billboard Country Update

BILLBOARD.COM/NEWSLETTERS

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BILLBOARD COUNTRY UPDATE

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'Plug And Pray': Nashville Musicians **Hustle On A High Wire During CMA Fest**



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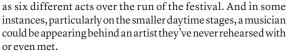
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When tens of thousands of music fans visit Nashville June 6-9 for the Country Music Association's annual CMA Fest, most of those attendees will see an artist - or two, or 10 - for the first time.

Surprisingly, those same artists may be meeting one of the musicians playing with them for the first time, too.

For all the uncertainties that fans and industry executives

encounter during the festival, the instrumentalists carting their amplifiers and guitars through the Downtown footprint represent a subeconomy full of stress as they live out their musical dreams. Many of them work for multiple artists, sometimes picking up eight to 10 shows with as many



"It was almost like a rite of passage," says drummer Kayleigh Moyer, a Belmont University alumnus working this year with RaeLynn, Reyna Roberts and, quite likely, another artist or two who call at the last minute. "If you weren't playing three or more shows during CMA Fest week, as a music major or musician, like, what were you doing?"

Plenty of artists at CMA Fest - particularly those booked during the nightly concerts at Nissan Stadium — have their own bands on salary. But the daytime stages feature a fair number of acts who haven't reached that financial level and need to hire a band for the festival, which represents a chance to showcase for some of the genre's most avid fans. Those artists are all drawing from the same local pool of players, and up-and-coming musicians have the potential to make extra cash.

"In a lot of other situations, these artists wouldn't be cool



I've actually jokingly called CMA week 'Musicians' Black Friday' for the past several years because it's finally the week of the year where you overcome the January/February dry spell."

Artists famously play CMA Fest for free, introducing themselves to potential new fans, cementing their relationships with existing followers and generating revenue for the CMA Foundation, which donates proceeds to music education programs.

The musicians are compensated at a lower rate than usual, \leq with the CMA paying \$170 per performance this year, based on an agreement with the Nashville chapter of the American Federation of Musicians, AFM Local 257. In 2023, the CMA paid $\frac{\omega}{2}$ \$120,800 to 617 musicians, according to AFM 257 president § Dave Pomeroy, an average of \$195 per musician.

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That's not necessarily the only income source for the week. Some artists who pay their bands higher rates will compensate them beyond the CMA's \$170 base. And there are a ton of "non-CMA" shows, including label showcases and open bars on Lower Broadway.

"Every artist that I [play with], I have to fill out separate paperwork for each," says drummer Andrew Edmonds, playing this year with Hannah Ellis, Madeline Merlo, Tenille Arts and Carter Faith. "Some artists are really great, and they're like, 'We'll compensate you for full-show pay.' Or, you know, 'This acoustic thing pays this.' Each person is doing different payments for different things. I have no idea what I'm making."

They might get paid for rehearsal, too, though not every act has one, especially since technology has introduced new options. Most acts employ click tracks that keep the tempo steady in the musicians' in-ear monitors. Fill-ins can receive "charts"—sheet music that provides chord progressions and song structures—and board tapes from previous shows are now routinely available, providing an opportunity to rehearse at home with the artist's actual concert performances.

"That wasn't as common 10 years ago, to get those before gigs," Moyer says. No matter what level of preparation they have, musicians can still count on having an unpredictable experience. Thus, the festival has numerous nicknames: the "CMA hustle," according to Pudenz; a "throw-and-go," per Moyer; or a "plug-and-pray," as drummer Sarah Tomek puts it.

 $To mek will back \textbf{Chris Housman} \ and \textbf{Jenny Teator} \ during \ official \ CMA shows and make non-CMA appearances at the weekly Whiskey Jam and in Lower Broadway events at Tequila Cowboy and Jason Aldean's Kitchen + Rooftop Bar.$

Those CMA gigs are a tight-wire act. When one show ends, the next band has 15 minutes to set up on the same stage. That means plugging guitars into unfamiliar amps, praying the electronics all light up and setting in-ear monitor levels for each musician. Drummers have additional issues — most are in charge of a laptop with the click tracks and instrumental enhancements, and they have to play on a kit they've never used before, adjusting heights, angles and locations for cymbals, snares and toms.

"It probably takes you five minutes into the set to just settle down because you've made it, you've arrived, the sound check — everything's working, we hope — and then you can kind of calm down," Tomek says. "By the time you calm down, the set's almost over. And then you're on to the next one."

Getting to the next one isn't always easy. Most of the stages are within a block or two, but Nashville's Downtown is hilly, the crowds can be massive, and once the day begins, the event never stays on schedule. Musicians have been known to text while onstage behind one artist to let the next artist know they're running late.

"There's really nothing you can guarantee," says guitarist **Tyler Cain**, who works with pop artist **Gavin DeGraw**. In previous CMA Fests, he has played behind **Meghan Linsey** and **Billy Currington**, among others. "Not only are you hoping everything's on time and works out, but you also may be jumping into a situation where you didn't even have any rehearsal, or maybe you don't even know the artist. Like, when you're onstage for them, that's the first time you've met them."

The schedule tends to work itself out—"I've never missed a downbeat," Moyer says—and adapting to the surprises as they come does have long-term benefits.

"I think it makes you a better musician to put yourself in situations that you're maybe a little scared," Cain suggests. "Being able to deliver quickly, that's a good skill to develop as a musician."

The biggest skills revolve around overcoming weather. The heat index invariably tops 90 degrees during CMA Fest, and there's typically a rain shower or two.

"Music gear isn't actually designed to work at that temperature," Pudenz notes. "If your pedal board's sitting directly in the sun, you might suddenly find that none of your stuff works when you plug it in."

That goes for the human body, too. Tomek says she has "seen stars" while overheating in the middle of a CMA Fest set, though that doesn't allow for any presentation shortcuts.

"You got to still look cool," she says. "It's not like you're going to be wearing khaki shorts out there. You're going to still be wearing your boots and your hat, and it's like 100 degrees. It's such an intense week for the cats down there."

Grueling as it is, the musicians appreciate CMA Fest. They came to Nashville to play, and succeeding at the festival builds confidence that they can probably play through anything.

"At the end of the day, the music is the most important thing," Edmonds says. "No matter what happens, you have to mentally block everything out and just be like, 'All right, we're doing this. This next 30 minutes, I'm here, and we're going to crush it." •



Don McLean (left) and Brad Paisley were among the attendees during a May 23 White House state dinner for Kenya President William Ruto.



Miranda Lambert shared the stage with Wade Bowen May 24-26 at the Whitewater Amphitheater in New Braunfels, Texas.



Chris Stapleton (right) and Jack White were on hand as Fender held a grand-opening party for a new guitar showroom in East Nashville on May 21.



Corey Kent (center) met with WGNA Albany, N.Y., director of content Matty Jeff (right) and RCA director of Northeast regional promotion Dan Nelson when he opened for Parker McCollum on May 24 at the Saratoga Performing Arts Center.

billboard

2024

PRIDE 1980E

On June 22nd, Billboard will publish its 6th annual Pride issue honoring culturally moving and influential people who have contributed to the community's history and its current landscape. Year-round Billboard celebrates the LGBTQIA+ community across our editorial channels, including Billboard Pride.

Building on this platform, Billboard will celebrate the entire month of June to celebrate love, acceptance, diversity and what it means to be queer in music. All month long, Billboard will be the go-to destination for music and entertainment Pride content. Leveraging our iconic voices within music and culture, Billboard will curate a mix of engaging video and social content featuring thought-provoking panels, heartfelt performances, and glam tutorials - all fostering a community of consumers and influencers in celebration of LGBTQIA+

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billboard Country Airplay

AIRPLAY MONITORED BY

ON THE CHARTS JIM ASKER jim.asker@billboard.com

Smith's 'Bulletproof' Hits Country Airplay Top 10; Zimmerman's 'Where It Ends' Continues At No. 1

Nate Smith rolls up his third consecutive career-opening top 10 on *Billboard*'s Country Airplay chart as "Bulletproof" (RCA Nashville) pushes 11-10 on the survey dated June 8. During the May 24-30 tracking week, the single increased

by 7% to 18.6 million audience impressions, according to Luminate.

The co-write by **Ashley Gorley**, **Ben Johnson** and **Hunter Phelps** is the lead single from the 38-year-old Smith's seven-song set *Through the Smoke*, which opened at its No. 34 high on Top Country Albums in April.

Smith, from Paradise, Calif., crowned Country Airplay for 10 weeks starting in December with "World on Fire"—tying Morgan Wallen's "You Proof" in 2022 for the longest reign in the chart's history, which dates to 1990. His rookie entry, "Whiskey on You," led for two weeks in February 2023.

Smith won the best new male vocalist honor

at the 59th Academy of Country Music Awards in Frisco, Texas, on May 16. He performed "Bulletproof" with **Avril Lavigne** at the festivities.

'ENDS' EXTENDS Bailey Zimmerman tops Country Airplay for a second week with "Where It Ends" (Elektra/Warner Music Nashville/WEA), which gained by 1% to 33.6 million in reach.

The 24-year-old from Louisville, Ill., adds his second multiweek dominator among his four consecutive career-opening Country Airplay No. 1s, joining "Rock and a Hard Place," which led for six frames beginning in April 2023.

Zimmerman's debut hit, "Fall in Love," commanded Country Airplay for one week in December 2022, while his third No. 1, "Religiously," notched one week on top in September 2023.

Of the 12 songs that have hit No. 1 on Country Airplay in 2024, "Where It Ends" is just the second to rule for multiple weeks, joining Sam Hunt's three-week leader, "Outskirts," beginning in April. In contrast, 12 of the chart's 19 No. 1s in 2023 each led for more than one frame.

MOST INCREASED AUDIENCE

| TITLE Imprint/Label Artist | GAIN (IN MIILIONS) |
|---|-----------------------|
| TITLE IIIIpriii/Labei Artist | (IIV IVIIILIUIVO) |
| I HAD SOME HELP Mercury/Republic/Big Loud Post Malone Featuring Morgan Wallen | +4.468 |
| COWGIRLS Mercury/Republic/Big Loud Morgan Wallen Featuring ERNEST | +3.525 |
| HANG TIGHT HONEY Broken Bow Lainey Wilson | +3.245 |
| AIN'T NO LOVE IN OKLAHOMA Universal Studios/Atlantic/Seven Ridges/Columbia Nashville Luke Combs | +2.260 |
| A BAR SONG (TIPSY) American Dogwood/EMPIRE/Magnolia Music Shaboozey | +1.787 |
| HALFWAY TO HELL Bailee & Buddy/Broken Bow/BMG/Stoney Creek Jelly Roll | +1.776 |
| YOUNG LOVE & SATURDAY NIGHTS RCA Nashville Chris Young | +1.710 |
| DIRT CHEAP CoJo/Warner Music Nashville/WMN Cody Johnson | +1.655 |
| WE RIDE Average Joes Bryan Martin | +1.652 |
| SHE'S SOMEBODY'S DAUGHTER (REIMAGINED) Patoka Sounds/Lyric Ridge Drew Baldridge | +1.237 |

MOST INCREASED PLAYS

| TITLE Imprint/Label Artist | GAIN |
|---|-------|
| I HAD SOME HELP Mercury/Republic/Big Loud Post Malone Featuring Morgan Wallen | +1243 |
| HANG TIGHT HONEY Broken Bow Lainey Wilson | +952 |
| AIN'T NO LOVE IN OKLAHOMA Universal Studios/Atlantic/Seven Ridges/Columbia Nashville Luke Combs | +819 |
| COWGIRLS Mercury/Republic/Big Loud Morgan Wallen Featuring ERNEST | +776 |
| WE RIDE Average Joes Bryan Martin | +510 |
| DIRT CHEAP CoJo/Warner Music Nashville/WMN Cody Johnson | +483 |
| A BAR SONG (TIPSY) American Dogwood/EMPIRE/Magnolia Music Shaboozey | +418 |
| HALFWAY TO HELL Bailee & Buddy/Broken Bow/BMG/Stoney Creek Jelly Roll | +363 |
| BULLETPROOF RCA Nashville Nate Smith | +357 |
| CHEVROLET Broken Bow Dustin Lynch Featuring Jelly Roll | +350 |

RECURRENTS

| | RECORRENTS | | | | | | | |
|--------------|--|-----------------------------|--|--|--|--|--|--|
| THIS WEEK | TITLE Imprint/Label Artist | TOTAL AUD. (IN MILLIONS) | | | | | | |
| 1 | WORLD ON FIRE RCA Nashville Nate Smith | 16.293 | | | | | | |
| 2 | PRETTY LITTLE POISON 717/Warner/WEA Warren Zeiders | 15.425 | | | | | | |
| 3 | FAST CAR River House/Columbia Nashville Luke Combs | 15.207 | | | | | | |
| 4 | THINKIN' BOUT ME Mercury/Republic/Big Loud Morgan Wallen | 13.831 | | | | | | |
| 5 | LAST NIGHT Mercury/Republic/Big Loud Morgan Wallen | 13.784 | | | | | | |
| 6 | TRUCK BED Big Loud HARDY | 13.696 | | | | | | |
| 7 | SAVE ME Bailee & Buddy/Broken Bow/BMG/Stoney Creek Jelly Roll With Lainey Wilson | 13.488 | | | | | | |
| 8 | DANCIN' IN THE COUNTRY Hubbard House/EMI Nashville Tyler Hubbard | 8.796 | | | | | | |
| 9 | SHE HAD ME AT HEADS CAROLINA Warner Music Nashville/WMN Cole Swindell | 8.165 | | | | | | |
| 10 | ROCK AND A HARD PLACE Elektra/Warner Music Nashville/WEA Bailey Zimmerman | 7.741 | | | | | | |



TEXAS REGIONAL RADIO REPORT

WEEK ENDING MAY 30, 2024

| THIS WEEK | | WKS ON Chart | | TW SPINS | SPINS +/- | THIS WEEK | LAST WEEK | WKS ON CHART | TITLE (Label) ARTIST | TW SPINS | SPINS +/- |
|--------------|----|-----------------|--|-------------|--------------|--------------|--------------|-----------------|---|-------------|--------------|
| 0 | 2 | 14 | THE RESCUE (Independent) ★★1 Week at 1★★ Bri Bagwell | 1663 | 283 | 0 | 14 | 9 | HURRY UP WHISKEY (Independent) Ben McPeak | 1073 | 158 |
| 2 | 3 | 23 | HELLO TEXAS (Flying C) Brooke Graham | 1409 | 119 | 12 | 1 | 17 | MILWAUKEE (Island/IDJMG) Wyatt Flores | 1043 | -518 |
| 3 | 5 | 18 | SOMETHING OUT OF NOTHING (Independent) James Robert Webb | 1362 | 119 | 13 | 4 | 13 | RUNNING OUT OF TIME (Almost Country) Casey Donahew ft. Pat Green, Randy Rogers & Wade Bow | | -238 |
| 4 | 6 | 16 | TE NECESITO (Independent) Matt Castillo | 1312 | 94 | 14 | 10 | 17 | \$10 COWBOY (Son of Davy/Thirty Tigers) Charley Crockett | 1029 | -57 |
| 6 | 9 | 9 | RAININ ON ME (Independent) Wade Bowen | 1292 | 139 | 1 | 18 | 19 | FIRE IN YOUR EYES (Independent) Chuck Wimer | 926 | 156 |
| 6 | 8 | 20 | 8 SECONDS AT A TIME (Independent) Ryder Grimes | 1205 | 26 | 16 | 15 | 12 | HUNT YOU DOWN (Independent) Kaitlin Butts | 901 | 3 |
| 0 | 12 | 11 | DON'T HAVE TO DO THIS LIKE THAT (Flatland Cavalry/Interscope Records) Flatland Cavalry | 1143 | 80 | 17 | 16 | 11 | UNDOMESTICATED ME (Independent) Mark Powell | 897 | 77 |
| 8 | 11 | 19 | NEON (Independent) Mikayla Lane | 1124 | 48 | 18 | 17 | 15 | THIS AIN'T MY FIRST RODEO (Independent) Olivia Harms | 861 | 69 |
| 9 | 7 | 20 | ALL THE ANGELENOS (Boo Clap/Thirty Tigers) Uncle Lucius | 1107 | -103 | 19 | 19 | 15 | DAMN GOOD FRIENDS (Independent) Keller Cox | 779 | 39 |
| 10 | 13 | 18 | BLUE SKY GOODBYE (Independent) Drew Fish Band | 1081 | 42 | 20 | 20 | 18 | 5 FT AND BULLETPROOF (Soundly Music) Kyle Nix & The 38's | 730 | 2 |

Texas Regional Radio Report Top 100 is compiled from weekly online playlist reports from 86 radio stations located in Texas and surrounding states, including reports from specialty shows, internet and satellite radio outlets. Songs are ranked by total plays. For tracking, complete chart methodology and more information, visit www.texasregionalradio.com, or contact Dave Smith at 972-252-8777. Copyright 2024, Texas Regional Radio Report

billboard Country Airplay

AIRPLAY MONITORED BY

| | | WKS | | N MILLIONS) | PLAYS | | | |
|--------------|--------------|-------------|---|-------------|--------|-----------|-------|------|
| THIS WEEK | LAST WEEK | ON CHART | TITLE Imprint/Label Artist | THIS WEEK | +/- | THIS WEEK | +/- | RANK |
| 0 | 1 | 35 | WHERE IT ENDS Elektra/Warner Music Nashville/WEA ★★ No. 1 (2 Weeks) ★★ Bailey Zimmerman | 33.619 | +0.293 | 8673 | 80 | 1 |
| 2 | 2 | 20 | HALFWAY TO HELL Bailee & Buddy/Broken Bow/BMG/Stoney Creek Jelly Roll | 28.742 | +1.775 | 7563 | 363 | 2 |
| 3 | 4 | 29 | TAKE HER HOME Blue Chair/Warner Music Nashville/WEA Kenny Chesney | 26.023 | +0.619 | 7011 | 228 | 3 |
| 4 | 8 | 4 | I HAD SOME HELP Mercury/Republic/Big Loud ★★ Most Increased Audience ★★ Post Malone Featuring Morgan Wallen | 23.895 | +4.468 | 6144 | 1243 | 4 |
| 5 | 5 | 45 | OUTSKIRTS MCA Nashville Sam Hunt | 23.340 | -1.867 | 5626 | -445 | 6 |
| 6 | 6 | 41 | TUCSONTOO LATE MCA Nashville Jordan Davis | 21.400 | -2.523 | 5316 | -794 | 9 |
| 0 | 7 | 24 | YOUR PLACE Back Blocks/Big Loud Ashley Cooke | 21.357 | +0.067 | 6083 | 86 | 5 |
| 8 | 3 | 38 | BACK THEN RIGHT NOW Hubbard House/EMI Nashville Tyler Hubbard | 20.005 | -5.890 | 5327 | -1599 | 8 |
| 9 | 10 | 35 | WE RIDE Average Joes Bryan Martin | 19.286 | +1.652 | 5544 | 510 | 7 |
| 10 | 11 | 16 | BULLETPROOF RCA Nashville Nate Smith | 18.617 | +1.209 | 5085 | 357 | 11 |
| 1 | 14 | 8 | COWGIRLS Mercury/Republic/Big Loud Morgan Wallen Featuring ERNEST | 18.384 | +3.525 | 4526 | 776 | 14 |
| P | 9 | 27 | LET YOUR BOYS BE COUNTRY Macon/Broken Bow Jason Aldean | 18.271 | +0.599 | 5290 | 277 | 10 |
| B | 12 | 38 | YOUNG LOVE & SATURDAY NIGHTS RCA Nashville Chris Young | 17.970 | +1.710 | 4657 | 218 | 12 |
| 4 | 13 | 20 | DIRT CHEAP CoJo/Warner Music Nashville/WMN Cody Johnson | 16.932 | +1.655 | 4652 | 483 | 13 |
| Œ | 15 | 50 | WE DON'T FIGHT ANYMORE Big Machine Carly Pearce Featuring Chris Stapleton | 13.771 | +0.230 | 4334 | 76 | 15 |
| 16 | 16 | 53 | LOVE YOU AGAIN Chase Matthew/Warner Music Nashville/WMN Chase Matthew | 12.879 | +0.802 | 3937 | 91 | 16 |
| Ð | 17 | 25 | CHEVROLET Broken Bow Dustin Lynch Featuring Jelly Roll | 12.119 | +1.215 | 3410 | 350 | 18 |
| B | 18 | 31 | SHE'S SOMEBODY'S DAUGHTER (REIMAGINED) Patoka Sounds/Lyric Ridge Drew Baldridge | 11.868 | +1.237 | 3549 | 317 | 17 |
| 19 | 19 | 43 | I'M NOT PRETTY Megan Moroney/Columbia/Columbia Nashville Megan Moroney | 11.024 | +0.496 | 3373 | 60 | 19 |
| 20 | 22 | 3 | AIN'T NO LOVE IN OKLAHOMA Universal Studios/Atlantic/Seven Ridges/Columbia Nashville Luke Combs | 9.649 | +2.260 | 2586 | 819 | 21 |
| a | 26 | 3 | HANGTIGHT HONEY Broken Bow Lainey Wilson | 8.558 | +3.245 | 2293 | 952 | 22 |
| 22 | 21 | 19 | ONE BAD HABIT McGraw/Big Machine Tim McGraw | 8.316 | +0.895 | 2728 | 97 | 20 |
| 23 | 23 | 29 | THIS IS MY DIRT Valory Justin Moore | 6.741 | +0.362 | 2267 | 165 | 23 |
| 24 | 31 | 5 | A BAR SONG (TIPSY) American Dogwood/EMPIRE/Magnolia Music Shaboozey | 6.326 | +1.787 | 1776 | 418 | 29 |
| 25 | 27 | 8 | LOVE YOU, MISS YOU, MEAN IT Row Crop/Capitol Nashville Luke Bryan | 5.955 | +0.779 | 1819 | 226 | 28 |
| 26 | 25 | 41 | DANCE WITH YOU Nashville Harbor Brett Young | 5.647 | +0.303 | 2056 | 206 | 25 |
| 2 | 24 | 13 | MESSED UP AS ME Hit Red/Capitol Nashville Keith Urban | 5.612 | +0.104 | 1911 | 19 | 26 |
| 28 | 28 | 30 | GONNA LOVE YOU Stoney Creek Parmalee | 5.466 | +0.380 | 1887 | 36 | 27 |
| 29 | 30 | 10 | AUSTIN VERSION III/Warner Dasha | 4.989 | +0.106 | 1515 | 49 | 32 |
| 30 | 29 | 30 | RODEO MAN Pearl/Big Machine Garth Brooks & Ronnie Dunn | 4.873 | -0.044 | 2088 | 26 | 24 |

COUNTRY AIRPLAY CHART LEGEND

RANKINGS

Country Airplay is ranked by total audience impressions for the week ending Sunday based on monitored airplay by Mediabase of 145 stations by Luminate. Audience totals on the chart are derived, in part, using certain Nielsen Audio-copyrighted Persons 12+ audience estimates (under license © 2024, Nielsen Audio). The list of all Country Airplay chart reporters can be viewed in Luminate's online platform.

TIES

On Country Airplay, if two songs are tied in audience, the song with the larger increase in audience is placed first.

BULLETS

Awarded on Country Airplay to titles gaining audience or remaining flat from the previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%.

RECURRENTS

On Country Airplay, descending titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks, provided that they are not still gaining enough audience points to bullet or if they rank below No. 10 and post a third consecutive week of (non-bulleted) audience decline, regardless of total chart weeks. Plus, songs that ascend to a peak between Nos. 1 and 5 will remain on the chart for one additional week even if dropping below No. 10.

HOT SHOT DEBUT

Awarded to the highest-ranking new entry on Country Airplay.

MOST INCREASED AUDIENCE

Most Increased Audience on Country Airplay lists the songs with the greatest week-to-week increases in total audience.

AIRPOWER

Awarded on Country Airplay to titles ranking inside top 20 in plays and audience rankings for the first time, with increases in both plays and audience.

BREAKER

Awarded on Country Airplay to titles achieving airplay (at least one detection) at 60% of reporting stations for the first time.

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billboard Country Airplay

AIRPLAY MONITORED BY

| 32 3 | 36 32 34 | ON CHART 3 | TITLE Imprint/Label Artist BEAUTIFUL AS YOU Fifty-One/Forty-Nine/Valory Thomas Rhett | THIS WEEK | +/- | THIS WEEK | +/- | RANK |
|-------------|----------------|------------------|---|-----------|--------|-----------|------|------|
| 32 3 | 32 | | DEAUTIFUL AS TOU FILLY-UTIE/FOLLY-INTITE/VAIOTY Inomas Knett I | 4 500 | .0.041 | | | |
| | | | | 4.500 | +0.941 | 1399 | 279 | 33 |
| EE . | 34 | | BIGGER HOUSES Warner Music Nashville/WAR Dan + Shay | 4.290 | -0.142 | 1696 | -123 | 30 |
| | ~- | 21 | SOUNDS LIKETHE RADIO Leo33 Zach Top | 4.280 | +0.202 | 1655 | 91 | 31 |
| | 35 | 10 | TIE UP Home Grown/Warner Music Nashville/WAR Zac Brown Band | 4.056 | +0.069 | 1071 | 67 | 38 |
| • | 40 | 4 | MILES ON IT Joytime Collective/RCA Nashville Marshmello & Kane Brown | 3.873 | +0.974 | 1255 | 280 | 36 |
| • | 38 | 13 | COWBOY SONGS RECORDS Nashville George Birge | 3.809 | +0.277 | 1329 | 45 | 35 |
| • | 37 | 14 | AMERICAN GIRL Tom Petty Legacy/Capitol Nashville/Valory Dierks Bentley | 3.758 | +0.206 | 1343 | 105 | 34 |
| | 39 | 10 | CALLED CRAZY Interscope/MCA Nashville Kassi Ashton | 3.065 | +0.025 | 686 | 9 | 49 |
| • | 42 | 21 | BOYS BACK HOME PIA/Curb/Columbia Nashville Dylan Marlowe & Dylan Scott | 2.856 | +0.361 | 1065 | 91 | 40 |
| | 41 | 11 | DAMN GOOD DAY TO LEAVE Nashville Harbor Riley Green | 2.853 | +0.216 | 995 | 120 | 41 |
| | 43 | 31 | FIND ANOTHER BAR Voyager/Red Street Chris Lane | 2.612 | +0.187 | 1145 | 10 | 37 |
| | 44 | 20 | BREAKIN' IN BOOTS RECORDS/Columbia/RECORDS Nashville Matt Stell | 2.403 | +0.137 | 1066 | 23 | 39 |
| | 45 | 15 | THINK I'M IN LOVE WITH YOU Sound/Mercury Nashville Chris Stapleton | 2.277 | +0.097 | 811 | 44 | 45 |
| | 46 | 12 | THIS TOWN'S BEEN TOO GOOD TO US Curb Dylan Scott | 2.103 | +0.059 | 880 | 52 | 44 |
| • | 47 | 12 | WHATCHA SEE IS WHATCHA GET Nashville Harbor Chris Janson | 1.967 | -0.015 | 922 | 23 | 43 |
| | 48 | 7 | FOREVERTO ME Warner Music Nashville/WMN Cole Swindell | 1.952 | +0.059 | 621 | 28 | 51 |
| 47 4 | 49 | 5 | DRINKIN' BUDDIES Curb Lee Brice, Nate Smith & Hailey Whitters | 1.840 | +0.091 | 556 | 19 | 54 |
| • | 51 | 4 | WRANGLERS Vanner/Republic/Big Loud Miranda Lambert | 1.643 | +0.088 | 737 | 119 | 48 |
| 49 ! | 50 | 17 | ITRIED A RING ON Monument Tigirlily Gold | 1.632 | +0.056 | 925 | 26 | 42 |
| 50 ! | 53 | 6 | FRIENDS LIKETHAT Night Train/Broken Bow John Morgan Featuring Jason Aldean | 1.545 | +0.073 | 659 | 36 | 50 |
| 51 ! | 54 | 9 | LIFE WITH YOU Curb Kelsey Hart | 1.535 | +0.123 | 793 | 0 | 46 |
| 52 ! | 52 | 27 | LOVE YOU BACK Nashville Harbor Lady A | 1.446 | -0.036 | 779 | 50 | 47 |
| 53 ! | 55 | 33 | I'M IN LOVE Songs & Daughters/Pigasus/Big Loud Hailey Whitters | 1.373 | +0.171 | 597 | 5 | 52 |
| 54 | NE | w | WIND UP MISSIN' YOU Back Blocks/EMI Nashville ** Hot Shot Debut ** Tucker Wetmore | 0.953 | +0.698 | 282 | 209 | - |
| 55 | 57 | 19 | KING OF COUNTRY MUSIC Red Street Ryan Larkins | 0.907 | +0.015 | 442 | 11 | 57 |
| | 56 | 6 | COUNTRY BACK Magnolia Music Randy Houser | 0.884 | -0.053 | 561 | 39 | 53 |
| ⊕ ! | 58 | 9 | SINGLE AGAIN The Core/Universal Music Canada/Mercury Nashville Josh Ross | 0.849 | +0.091 | 486 | 19 | 55 |
| | 60 | 2 | THIS HEART Combustion Masters/RCA Nashville Corey Kent | 0.727 | +0.011 | 448 | 23 | 56 |
| 59 | NE | w | ROULETTE ON THE HEART Valory Conner Smith Featuring Hailey Whitters | 0.626 | +0.123 | 358 | 34 | 60 |
| 60 | NE | w | THE DEVIL I KNOW Warner Music Nashville/WMN Ashley McBryde | 0.593 | +0.065 | 359 | 39 | 59 |



Five of this year's seven SOURCE Nashville Hall of Fame inductees were recognized during a May 23 luncheon at the Country Music Association, three months before their Aug. 27 induction. From left: former Merle Kilgore Enterprises employee Sheree Spoltore, Jeannie Seely, former Entrepreneur Center office manager Marty Craighead, TSC Marketing owner Teena Camp and former Oak Ridge Boys marketing director Kathy Harris.



Brothers Osborne welcomed West Coast radio figures when the duo played the Arlene Schnitzer Concert Hall in Portland, Ore., on May 21. From left: KUPL Portland assistant PD/music director Danny Dwyer, the duo's T.J. Osborne and John Osborne, and *B-Dub Radio* host Bryan "B-Dub" Washington.

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GRAMMY-FIRST LOOK

On July 13, *Billboard* will publish a GRAMMY First Look special feature showcasing the artists, producers and other creative professionals whose music was released from September 16, 2023 – August 30, 2024 and look at the early contenders for the 67th GRAMMY Awards® in the categories of Record Of The Year, Song Of The Year, Album Of The Year and Best New Artist.

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NASHVILLE & NATIONAL TOM ROLAND tom.roland@billboard.com



Kelsea Ballerini and Community Foundation of Middle Tennessee senior entertainment and donor relations liaison Rondal Richardson were honored as Musicians On Call raised more than \$380,000 during a May 22 Anthem of Healing 25th-anniversary celebration at Nashville's Marathon Music Works. From left: Charles Esten, Trisha Yearwood, Richardson, Ballerini and MOC president/CEO Pete Griffin.

LATE-BREAKING CMA FEST NEWS

With less than a week to go before the launch of the Country Music Association's annual CMA Fest June 6-9 in Downtown Nashville, the city is preparing for street closures and a flood of out-of-town visitors, and logging numerous late-breaking details.

Announcements in the past week have included participation from **Brantley Gilbert**, **Mickey Guyton**, **Mark Chesnutt** and others. Here's an overview of the most recent news:

- WME presents three nights of outdoor shows near Music Row with its *Losers Live* series. Gilbert, Chesnutt and **Randy Houser** headline during the event's June 3-5 span, with appearances by **Elvie Shane**, **Bryan Martin**, **Zach Top** and **Tigirlily Gold**.
- Four high school marching bands will appear during the festival, beginning with the Antioch High School ensemble on June 6 at the Music City Center.
- Big Machine Label Group takes over Lainey Wilson's newly opened Bell Bottoms Up—formerly the FGL House—for daytime pop-up shows June 6-8. Featured talent includes Gilbert, Midland, Jackson Dean, Conner Smith and Brett Young.
- Universal Music Group Nashville has more than 20 acts slated to play Skydeck on Broadway June 6-9, including Guyton, Tyler Hubbard, Travis Denning, Josh Turner and The War and Treaty.
- Phoenix-based Musically Fed returns to coordinate the collection and repurposing of leftover food from backstage areas for local organizations.

RADIO & RECORDS®

Big Loud promoted Patch Culbertson to executive vp/GM from senior vp/ GM ... Commission Records founder Anthony Martini and Global Pictures Media co-CEO and co-founder Richard Barner established a new label/ management firm, Gravel Road, in Nashville. Initial signees include Compton Cowboys, Justbrandon and producer Scattered Brains ... Universal Music Group announced the signing of newcomer Tucker Wetmore on May 31 in conjunction with Back Blocks Music, which originally released his music. His current single, "Wine Into Whiskey," had already been attributed to EMI Nashville/Back Blocks on Hot Country Songs, where it's ranked No. 20 on the chart dated June 1 ... ONErpm signed artist-writer Ashley Ryan to a recording deal and released her first single in the arrangement, "Them Cowboys," on May 31 ... KKMJ-HD3 Austin flipped to a classic country/modern country mix from classic hip-hop/R&B on May 24 ... WCCQ Chicago hired assistant content director/music director Drew Walker as the station rebranded as Free Country 98.3 and added a second signal at 102.3. Walker ended a twoyear on-air gig with crosstown WUSN Chicago in May. The syndicated Bobby Bones Show launched in morning drive on May 28 with national personality Bryan "B-Dub" Washington in the night slot. Hannah Brummer slid into middays as Hannah B, following a run in afternoon drive at crosstown adult contemporary WSSR ... Two sales executives were promoted at iHeart Media/

Cleveland, RadioInsight.com reported: **Cindy Hunter** rose to senior vp of sales from general sales manager/director of agency partnerships, and **Lauren O'Brien** was upped to vp of digital from director. The eight-station cluster includes country **WGAR**... **KTKO** Beeville, Texas, hired **Jim Nash** as operations director/morning host, according to RadioInsight.com. He previously worked on-air in mornings at **KRMX** Waco.

'ROUND THE ROW

Romeo Entertainment Group promoted staffers Adriana "Dri" Valadez, Taylor Williamson and Carly Dibble to talent buyer/event producer from event coordinator. The company also hired talent buyer/event producer Scott Kernahan, formerly an Encore Live senior talent buyer; and executive assistant Briannon "Bree" Griffin, who held a similar post at the Nashville Superspeedway. Additionally, Romeo brought on four new event coordinators: former 24-8 Management day-to-day manager Chloe Dubrovay, former Madison House booking agent assistant Ali J. Stinehour and Middle Tennessee State University graduates Alexandra "Alex" Hargiss and Grayce Keefer ... The Buchalter Law Firm added attorneys Lauren Spahn, Jay Bowen, Lauren Kilgore, Rebekah Shulman, Jim Zumwalt, Jacob Clabo, Aaron Steinberg and John Baxter to its Music Row office. All arrive from Shackelford, Bowen, McKinley and Norton ... Pierson Ferdinand welcomed **Denise Stevens** as partner/co-chair of its global media, entertainment and sports practice. Based in Nashville and New York, Stevens was previously a partner at Loeb & Loeb ... Sony Music Publishing Nashville signed Old Crow Medicine Show frontman Ketch $\textbf{Secor} \ to \ an administration \ deal \ and \ inked \ a publishing \ contract \ with \ RECORDS$ Nashville recording artist Alli Walker ... Producer-songwriter-musician David Kalmusky signed with Jonas Group Publishing ... The St. Jude Country Cares Advisory Council established its current 32-member board with chair Carletta Blake, WGAR Cleveland; and co-chairs Lauren Thomas, Sony Music Nashville; and Chris Schuler, Universal Music Group Nashville ... KIT Plugins released a new plug-in that emulates the Blackbird Studio reverb chamber A ... The Inspirational Country Music Association's 29th annual ICM Awards hailed **Todd Tilghman** as entertainer of the year at the Grand Ole Opry House on May 29. The Oak Ridge Boys' William Lee Golden received a living legend award, and Chris Golden was named producer of the year ... The Mechanical Licensing Collective slated a webinar, "Exploring the Use of MLC's Data: A Showcase of Three Companies," focused on ClicknClear, Jaxsta and ONErpm, for June 5 at 5 p.m. CT. Register here ... The Country Music Hall of Fame has opened a photography exhibit through the end of 2024 featuring images from the 1994 George Jones album The Bradley Barn Sessions. Participants included Keith Richards, Tammy Wynette and Dolly Parton ... Nashville publishing executive **Pat Rolfe**, 77, died May 24 of cancer. She served in leadership positions at Hill & Range and Chappell Music on her way to becoming ASCAP Nashville vp of membership relations, signing Dierks Bentley, Brad Paisley and Old Dominion's Trevor Rosen, among others. Rolfe was also a co-founder of Source Nashville, an organization that recognizes women who contributed to the city's music business.



Carrie Underwood welcomed iHeartMedia executive vp of country programming and strategy Rod Phillips during her May 22 performance at the Resorts World Las Vegas. From left: Capitol Nashville vp of promotion Chris Schuler, Phillips, Underwood and Universal Music Group Nashville executive vp/COO Mike Harris.

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JOURNEY'S 50TH ANNIVERSARY

Since the group's formation in 1973, JOURNEY has earned 19 top 40 singles, 25 gold and platinum albums, and has sold over 100 million albums globally. Their "Greatest Hits" album is certified 15 times-platinum, making JOURNEY one of the few bands to ever have been diamond-certified, and their song "Don't Stop Believin" has been streamed over one billion times alone.

JOURNEY was inducted into the Rock & Roll Hall Of Fame in 2017, and 2018's co-headlining tour with DEF LEPPARD was the band's most successful tour to date, landing them in the Top 10 year-end touring chart with more than 1 million tickets sold, and earning them the prestigious Billboard "Legends Of Live" touring award. JOURNEY has also received a star on the Hollywood Walk Of Fame and were inducted into the Hollywood Bowl Hall Of Fame. Additionally, the band is the subject of the award-winning documentary "Don't Stop Believin': Everyman's Journey" about the band's resurgence upon adding Arnel Pineda as lead singer after JOURNEY Founder, Neal Schon discovered the Philippines native on YouTube.

Please join Billboard as we celebrate the 50 years of Journey's success as one of the most compelling acts in the history of American rock.

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 $\textbf{International: Ryan O'Donnell} \mid \mathsf{rodonnell}@\mathsf{pmc.com}$

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60 Years Ago Buck Owens Was No. 1 'Again'

In 1964, the legend became the first artist to link consecutive Hot Country Songs leaders

On Billboard's Hot Country Songs chart dated June 6, 1964, **Buck Owens**' "Together Again" jumped to No. 1. The song replaced his own "My Heart Skips a Beat," making him the first artist to lead the list consecutively. As the latter track dipped to No. 2, Owens also became the first act to occupy the top two spots simultaneously since Hot Country Songs became the

genre's all-encompassing singles survey in October 1958.

Owens solely wrote "Together Again," which was released as the B-side to "My Heart Skips a Beat." With the former, he banked his fourth of 21 Hot Country Songs No. 1s.

Born Aug. 12, 1929, in Sherman, Texas, Owens — along with his famed backing

band, **the Buckaroos** — was one of the architects of the Bakersfield sound, which inspired such artists as **Marty Stuart** and **Dwight Yoakam**. He was inducted into the Country Music Hall of Fame in 1996. On March 24, 2006, Owens performed for the last time at his own club, the Crystal Palace. He died the next day at his Bakersfield, Calif., home at age 76. —JIM ASKER

