billboard Country Update

BILLBOARD.COM/NEWSLETTERS

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BILLBOARD COUNTRY UPDATE

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Part Jock, Part Geek: How Luke Combs' School Days Set Up His Stadium-Filling Adult Path



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Country Coda: Lady A's First 'Run' To No. 1 >page 11 Who a human being becomes is greatly determined by the way their unique traits interact with their life experiences.

In that spirit, a couple of elements from the Country Music

Hall of Fame and Museum's new exhibit, Luke Combs: The Man I Am, provide a good sense of Combs' everyman persona. A yellow-and-kelly green No. 77 Rockets football jersey recognizes his time as a defensive lineman at A.C. Reynolds High School in Asheville, N.C. Nearby are playbills from the school's productions of Les Miserables, Guys and Dolls, Fiddler on the Roof and Beauty and the Beast.

It's not often that the same student balances the brutal gridiron against the empathetic theatrical stage, and likely even less frequent that acting gets prioritized over tackling.

"I got in a lot of trouble usually for missing football practice to go do singing stuff instead," Combs noted just after viewing the exhibit on July 10, on the eve of its opening. "Ilove football, and I didn't apply myself like I should have because I was

more concerned with singing. If I had two things [scheduled], I would always go to the singing thing first. I would miss football practice and have to do sprints the next day so I could go sing at

something. So that was telling, I guess, of how I would end up." Appropriately, Combs has fashioned his career around a tough-guy voice and foot-stomping anthems on one hand and

sensitive ballads on the other.

Beyond the high school memorabilia, other items behind the museum's display glass include handwritten manuscripts of his songs "Better Together" and "Doin' This," a ticket stub from a 2004 Pearl Jam concert he attended, the beat-up cassette that introduced him to Tracy Chapman's influential "Fast Car" and a flyer for his first Bluebird Cafe appearance. There's also a couch that — like his time in high school — represents both football and creativity.

"That was the first couch me and my wife ever hung out on together before we were even dating," Combs recalled. "The first songs I ever wrote in Nashville were on that couch. I watched the [Carolina] Panthers lose the Super Bowl on that couch. You know, I've done so many things.

Combs (left) and Country Music Hall of Fame and Museum CEO Kyle Young

piece because I was so shocked that it was still around."

On July 11, Combs performed at the Hall of Fame's CMA of Theater in a songwriter round that gathered four of his frequent



co-writers, each of whom evinced an aspect of Combs' vocal character. Ray Fulcher ("Does to Me," "When It Rains It Pours") conveyed the same sort of easy phrasing as Combs, James McNair ("Lovin' on You," "Going, Going, Gone") employed a similar scratchy resonance, Rob Williford ("One Number Away," "Beautiful Crazy") brought a Combs-like conversational vulnerability, and Drew Parker ("Forever After All," "Homemade") sang with the kind of fire that Combs often delivers.

Combs "is one of the greatest melody writers that I've ever written with," Parker says. "It makes sense because he's also one of the greatest singers I've ever heard. And when you can sing like him, your melodies are limitless."

So, apparently, is his attention to detail. Combs has been known to spend hours searching for a topic he finds worthy, and even after the writing session is done, there's always a possibility he might come back and do more work.

"He's a master editor," Fulcher maintains. "If you get done with the song, and over the next week or so he's listening to it, he's so good at going, 'Hey, I want to say this like this. Now, I think this makes it perfect.' He knows how he wants to say something."

The exhibit hints at the growth Combs has experienced as an artist, sporting a photo from his first live performance at the Parthenon Club in Boone, N.C., in 2012, and a bundle of awards he has picked up in the nine years since he first released "Hurricane" independently. As the audience has expanded, so has his desire to find new ways to keep them engaged.

"He's always been really good about trying not to put out the same album twice," McNair notes. "He can't go too far outside the box because he doesn't want to alienate his fan base. But he doesn't want to have the same chords and the same feels because it sounds like two other songs from albums past. That's a constant battle."

Combs' new concept album—Fathers & Sons, released June 14—wins that battle, exploring parenthood from a detailed, firsthand perspective that he lacked at the start of his career. Two of the songs, "The Man He Sees in Me" and "Whoever You Turn Out To Be," bolster the exhibit's The Man I Am title. The museum's curators knew that phrase worked with the collection they assembled; the overlap with the new music was a bonus.

"It really came out of conversations we were having," says museum writereditor **Dave Paulson**, "but Luke had the full picture in his head and knew that the title was coming."

Not that Combs can predict everything in his future. He didn't know that he could blend the rowdiness from his football days with the sentimentality of the arts, he didn't foresee his remake of "Fast Car" becoming a modern hit, and he didn't expect that he would ever become a stadium-level headliner. The personal experiences represented in the Hall of Fame exhibit shaped a successful public career, just as the songs he has developed in private have created a soundtrack for the masses. The man he is has developed his craft, but leaves the door open to chance.

"Any song," he said, "can take on a life of its own that you wouldn't have expected." \bullet



Conway Entertainment Group founder and owner Tony Conway participated with his management client, Alabama, during taping for the Aug. 15 special *CMT Giants: Alabama*. From left: CMT executive producers Leslie Fram and Margaret Comeaux, Taillight TV president Tom Forrest and Conway.



Lainey Wilson (left) performed when Charlize Theron's Africa Outreach Project raised over \$1 million to support African youth during its fourth annual Block Party in Los Angeles on July 13.



Tucker Wetmore (left) visited with WIL St. Louis music director Marty Brooks prior to a concert at The Factory.

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Expert insight and commentary by Tom Roland and Jim Asker



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AMERICANA MUSIC ASSOCIATION 25th ANNIVERSARY

In our Aug. 24 issue, *Billboard* will celebrate the 25th anniversary of the Americana Music Association. Since its beginning in 1999, the association has given a voice and a home to roots musicians all over the world.

Through its efforts, the Recording Academy now recognizes the genre with multiple Grammy Awards, including best Americana album, best American roots performance, best American roots song and best Americana performance. With the addition of AMERICANAFEST, the Americana Music Association has played a vital role in exposing the music and artists to a global audience.

On its 25th anniversary, please join us in congratulating the Americana Music Association on its remarkable achievements on behalf of the many talented roots musicians around the world.

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billboard Country Airplay

AIRPLAY MONITORED BY

ON THE CHARTS JIM ASKER jim.asker@billboard.com

Morgan Wallen Claims Consecutive Country Airplay Leaders As 'Cowgirls' Follows 'I Had Some Help' To No. 1

Morgan Wallen earns his 14th No. 1 on Billboard's Country Airplay chart (dated July 27) as "Cowgirls" (Mercury/Republic/Big Loud), featuring ERNEST — who earns his first leader as a recording artist (following nine as songwriter) — gallops to the winner's circle. The song advanced by 6% to 33.7 million impressions July 12-18, according to Luminate.

"Cowgirls," which ERNEST, Rocky Block, Ashley Gorley, James Maddocks and Ryan Vojtesak co-wrote, replaces Post Malone's "I Had Some Help" (Mercury/Republic/Big Loud), featuring Wallen, at No. 2 (33 million, down less than 1%), after four frames atop Country Airplay. Wallen becomes the second



act in the chart's 34-year history to log back-to-back leaders. On the surveys dated March 9 and 16, 2002, **Tim McGraw** first achieved the feat, as featured on **Jo Dee Messing**'s "Bring On the Rain" and then with his own "The Cowboy in Me."

Meanwhile, Wallen notches a fourth week simultaneously holding down the tally's top two spots, extending his record for the longest such double-up.

Plus, "Cowgirls" is from Wallen's 2023 LP *One Thing at a Time*, which has dominated Top Country Albums for 55 weeks. It's the sixth Country Airplay chart-topper from the set, following "You Proof" (10 weeks), "Thought You Should Know" (three), "Last Night" (eight), "Man Made a Bar," featuring **Eric Church** (one week), and "Thinkin' Bout Me" (five).

The album is the second to generate six Country Airplay No. 1s without the assistance of a deluxe edition, after Luke Bryan first earned the honor with his 2015 collection, Kill the Lights. Counting its original (five No. 1s) and deluxe versions (two), Luke Combs' 2019 set What You See Is What You Get yielded seven leaders.

MOST INCREASED AUDIENCE

| TITLE Imprint/Label Artist | GAIN (IN MIILIONS) |
|---|-----------------------|
| A BAR SONG (TIPSY) American Dogwood/EMPIRE/Magnolia Music Shaboozey | +3.832 |
| BONES Triple Tigers Russell Dickerson | +2.803 |
| POUR ME A DRINK Mercury/Republic/Big Loud Post Malone Featuring Blake Shelton | +2.642 |
| LOVE YOU, MISS YOU, MEAN IT Row Crop/Capitol Nashville Luke Bryan | +2.389 |
| BULLETPROOF RCA Nashville Nate Smith | +2.028 |
| SHE'S SOMEBODY'S DAUGHTER (REIMAGINED) Patoka Sounds/Lyric Ridge Drew Baldridge | +2.026 |
| COWGIRLS Mercury/Republic/Big Loud Morgan Wallen Featuring ERNEST | +2.010 |
| DIRT CHEAP CoJo/Warner Music Nashville/WMN Cody Johnson | +1.707 |
| THIS IS MY DIRT Valory Justin Moore | +1.335 |
| BEAUTIFUL AS YOU Fifty-One/Forty-Nine/Valory Thomas Rhett | +1.299 |

MOST INCREASED PLAYS

| MIOST INDICEASED FEATS | | | | | | | |
|--|-------|--|--|--|--|--|--|
| TITLE Imprint/Label Artist | GAIN | | | | | | |
| A BAR SONG (TIPSY) American Dogwood/EMPIRE/Magnolia Music Shaboozey | +1068 | | | | | | |
| POUR ME A DRINK Mercury/Republic/Big Loud Post Malone Featuring Blake Shelton | +725 | | | | | | |
| BONES Triple Tigers Russell Dickerson | +706 | | | | | | |
| COWGIRLS Mercury/Republic/Big Loud Morgan Wallen Featuring ERNEST | +648 | | | | | | |
| SHE'S SOMEBODY'S DAUGHTER (REIMAGINED) Patoka Sounds/Lyric Ridge | +647 | | | | | | |
| LOVE YOU, MISS YOU, MEAN IT Row Crop/Capitol Nashville Luke Bryan | +484 | | | | | | |
| BULLETPROOF RCA Nashville Nate Smith | +458 | | | | | | |
| THIS IS MY DIRT Valory Justin Moore | +453 | | | | | | |
| LIES LIES LIES Mercury/Republic/Big Loud Morgan Wallen | +394 | | | | | | |
| BIGGER HOUSES Warner Music Nashville/WAR Dan + Shay | +389 | | | | | | |

RECURRENTS

| THIS WEEK | TITLE Imprint/Label Artist | TOTAL AUD. (IN MILLIONS) |
|--------------|--|-----------------------------|
| 1 | OUTSKIRTS MCA Nashville Sam Hunt | 17.476 |
| 2 | WORLD ON FIRE RCA Nashville Nate Smith | 13.110 |
| 3 | BACK THEN RIGHT NOW Hubbard House/EMI Nashville Tyler Hubbard | 12.568 |
| 4 | FAST CAR River House/Columbia Nashville Luke Combs | 11.606 |
| 5 | SAVE ME Bailee & Buddy/Broken Bow/BMG/Stoney Creek Jelly Roll With Lainey Wilson | 10.540 |
| 6 | HALFWAY TO HELL Bailee & Buddy/Broken Bow/BMG/Stoney Creek Jelly Roll | 9.906 |
| 7 | THINKIN' BOUT ME Mercury/Republic/Big Loud Morgan Wallen | 9.611 |
| 8 | PRETTY LITTLE POISON 717/Warner/WEA Warren Zeiders | 9.264 |
| 9 | DANCIN' IN THE COUNTRY Hubbard House/EMI Nashville Tyler Hubbard | 9.102 |
| 10 | TRUCK BED Big Loud HARDY | 8.948 |

PERAS Regignal Radio Report

TEXAS REGIONAL RADIO REPORT

WEEK ENDING JULY 18, 2024

| | | 10.00000 | | | | | | | | | | | |
|--------------|----|-----------------|--|---------|-------------|--------------|--------------|--------------|-----------------|---|--------|-------------|--------------|
| THIS Week | | WKS ON CHART | TITLE (Label) | RTIST | TW SPINS | SPINS +/- | THIS WEEK | LAST WEEK | WKS ON Chart | TITLE (Label) ART | | TW Spins | SPINS +/- |
| 0 | 2 | 16 | RAININ ON ME (Independent) ★★1 Week at 1 ★★ Wade E | Bowen | 1583 | 77 | 0 | 12 | 22 | DAMN GOOD FRIENDS (Independent) Keller | ox 9 | 988 | 42 |
| 0 | 3 | 27 | 8 SECONDS AT A TIME (Independent) Ryder G | Grimes | 1467 | 27 | Ø | 13 | 14 | HEARTBROKE (Independent) Joey Gr | en 9 | 953 | 45 |
| 3 | 6 | 18 | PAINTED HORSES (Independent) Jordan | Rainer | 1262 | 110 | ß | 14 | 10 | GOD'S DOIN' (Independent) Curtis Gri | nes 9 | 949 | 65 |
| 4 | 4 | 16 | MY KIND OF WEATHERED (Independent) Ki | n Faux | 1226 | 63 | • | 15 | 11 | BAD BOY GOOD MAN (Independent) Brandi Bel | len 9 | 911 | 38 |
| 5 | 1 | 18 | DON'T HAVE TO DO THIS LIKE THAT (Flatland Cavalry/Interscope) Flatland | Cavalry | 1159 | -349 | Œ | 21 | 9 | OUTRUN THE RAIN (Independent) James L | ann 8 | 835 | 132 |
| 6 | 5 | 18 | UNDOMESTICATED ME (Independent) Mark F | Powell | 1151 | -4 | 16 | 16 | 25 | 5 FT AND BULLETPROOF (Soundly Music) Kyle Nix & The | 88's 8 | 803 | -57 |
| Ø | 9 | 13 | JUST DRIVE (Independent) Case I | Hardin | 1139 | 110 | Ø | 18 | 16 | SUNSHINE (Independent) Deryl D | odd 7 | 799 | 51 |
| 8 | 7 | 25 | BLUE SKY GOODBYE (Independent) Drew Fish | n Band | 1126 | 40 | 18 | 8 | 26 | FIRE IN YOUR EYES (Independent) Chuck Wi | ner 7 | 721 | -330 |
| 9 | 10 | 14 | CHANGE THE GAME (Independent) Cody | Jinks | 1023 | 41 | 19 | 27 | 6 | WHOLE LOTTA LUBBOCK (Independent) William Clark Gr | en 7 | 713 | 103 |
| 0 | 11 | 22 | THIS AIN'T MY FIRST RODEO (Independent) Olivia | Harms | 1005 | 41 | 20 | 19 | 23 | AIN'T GONNA TAKE IT (Independent) Kaitlyn Ko | ler 7 | 711 | -15 |

Texas Regional Radio Report Top 100 is compiled from weekly online playlist reports from 86 radio stations located in Texas and surrounding states, including reports from specialty shows, internet and satellite radio outlets. Songs are ranked by total plays. For tracking, complete chart methodology and more information, visit www.texasregionalradio.com, or contact Dave Smith at 972-252-8777. Copyright 2024, Texas Regional Radio Report

billboard Country Airplay

AIRPLAY MONITORED BY

| | | WKS | | | | | | PLAYS | | | |
|--------------|--------------|-------------|---|-----------|--------|-----------|-------|-------|--|--|--|
| THIS WEEK | LAST WEEK | ON CHART | TITLE Imprint/Label Artist | THIS WEEK | +/- | THIS WEEK | +/- | RANK | | | |
| 0 | 2 | 15 | COWGIRLS Mercury/Republic/Big Loud ★★ No. 1 (1 Week) ★★ Morgan Wallen Featuring ERNEST | 33.677 | +2.010 | 9064 | 648 | 1 | | | |
| 2 | 1 | 11 | I HAD SOME HELP Mercury/Republic/Big Loud Post Malone Featuring Morgan Wallen | 33.015 | -0.102 | 8540 | -77 | 2 | | | |
| 8 | 4 | 12 | A BAR SONG (TIPSY) American Dogwood/EMPIRE/Magnolia Music ★★ Most Increased Audience ★★ Shaboozey | 27.667 | +3.832 | 7391 | 1068 | 3 | | | |
| 4 | 6 | 23 | BULLETPROOF RCA Nashville Nate Smith | 22.619 | +2.028 | 6508 | 458 | 4 | | | |
| 5 | 5 | 42 | WHERE IT ENDS Elektra/Warner Music Nashville/WEA Bailey Zimmerman | 21.708 | -1.398 | 5657 | -202 | 8 | | | |
| 6 | 7 | 27 | DIRT CHEAP CoJo/Warner Music Nashville/WMN Cody Johnson | 21.362 | +1.707 | 6095 | 350 | 6 | | | |
| Ø | 8 | 38 | SHE'S SOMEBODY'S DAUGHTER (REIMAGINED) Patoka Sounds/Lyric Ridge Drew Baldridge | 21.330 | +2.026 | 6214 | 647 | 5 | | | |
| 8 | 9 | 45 | YOUNG LOVE & SATURDAY NIGHTS RCA Nashville Chris Young | 19.259 | +0.152 | 5797 | 118 | 7 | | | |
| 9 | 3 | 42 | WE RIDE Average Joes Bryan Martin | 18.723 | -7.911 | 4932 | -2791 | 11 | | | |
| 0 | 10 | 10 | AIN'T NO LOVE IN OKLAHOMA Universal Studios/Atlantic/Seven Ridges/Columbia Nashville Luke Combs | 18.567 | +1.050 | 5278 | 288 | 10 | | | |
| 0 | 11 | 32 | CHEVROLET Broken Bow Dustin Lynch Featuring Jelly Roll | 18.081 | +0.671 | 5305 | 233 | 9 | | | |
| Ø | 13 | 60 | LOVE YOU AGAIN Chase Matthew/Warner Music Nashville/WMN Chase Matthew | 14.996 | +0.665 | 4537 | 176 | 12 | | | |
| B | 14 | 10 | HANGTIGHT HONEY Broken Bow Lainey Wilson | 13.392 | +0.875 | 3993 | 227 | 13 | | | |
| • | 17 | 15 | LOVE YOU, MISS YOU, MEAN IT Row Crop/Capitol Nashville Luke Bryan | 12.796 | +2.389 | 3690 | 484 | 16 | | | |
| ® | 15 | 36 | THIS IS MY DIRT Valory Justin Moore | 12.239 | +1.335 | 3848 | 453 | 14 | | | |
| 1 | 16 | 26 | ONE BAD HABIT McGraw/Big Machine Tim McGraw | 11.798 | +1.040 | 3731 | 382 | 15 | | | |
| Ð | 18 | 17 | AUSTIN VERSION III/Warner/WMN Dasha | 10.972 | +0.810 | 3389 | 387 | 17 | | | |
| B | 19 | 6 | I AM NOT OKAY Bailee & Buddy/BMG/Republic/Stoney Creek Jelly Roll | 8.873 | +1.193 | 2609 | 334 | 21 | | | |
| 19 | 20 | 10 | BEAUTIFUL AS YOU Fifty-One/Forty-Nine/Valory ★★ Airpower ★★ Thomas Rhett | 8.463 | +1.298 | 2617 | 299 | 20 | | | |
| 20 | 21 | 20 | MESSED UP AS ME Hit Red/Capitol Nashville ★★ Airpower ★★ Keith Urban | 7.982 | +1.037 | 2682 | 231 | 19 | | | |
| 3 | 22 | 37 | GONNA LOVE YOU Stoney Creek Parmalee | 7.796 | +1.052 | 2757 | 229 | 18 | | | |
| 22 | 24 | 11 | MILES ON IT Joytime Collective/RCA Nashville Marshmello & Kane Brown | 7.365 | +1.272 | 2368 | 365 | 23 | | | |
| 3 3 | 23 | 24 | BIGGER HOUSES Warner Music Nashville/WAR Dan + Shay | 7.162 | +0.972 | 2533 | 389 | 22 | | | |
| 2 | 34 | 4 | POUR ME A DRINK Mercury/Republic/Big Loud ** Breaker ** Post Malone Featuring Blake Shelton | 5.679 | +2.642 | 1524 | 725 | 30 | | | |
| 25 | 25 | 48 | DANCE WITH YOU Nashville Harbor Brett Young | 5.455 | +0.141 | 2121 | 28 | 24 | | | |
| 26 | 26 | 28 | SOUNDS LIKETHE RADIO Leo33 Zach Top | 5.401 | +0.398 | 2031 | 183 | 25 | | | |
| 3 | 27 | 3 | LIES LIES Mercury/Republic/Big Loud Morgan Wallen | 5.096 | +0.627 | 1315 | 394 | 33 | | | |
| 23 | 28 | 18 | DAMN GOOD DAY TO LEAVE Nashville Harbor Riley Green | 4.890 | +0.445 | 1826 | 94 | 26 | | | |
| 29 | 29 | 21 | AMERICAN GIRL Tom Petty Legacy/Capitol Nashville/Valory Dierks Bentley | 4.640 | +0.370 | 1675 | 117 | 28 | | | |
| 30 | 30 | 20 | COWBOY SONGS RECORDS Nashville George Birge | 4.626 | +0.517 | 1757 | 81 | 27 | | | |

COUNTRY AIRPLAY CHART LEGEND

RANKINGS

Country Airplay is ranked by total audience impressions for the week ending Sunday based on monitored airplay by Mediabase of 145 stations by Luminate. Audience totals on the chart are derived, in part, using certain Nielsen Audio-copyrighted Persons 12+ audience estimates (under license © 2024, Nielsen Audio). The list of all Country Airplay chart reporters can be viewed in Luminate's online platform.

TIES

On Country Airplay, if two songs are tied in audience, the song with the larger increase in audience is placed first.

BULLETS

Awarded on Country Airplay to titles gaining audience or remaining flat from the previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%.

RECURRENTS

On Country Airplay, descending titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks, provided that they are not still gaining enough audience points to bullet or if they rank below No. 10 and post a third consecutive week of (non-bulleted) audience decline, regardless of total chart weeks. Plus, songs that ascend to a peak between Nos. 1 and 5 will remain on the chart for one additional week even if dropping below No. 10.

HOT SHOT DEBUT

Awarded to the highest-ranking new entry on Country Airplay.

MOST INCREASED AUDIENCE

Most Increased Audience on Country Airplay lists the songs with the greatest week-to-week increases in total audience.

AIRPOWER

Awarded on Country Airplay to titles ranking inside top 20 in plays and audience rankings for the first time, with increases in both plays and audience.

BREAKER

Awarded on Country Airplay to titles achieving airplay (at least one detection) at 60% of reporting stations for the first time.

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billboard Country Airplay

AIRPLAY MONITORED BY LUMINATE

| THIS | LAST | WKS ON | | AUDIENCE (I | N MILLIONS) | | PLAYS | |
|--------------|------|-----------|---|-------------|-------------|-----------|-------|------|
| THIS WEEK | WEEK | CHART | TITLE Imprint/Label Artist | THIS WEEK | +/- | THIS WEEK | +/- | RANK |
| <u> </u> | 31 | 8 | WIND UP MISSIN' YOU Back Blocks/EMI Nashville Tucker Wetmore | 4.232 | +0.311 | 1207 | 50 | 35 |
| ❸ | 32 | 22 | THINK I'M IN LOVE WITH YOU Sound/Mercury Nashville Chris Stapleton | 4.203 | +0.334 | 1468 | 158 | 31 |
| 33 | 33 | 28 | BOYS BACK HOME PIA/Curb/Columbia Nashville Dylan Marlowe & Dylan Scott | 3.722 | -0.132 | 1414 | -87 | 32 |
| 34 | 36 | 27 | BREAKIN' IN BOOTS RECORDS/Columbia/RECORDS Nashville Matt Stell | 3.275 | +0.338 | 1582 | 174 | 29 |
| 35 | 35 | 17 | CALLED CRAZY Interscope/MCA Nashville Kassi Ashton | 3.076 | +0.067 | 802 | -8 | 44 |
| 36 | NE | W | BONES Triple Tigers ★★ Hot Shot Debut/Breaker ★★ Russell Dickerson | 2.808 | +2.803 | 708 | 706 | 48 |
| ③ | 37 | 38 | FIND ANOTHER BAR Voyager/Red Street Chris Lane | 2.755 | +0.121 | 1274 | -46 | 34 |
| 3 3 | 38 | 19 | WHATCHA SEE IS WHATCHA GET Nashville Harbor Chris Janson | 2.658 | +0.068 | 1177 | 37 | 36 |
| 39 | 39 | 19 | THISTOWN'S BEENTOO GOOD TO US Curb Dylan Scott | 2.552 | +0.085 | 1055 | -47 | 39 |
| 40 | 40 | 14 | FOREVERTO ME Warner Music Nashville/WMN Cole Swindell | 2.348 | +0.078 | 828 | 5 | 43 |
| 49 | 42 | 13 | FRIENDS LIKETHAT Night Train/Broken Bow John Morgan Featuring Jason Aldean | 2.283 | +0.086 | 960 | 76 | 42 |
| 42 | 41 | 6 | SIX FEET UNDER (CALEIGH'S SONG) Big Loud Rock/Mercury/Republic/Big Loud HARDY | 2.263 | +0.003 | 742 | 10 | 45 |
| 43 | 45 | 24 | ITRIED A RING ON Monument Tigirlily Gold | 2.169 | +0.119 | 1156 | 33 | 37 |
| 4 | 43 | 11 | WRANGLERS Vanner/Republic/Big Loud Miranda Lambert | 2.167 | +0.008 | 1020 | 49 | 40 |
| 45 | 44 | 17 | TIE UP Home Grown/Warner Music Nashville/WAR Zac Brown Band | 2.150 | -0.001 | 1117 | -41 | 38 |
| 46 | 46 | 12 | DRINKIN' BUDDIES Curb Lee Brice, Nate Smith & Hailey Whitters | 1.977 | +0.072 | 675 | 1 | 50 |
| 4 | 47 | 3 | COMING HOME Three Up Three Down/Columbia Nashville Old Dominion | 1.909 | +0.278 | 689 | 109 | 49 |
| 48 | 48 | 16 | LIFE WITH YOU Curb Kelsey Hart | 1.701 | +0.109 | 975 | 104 | 41 |
| 49 | 49 | 4 | COWBOYS CRYTOO Black River Kelsea Ballerini & Noah Kahan | 1.469 | +0.035 | 639 | 106 | 52 |
| 50 | 52 | 5 | HOLY SMOKES Elektra/Warner Music Nashville/WEA Bailey Zimmerman | 1.401 | +0.325 | 492 | 79 | 55 |
| 5 | 50 | 6 | FALL OF SUMMER Triple Tigers Scotty McCreery | 1.297 | +0.102 | 644 | 107 | 51 |
| <u>52</u> | 51 | 7 | HOMETOWN HOME BMG/Galaxy Label Group ★★ Breaker ★★ LOCASH | 1.281 | +0.128 | 734 | 98 | 46 |
| 53 | 53 | 13 | COUNTRY BACK Magnolia Music Randy Houser | 1.163 | +0.127 | 729 | 86 | 47 |
| 5 4 | NE | w | HIGH ROAD YellaBush/Columbia/RECORDS Nashville Koe Wetzel & Jessie Murph | 1.024 | +0.590 | 342 | 115 | - |
| 55 | NE | w | JUSTTO SAY WE DID Blue Chair/Warner Music Nashville/WEA Kenny Chesney | 1.012 | +0.436 | 376 | 207 | 60 |
| 50 | 59 | 3 | NEON BABY Stone Country ★★ Breaker ★★ Annie Bosko | 0.922 | +0.325 | 602 | 188 | 53 |
| 57 | 54 | 7 | DEVILYOU KNOW Warner Music Nashville/WMN Tyler Braden | 0.908 | -0.041 | 440 | -11 | 58 |
| 58 | 55 | 16 | SINGLE AGAIN The Core/Universal Music Canada/Mercury Nashville Josh Ross | 0.781 | -0.039 | 583 | 10 | 54 |
| <u>59</u> | 57 | 6 | EVERYTHING I NEED 19/Wheelhouse Chayce Beckham | 0.755 | +0.096 | 419 | 6 | 59 |
| 60 | 56 | 9 | THIS HEART Combustion Masters/RCA Nashville Corey Kent | 0.744 | +0.006 | 491 | -1 | 56 |



Brothers Osborne spent time with Audacy regional vp of country/ KKWF Seattle brand manager Drew Bland when they played Tacoma, Wash., on July 11. From left: John Osborne; Bland's wife, Tawney Bland; EMI manager of West Coast promotion Briarman Whitfield; Bland; and TJ Osborne.



Blanco Brown performed a mashup of "The Git Up" and "Bad Man," the latter from his new *Cedar Walls & Whiskey* EP, during ABC's July 16 edition of *GMA3: What You Need To Know*. From left: *GMA3* hosts Dr. Darien Sutton and Eva Pilgrim, Brown and *GMA3* host DeMarco Morgan, with DJ Dr. Spill in the back.

bilboard



R&B/HIP-HOP POWER ISSUE

R&B/hip-hop dominates every other genre, claiming a quarter of all music consumption. On Aug. 31, *Billboard* will publish its R&B/Hip-Hop Power Players list showcasing the producers, creatives, executives and publishers who have made R&B/hip-hop the hottest genre on earth.

Advertise and congratulate the people who are driving this industry and reach an influential audience of decision-makers in music and pop culture.

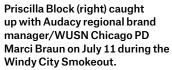
CONTACT

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ONSALE 8/31 | AD CLOSE 8/20 | MATERIALS DUE 8/22

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Neal McCoy (left) greeted opening act Alex Miller when they performed July 12 at the Devon Lakeshore Amphitheater in Decatur, III.

HEAVY AWARDS TRAFFIC IN NASHVILLE

Thankfully, no one was hurt.

The country music industry experienced an awards pileup during the week of July 15 with developments in five different ceremonies. **Reba McEntire**, **Brad Paisley** and Dobro player **Jerry Douglas** were among the musicians in the mix. Here's a cheat sheet, based on the chronological order of the awards finals:

- The Canadian Country Music Association hailed Jade Eagleson and MacKenzie Porter as the top finalists on July 18, with six nominations each. The winners will be unveiled Sept. 14 in Edmonton, Alberta. The Reklaws and Josh Ross secured five nominations apiece, while High Valley, Owen Riegling and Dallas Smith snagged four each.
- Bluegrass-gospel quintet Authentic Unlimited picked up seven nominations on July 17 to lead the field in the International Bluegrass Music Association's 35th annual IBMA Bluegrass Awards. Billy Strings, The Del McCoury Band, Molly Tuttle & Golden Highway, Sister Sadie and The Po' Ramblin' Boys compete for entertainer of the year. And Douglas, banjoist Alan Munde and broadcaster Katy Daley were unveiled as IBMA Hall of Fame members. Winners will be announced Sept. 26 in Raleigh, N.C.
- The opening round of voting for the Country Music Association's 55th annual awards closed July 17. The second ballot will be emailed to members on Aug. 6, with final voting on tap for Oct. 1-29.
- Nominees for the Nashville Songwriters Hall of Fame's contemporary categories were revealed July 17. Two will be selected from eight contenders: Al Anderson ("Big Deal"), Shawn Camp ("Would You Go With Me"), Desmond Child ("Livin' on a Prayer"), Jim Collins ("The Good Stuff"), Gordon Kennedy ("Change the World"), Frank J. Myers ("I Swear"), Annie Roboff ("This Kiss") and Liz Rose ("You Belong With Me"). Paisley, Steven Curtis Chapman, Phil Vassar and Lucinda Williams compete for the songwriterartist entry. A total of six new members will be inducted Nov. 6.
- \bullet The Academy of Country Music set May 8, 2025, for the 60th ACM Awards, with McEntire hosting the affair in Frisco, Texas.

RADIO & RECORDS®

Warner Music Nashville promoted **Torie Mason** to senior vp of marketing and analytics from senior vp of strategic marketing and analysis. WMN also elevated **Mary Catherine Rebrovick** to vp of publicity from senior director ... Big Loud hired **Lisa Smoot** as director of secondary promotion following 20 years at Jerry Duncan Promotions, where she was vice president ... New Curb duo **Pitney Meyer** released its first track, "That Sounds Lonesome," on July 18. The act features acoustic guitarist **Mo Pitney**, who signed with Curb originally as a solo artist, and banjoist **John Meyer** ... Rounder signed Arkansas native **JD Clayton** to a recording deal ... **Kelly Ford** took over afternoon drive on **WWWF** Farmingdale, N.Y. She will continue as host of Key Networks' *Backstage Country* ... Skyview Networks' *B-Dub Radio* added five new affiliates: **KPNW** Seattle; **WXLC/WCCQ** Chicago; **KWEN** Tulsa, Okla.; **WOLF** Syracuse, N.Y.; and **WJKR** Columbus, Ohio ... **Kenny Chesney** is making his Sirius XM channel, No Shoes Radio,

available for free here through the end of July ... Kim Williams is on tap to become iHeart Media area president for Alaska and Hawaii on Oct. 1, RadioInk.com reported. The job entails oversight of 17 stations in Anchorage and Fairbanks, Alaska, and Honolulu, including country outlets KASH Anchorage and KIAK Fairbanks. She was already the Fairbanks market president ... Rhonda Gerrard was promoted to iHeart Media Nebraska-Iowa area president from area senior vp of sales, according to RadioInk.com. Country stations in her territory include Nebraska outlets KMCX Ogallala and KXKT and KFFF Omaha, as well as Iowa's KXNO-HD2 Des Moines, KXSY Cedar Rapids and WLLR Davenport ... KZPK St. Cloud, Minn., PD Kris Valentine moved into afternoons at the station along with Chelsea Lee, who shifts from the morning daypart, RadioInsight.com reported. The show is also heard on KJJK Fergus Falls, Minn., and KYCK Grand Forks, N.D. ... Summit Media/Springfield, Mo., operations manager Tom Oakes will retire at the end of 2024, according to RadioInsight.com. He also handles PD duties and the afternoon shift for country KTTS.

'ROUND THE ROW

Opry Entertainment Group hired artist relations manager Samantha Kane and artist relations coordinator Ariana Cubillos Voegler. Kane was most recently Big Machine Label Group marketing and events manager; Voegler segues from Neal & Harwell, where she was a legal administrative assistant. The Opry Group also intends to hire an additional artist and industry relations manager. Go here for more info ... Morgan Wallen and The Neal Agency founder Austin Neal formed Sticks Management, with Neal serving as Wallen's manager. His former management team included Big Loud partner/CEO Seth England and K21 founder Kathleen Flaherty, who becomes the Morgan Wallen Foundation executive director ... Country duo Lakeview signed with UTA for representation ... Writer-artist Kashus Culpepper agreed to a publishing deal with Big Loud Publishing/Warner Chappell Nashville ... The Country Music Association will launch its third Women's Leadership Academy class on Aug. 5. Among the 16 participants are Casey Thomas, Monument; Michelle Attardi, Big Machine Music; and Elice Cuff, BMI. The full list is here ... Garth Brooks will be inducted into the Austin City Limits Hall of Fame on Sept. 5. The event will air as the Sept. 28 premiere of the PBS series' 50th season ... CMT: Giants is slated to air Aug. 15 with Blake Shelton, Little Big Town, Old Dominion and Steve Wariner among the guests ... The SEC Network engaged Brooke Eden for a new version of the SEC Nation theme song. It debuts Aug. 31 prior to the Florida Gators' opening football game against the Miami Hurricanes ... Larry Fleet launched a weekly podcast, Highway Feet With Larry Fleet, on July 17. Also participating are band members Crazy Legs and Les Hall ... ERNEST joins the talent for the Concert for Cumberland Heights: A Night of Stories & Song on Aug. 15 at Nashville's Ryman Auditorium. Dylan Altman and The Warren Brothers have also joined the lineup, headed by previously announced Charles Kelley ... Michael Ray and RaeLynn are among the participants in the fourth annual Folds of Honor Tennessee Freedom Invitational Celebrity Golf Tournament on Aug. 26 ... Trisha Yearwood will headline Evening of Stories, an Aug. 27 benefit for Porter's Call at Belmont University's Fisher Center. Also aboard are Tommy Prine, The Highwomen's Natalie Hemby, Kyshona and poet Christian Wiman.





Kane Brown (left) hit a home run during the MLB Celebrity Softball Game in Arlington, Texas, on July 13, while Cody Johnson sang the national anthem before the All-Star Game on July 17.

JAY TREV

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billboard Country Airplay Index

TITLE Publishing-Licensing Org. (Songwriter) **Chart Position**

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15 Years Ago Lady A Made Its First 'Run' To No. 1

In 2009, the trio scored its first of six Hot Country Songs leaders

On July 25, 2009, Lady A's "I Run to You" sprinted to No. 1 on Billboard's Hot Country Songs chart, awarding the trio its first of six leaders. The act—Charles Kelley, Hillary Scott and Dave Haywood—penned the song with Tom Douglas; Victoria Shaw and Paul Worley produced it.

"I Run to You" was released as the third single from Lady A's debut selftitled album. Lead track "Love Don't Live Here" hit No. 3 on Hot Country Songs, becoming the threesome's first of 15 top 10s, and "Lookin' for a Good Time" reached No. 11. The LP entered at the Top Country Albums summit, giving the act its first of five chart-toppers.

Along with six No. 1s on Hot Country Songs — including cross-over smash "Need You Now" later in 2009 — Lady A has sent 11 singles to the top of the Country Airplay chart, most recently "Champagne Night" in January 2021.

The group, which signaled earlier this year that it is working on a new album, is set to perform at Nashville's Ryman Auditorium on Aug. 11.

