Sand, starring country artist J.T. Hodges — in postproduction with a country music documentary also expected later this year... Gibson Brands plans to open Gibson Garage London in February under the guidance of GM Etaoin Fagan, formerly with Harrods... Songwriter Dean Dillon ("Tennessee Whiskey," "I've Come To Expect It From You") established a publishing deal with River House Artists and Sony Music Publishing... Colbie Caillat joined the roster of songwriters at Downtown Music Publishing... Warner Chappell Nashville and Karen Fairchild's new venture, Lady Fairchild Publishing, signed singer-songwriter Ashley Ray ("The Daughters") to a writing deal... Former CMT Next Women of Country artist Camille Parker signed a deal with Big Al Management... PLA Media added High Mountain Breezes, a collection of supporting musicians and songwriters, to its PR roster... Eric Church and Morgan Wallen acquired the Field & Stream outdoor brand with plans to resurrect the biannual magazine. An affiliated music festival is likely this fall... The video for a new Jessie G. collaboration with Gretchen Wilson, "Like My Whiskey," debuted in partnership with MusicCred, featuring a corporate tie-in with Ammunition Whiskey. It includes an appearance by Colbie Cail- $\textbf{lat}... \, \text{The Grand Ole Opry will celebrate the 50}^{\,\text{th}} \, \text{anniversary of the Belmont}$ University music business program with a "Belmont at the Opry" edition on April 9. The evening will feature alumni Trisha Yearwood, Hailey Whitters and Tyler Hubbard, plus a songwriters round with graduates Ashley Gorley ("Truck Bed," "World on Fire"), Hillary Lindsey ("Blue Ain't Your Color," "Burn It Down") and Nicolle Galyon ("Tequila," "half of my hometown")... CBS presents the two-hour Dolly Parton's Pet Gala on Feb. 21, with musical appearances by Carly Pearce, Lainey Wilson, Chris Janson and K.C. & The Sunshine Band frontman Harry Wayne "K.C." Casey... Great Performances-George Jones: Still Playin' Possum debuts on PBS stations on Feb. 23 with covers of the late singer's material by Jelly Roll, Brad Paisley, Wynonna and Tanya Tucker, among others. Airdates vary by market... Leadership Bluegrass offers a free virtual workshop, "Everyone Is a Singer: The Voice As an Instrument," at noon ET on Feb. 21. Panelists include singer/voice teacher **Dede Wyland**, The Sam Bush Band's Stephen Mougin and East Tennessee State University director of bluegrass Dan Boner. Go here to sign in when the event launches... WHO KNEW's The Smartest People in the Room features Gloria Gaynor and author/Billboard contributor Deborah Evans Price in an online discussion at 2 p.m. ET on Feb. 1. Go here to register in advance... **BRELAND** hosts his third annual BRELAND & Friends benefit concert on March 26 at Nashville's Ryman Auditorium with Chase Rice, Josh Groban, Walker Hayes and The War and Treaty, among others. Proceeds assist Nashville's Oasis Center for at-risk youth.



Songwriter Dean Dillon ("Tennessee Whiskey," "The Chair") (center) signed a publishing deal with River House Artists and Sony Music Publishing. At his side: River House vp/GM Zebb Luster and River House founder Lynn Oliver-Cline.



# **WOMEN IN MUSIC**

On March 2nd, *Billboard* will publish its highly anticipated Women in Music special issue, featuring top women in the music industry who are creating excitement and making their mark across labels, publishing and touring.

Coinciding with the issue, *Billboard's* Women in Music awards ceremony will be held March 6th. This event will bring together music's most prominent female artists and the industry's top female business executives to recognize and celebrate their achievements.

Take this opportunity to congratulate the most powerful and talented women in music and wish them continued success.

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Touring & West Coast: Cynthia Mellow | cmellow615@gmail.com
International: Ryan O'Donnell | rodonnell@pmc.com

ON SALE: 3/2 | AD CLOSE 2/20 | MATERIALS DUE 2/22



# billboard Country Airplay Index

TITLE Publishing-Licensing Org. (Songwriter) Chart Position

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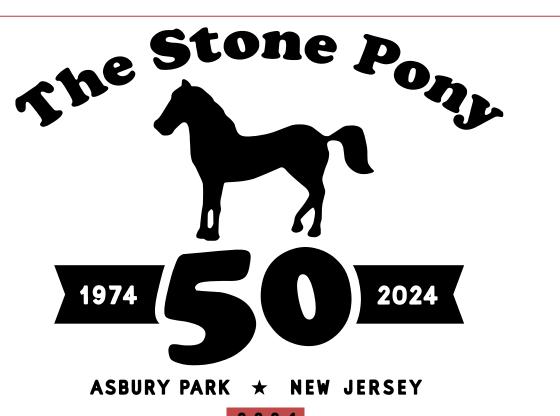
WORLD ON FIRE Sony Cross Keys Publishing, ASCAP/Coreent Music, ASCAP/Master Of My Domain Music, ASCAP/Poppy's Picks, ASCAP/Warner-Tamerlane Publishing Corp., BMI/TDP Publishing, BMI/Ritis From The Tape Room, BMI/Sony Tree Publishing, BMI/Rudy Rocks The USA, BMI/Nate Smith Music Publishing Company, ASCAP (N.Smith, A.G.Gorley, T.Phillips, L.Rimes) 1

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# billboard



2024

## THE STONE PONY 50TH ANNIVERSARY

The Stone Pony is 50! With the support of artists, fans and the city of Asbury Park, The Pony has created a rich history and produced many unforgettable moments as the cradle for rock 'n' roll legends. The venue boasts a loyal and diverse fan base that has been visiting the venue's intimate beachside setting for half a century ... and counting.

The Stone Pony has become a symbol of the value of a musical past and the promise of what continues to be a bright and hopeful future. The 50-year milestone will add to its historical significance, highlighting all involved in this marquee year, with a dedication and commitment to music artistry and its enduring impact.

Billboard will celebrate The Stone Pony's 50th in the March 9 issue. Please join in saluting the venue on this historical milestone.

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Latin: Marcia Olival | marciaolival29@gmail.com

International: Ryan O'Donnell | rodonnell@pmc.com



## 15 Years Ago

## Alan Jackson Had The Top 'Country' Song

In 2009, the traditionalist banked his 25th of 26 No. 1s on Hot Country Songs

On Jan. 31, 2009, Alan Jackson's "Country Boy" jumped to No. 1 on *Billboard*'s Hot Country Songs chart. Jackson solely penned the track, which **Keith Stegall** produced.

It was released as the third of five singles from Jackson's album *Good Time*, following fellow Hot Country Songs No. 1s "Small Town Southern Man" and the title track.

With "Country Boy," Jackson rolled up his 25th of 26 Hot Country Songs No. 1s. He most recently reigned as featured on **Zac Brown Band**'s "As She's Walking Away" in November 2010. He boasts 51 top 10s, beginning with "Here in the Real World" in 1990.

Born Alan Eugene Jackson on Oct. 17, 1958, in Newnan, Ga., he was the first artist signed to Arista Records' country division in 1989. He entered the Country Music Hall of Fame in 2017.

In September 2021, Jackson, now 65, revealed that he was diagnosed with Charcot-Marie-Tooth disease, a degenerative nerve condition, and said it limited his ability to tour. That May, he released his latest album, *Where Have You Gone*, which became his 28th top 10 on Top Country Albums. —JIM ASKER

