billboard Country Update

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BILLBOARD COUNTRY UPDATE

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Gangstagrass Propels An Unlikely Mix Of Bluegrass And Hip-Hop To Unexpected Chart Heights



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Post Malone, Blake Shelton Ascend >page 4

Why Kris Kristofferson Mattered >page 8

Country Coda: When Toby Keith Was The "Man" >page 12 When Hurricane Helene flooded the streets of Asheville, N.C., it forced the postponement of a Sept. 30 **Gangstagrass** show at The Orange Peel.

As a result, the band—a genre-busting hybrid of bluegrass and hip-hop—revised its itinerary and spent the previous night in

Atlanta, creating a dinner menu of grilled salmon, beef, asparagus, mushrooms and sweet potatoes.

Despite the daunting weather and travel issues, the band was in a congenial mood. Just a week earlier, its new album, *The Blackest Thing on the Menu*, became its second project to reach No. 1 on *Billboard*'s Bluegrass Albums chart dated Sept. 28. The act's previous No. 1, 2020's *No Time*

 $\it for Enemies, was the first atop the chart to feature two MCs. Neither No. 1 was originally on the career menu.$

"It's not like it was a goal from the start, or anything on the agenda," founder **Rench** says. "Our aim is to make great music, put out our message and play awesome shows. *Bill*board charts aren't really a part of that. It's just kind of gravy on the mashed potatoes."

The first Gangstagrass No. 1 occurred during the pandemic, and the members told themselves it was a fluky representation

of their pent-up fan base's support.

"Doing it again," MC **R-SON** says now, "that's extra special." So was the timing: It occurred as the International Bluegrass Music Association held its IBMA Awards and conference in Raleigh, N.C. Gangstagrass decidedly tests the boundaries of the

genre. It fires up the traditional banjo and fiddle with unexpected beats and raps, fusing the sound of rural Kentucky with the music of urban New York.

On paper, the mixture probably shouldn't work. But Gangstagrass is built on a belief that folks who ride tractors have more in common with people who ride the subway than might be expected. Bluegrass and hip-hop both represent working-class cultures,

and both rely heavily on the music's pulse, be it a rolling banjo or a syncopated drum machine.

"If you have poor folks anywhere, they're telling their stories, and they're building from that," R-SON says. "It works better than people would ever have imagined, just because a lot of their existences are similar."

Rench didn't necessarily recognize that when he launched angstagrass as a studio experiment in 2006 from his home in Brooklyn. He made it available for free online, and the reaction





quickly exceeded his expectations.

"It was getting downloaded so much, it was crashing the site, and so I could see that people really liked it," Rench says. "I knew then that putting together a live band to actually do this, with instrumentalists, would take it in a much bigger direction."

Adding to the plot, producers for the FX series *Justified* enlisted Gangstagrass for a theme song, "Long Hard Times To Come," in 2010. The group's diverse musical origins appealed to an eclectic audience, too, bringing together seemingly incompatible constituencies.

"We got little kids, middle schoolers, high schoolers, college kids, their parents, their parents' parents' parents' parents," MC **Dolio** the Sleuth says.

"We have New York hipsters, we have proud rednecks from Texas," Rench adds. "It really is like kind of a little bit of everything."

The fan base also includes some of the band's professional peers. Dobro icon Jerry Douglas, who joined the Bluegrass Music Hall of Fame on Sept. 26, appears on "The Only Way Out Is Through," the lead track on *The Blackest Thing on the Menu*. Dan Tyminski, the lead singer on The Soggy Bottom Boys' "Man of Constant Sorrow," joined Gangstagrass to perform that song at the end of the IBMA's 2022 convention.

"The best players and these bluegrass legends, they really get it," Rench says. "The bluegrass purists that are skeptical [of] us really don't have much to stand on when they see all their favorite bluegrass players backing us up."

Gangstagrass likely reflects larger cultural trends. **Beyoncè**'s *Cowboy Carter* debuted at No. 1 on Top Country Albums earlier this year. And Vice President **Kamala Harris** is the first female candidate of color to run for president on a major-party ticket. Polls and analysts suggest she has a good chance of winning. The Gangstagrass audience portends a possible future where people of disparate backgrounds can increasingly find commonality.

"We can see how crucial it will be for people to not be afraid of each other," Rench says. "There's a difference between being different and being divided, and if we can get them to not be divided and to be comfortable with each other and understand that they're part of the same citizenship of the earth and of the country, that's a huge step forward."

That's an ambitious goal, but one that's delivered with a good helping of joy. The new album features a song, "Mother," that explores economic disparities and a foreboding environmental outlook, but it's followed by "Obligatory Braggadocio," a comical self-celebration—"I got big wheels on my big truck"—over a rowdy Southern rock musical bed.

Even the album's title is the result of an inside joke that stems from fiddler **B.E. Farrow** asking a waiter, "What's the blackest thing on the menu?" When Rench suggested the title months later, the band broke into laughter, then grew quiet. *The Blackest Thing on the Menu* made a statement about the band.

"I kid you not," Dolio says. "Two rainbows shot out from the sky, a double rainbow—double rainbow—right in front of us over New York City."

It was a development as unlikely — and as hopeful — as the band itself. ●



Parker McCollum (left) received three BMI Million-Air awards from BMI Nashville assistant vp of creative Mason Hunter during a Sept. 25 party at the performing rights organization's Nashville office.



Tucker Wetmore (center) worked the crowd, which included Audacy regional vp of country/KKWF Seattle brand manager Drew Bland, during Elevation Beaver Creek in Colorado Sept. 23-25. With them is EMI manager of West Coast promotion Briarman Whitfield.



LOCASH gave a surprise three-song performance during The Beach Boys' Sept. 23 concert at Nashville's Ryman Auditorium. From left: LOCASH's Preston Brust, Studio2Bee co-founder Skip Bishop, The Beach Boys' Mike Love and LOCASH's Chris Lucas.

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MEGAN MORONEY

"MORONEY'S BRAND OF TRUTH-TELLING, EQUALLY FUNNY AND WOUNDED, HAS STRUCK A CHORD."

— The New York Times

FEMALE VOCALIST OF THE YEAR

"YOU'D BE HARD-PRESSED TO FIND A MORE RELATABLE VOICE IN CONTEMPORARY COUNTRY MUSIC FOR YOUNG WOMEN."

Associated Press



billboard Country Airplay

AIRPLAY MONITORED BY

ON THE CHARTS JIM ASKER jim.asker@billboard.com

Post Malone And Blake Shelton Raise 'Drink' To No. 1; Morgan Wallen, Parmalee Hit Top 10

Post Malone's **Blake Shelton**-featuring "Pour Me a Drink" (Mercury/Republic/Big Loud) ascends two places to the top shelf of *Billboard*'s Country Airplay chart (dated Oct. 12). The collaboration advanced by 5% to 27.9 million audience impressions Sept. 27-Oct. 3, according to Luminate.

The song, which Post Malone co-wrote, is his second Country Airplay No. 1 after "I Had Some Help," featuring Morgan Wallen, dominated for four weeks beginning in June. Both hits are from his introductory album in the genre, F-1 Trillion, which motored in at No. 1 on the Aug. 31-dated Top Coun-



try Albums chart and the all-genre Billboard 200 with 250,000 equivalent album units earned in the United States. The set has earned 1.1 million units over its first six weeks of release.

Post Malone charts an additional song, and a third career top 40 entry, on Country Airplay: Fellow *F-1 Trillion* track "A Guy for That," featuring **Luke Combs**, rebounds a spot to its No. 26 high (6.3 million, up 12%).

Shelton hoists his 29th Country Airplay No. 1, a run that started with his initial appearance, "Austin," in 2001. He nets his first leader since "Happy Anywhere," featuring his then-future wife **Gwen Stefani**, in December 2020. Shelton ties **Tim McGraw** for the second-most chart-toppers since the survey began in 1990. **Kenny Chesney** leads all acts with 33 No. 1s.

NEW TOP 10s Morgan Wallen earns his 17th Country Airplay top 10 as "Lies Lies" (Mercury/Republic/Big Loud) climbs 11-9 (18 million, up 12%). It follows his "Cowgirls" (featuring **ERNEST**), which became his 14th No. 1 in July.

Plus, Parmalee's "Gonna Love You" (Stoney Creek) hops 13-10 on Country Airplay (16.6 million, up 6%). The group adds its seventh top 10, following "Girl in Mine," which hit No. 3 last October, and "Take My Name," which became the act's third No. 1 in June 2022.

MOST INCREASED AUDIENCE

TITLE Imprint/Label Artist	GAIN (IN MIILIONS)
I'M GONNA LOVE YOU CoJo/Warner Music Nashville/WMN Cody Johnson & Carrie Underwood	+9.065
I AM NOT OKAY Bailee & Buddy/BMG/Republic/Stoney Creek Jelly Roll	+3.353
LOVE YOU, MISS YOU, MEAN IT Row Crop/Capitol Nashville Luke Bryan	+3.304
YOU LOOK LIKE YOU LOVE ME SAWGOD/Columbia/Nashville Harbor Ella Langley Featuring Riley Green	+2.694
LIES LIES LIES Mercury/Republic/Big Loud Morgan Wallen	+1.900
HIGH ROAD YellaBush/Columbia/RECORDS Nashville Koe Wetzel & Jessie Murph	+1.338
POUR ME A DRINK Mercury/Republic/Big Loud Post Malone Featuring Blake Shelton	+1.303
MILES ON IT Joytime Collective/RCA Nashville Marshmello & Kane Brown	+1.182
COWBOY SONGS RECORDS Nashville George Birge	+1.121
GONNA LOVE YOU Stoney Creek Parmalee	+0.868

MOST INCREASED PLAYS

TITLE Imprint/Label Artist	GAIN
I'M GONNA LOVE YOU CoJo/Warner Music Nashville/WMN Cody Johnson & Carrie Underwood	+2102
LOVE YOU, MISS YOU, MEAN IT Row Crop/Capitol Nashville Luke Bryan	+980
I AM NOT OKAY Bailee & Buddy/BMG/Republic/Stoney Creek Jelly Roll	+923
YOU LOOK LIKE YOU LOVE ME SAWGOD/Columbia/Nashville Harbor Ella Langley Featuring Riley Green	+759
LIES LIES Mercury/Republic/Big Loud Morgan Wallen	+596
GONNA LOVE YOU Stoney Creek Parmalee	+396
HIGH ROAD YellaBush/Columbia/RECORDS Nashville Koe Wetzel & Jessie Murph	+342
POUR ME A DRINK Mercury/Republic/Big Loud Post Malone Featuring Blake Shelton	+253
COWBOY SONGS RECORDS Nashville George Birge	+234
LIFE WITH YOU Curb Kelsey Hart	+227

RECURRENTS

THIS WEEK	TITLE Imprint/Label Artist	TOTAL AUD. (IN MILLIONS)
1	COWGIRLS Mercury/Republic/Big Loud Morgan Wallen Featuring ERNEST	19.867
2	CHEVROLET Broken Bow Dustin Lynch Featuring Jelly Roll	17.908
3	SHE'S SOMEBODY'S DAUGHTER (REIMAGINED) Patoka Sounds/Lyric Ridge	14.086
4	WORLD ON FIRE RCA Nashville Nate Smith	11.909
5	WHERE IT ENDS Elektra/Warner Music Nashville/WEA Bailey Zimmerman	11.209
6	OUTSKIRTS MCA Nashville Sam Hunt	10.575
7	FAST CAR River House/Columbia Nashville Luke Combs	9.151
8	THINKIN' BOUT ME Mercury/Republic/Big Loud Morgan Wallen	8.099
9	DANCIN' IN THE COUNTRY Hubbard House/EMI Nashville Tyler Hubbard	7.880
10	SAVE ME Bailee & Buddy/Broken Bow/BMG/Stoney Creek Jelly Roll With Lainey Wilson	7.219

Regional Radio Report

TEXAS REGIONAL RADIO REPORT

WEEK ENDING OCTOBER 3, 2024

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THIS Week		WKS ON CHART	TITLE (Label) ARTIST	TW SPINS	SPINS +/-	THIS WEEK		WKS ON Chart	TITLE (Label) ARTIST	TW SPINS	SPINS +/-
0	2	13	HUNGOVER AGAIN (Independent) ★★1 Week at 1 ★★ Casey Donahew	1569	112	0	12	13	METIME (Flying C) Brooke Graham	1127	44
0	4	20	OUTRUNTHE RAIN (Independent) James Lann	1563	146	®	13	17	BEER'S BETTER ON A BOAT (Independent) Clay Hollis & Jesse Raub, Jr.	953	15
3	3	19	SMOKE & MIRRORS (Independent) Chad Cooke Band	1469	42	ß	14	15	KEEP LOOKIN' DOWN THE ROAD (No Big Deal) Reckless Kelly	950	21
4	5	17	ALL I WANNA DO IS DRINK (Independent) Randy Rogers & Wade Bowen	1441	181	1	16	10	PAIN AND SORROW (Independent) Matt Castillo	924	76
6	10	9	HIT THE HAY RUNNIN (Independent) Aaron Watson	1293	159	Œ	17	13	TWO WAY DRIVE (River House) Hudson Westbrook	921	96
6	6	21	WAKE UP LONELY (Independent) Caleb Young	1292	50	16	1	22	BAD BOY GOOD MAN (Independent) Brandi Behlen	914	-664
7	7	18	HEAVEN SHINES DOWN ON YOU (Independent) Sundance Head	1251	58	Ð	18	12	ROPE THE WIND (Rockin R) Amanda Kate Ferris	844	51
8	9	17	DRUNK SINCE DALLAS (Independent) Grant Gilbert	1235	61	13	19	15	90SVILLE (Synapse) Derryl Perry	828	46
9	8	18	LOST IN THE COUNTRY (LuckySky Music) Tori Martin	1200	21	1	20	13	RIDE OR DIE (Independent) James Robert Webb	804	64
0	11	13	WHEELS (Independent) Shane Smith & The Saints	1164	35	20	21	21	POOR FOLK (Independent) Scotty Alexander	737	-3

Texas Regional Radio Report Top 100 is compiled from weekly online playlist reports from 86 radio stations located in Texas and surrounding states, including reports from specialty shows, internet and satellite radio outlets. Songs are ranked by total plays. For tracking, complete chart methodology and more information, visit www.texasregionalradio.com, or contact Dave Smith at 972-252-8777. Copyright 2024, Texas Regional Radio Report

billboard Country Airplay

AIRPLAY MONITORED BY

		WKS		AUDIENCE (IN MILLIONS)			PLAYS			
THIS WEEK	LAST WEEK	ON CHART	TITLE Imprint/Label Artist	THIS WEEK	+/-	THIS WEEK	+/-	RANK		
0	3	15	POUR ME A DRINK Mercury/Republic/Big Loud ** No. 1 (1 Week) ** Post Malone Featuring Blake Shelton	27.911	+1.303	7634	253	2		
0	6	26	LOVE YOU, MISS YOU, MEAN IT Row Crop/Capitol Nashville Luke Bryan	27.052	+3.304	7710	980	1		
3	1	21	AIN'T NO LOVE IN OKLAHOMA Universal Studios/Atlantic/Seven Ridges/Columbia Nashville Luke Combs	26.177	-4.536	6963	-1602	4		
4	5	22	MILES ON IT Joytime Collective/RCA Nashville Marshmello & Kane Brown	25.134	+1.182	6879	193	5		
6	7	17	I AM NOT OKAY Bailee & Buddy/BMG/Republic/Stoney Creek Jelly Roll	24.986	+3.353	7184	923	3		
6	2	23	A BAR SONG (TIPSY) American Dogwood/EMPIRE/Magnolia Music Shaboozey	24.738	-2.422	6021	-594	7		
7	4	22	I HAD SOME HELP Mercury/Republic/Big Loud Post Malone Featuring Morgan Wallen	23.316	-2.208	5551	-645	8		
8	8	47	THIS IS MY DIRT Valory Justin Moore	22.088	+0.790	6439	157	6		
9	11	14	LIES LIES LIES Mercury/Republic/Big Loud Morgan Wallen	18.013	+1.900	5186	596	9		
1	13	48	GONNA LOVEYOU Stoney Creek Parmalee	16.604	+0.868	5100	396	10		
0	12	28	AUSTIN VERSION III/Warner/WMN Dasha	16.519	+0.469	4943	110	11		
Ø	16	11	YOU LOOK LIKE YOU LOVE ME SAWGOD/Columbia/Nashville Harbor Ella Langley Featuring Riley Green	14.399	+2.694	3985	759	14		
ß	14	21	BEAUTIFUL AS YOU Fifty-One/Forty-Nine/Valory Thomas Rhett	13.850	+0.385	4205	112	13		
12	15	37	ONE BAD HABIT McGraw/Big Machine Tim McGraw	13.475	+0.010	4257	23	12		
Œ	18	31	COWBOY SONGS RECORDS Nashville George Birge	11.520	+1.121	3740	234	15		
16	20	35	BIGGER HOUSES Warner Music Nashville/WAR Dan + Shay	9.952	+0.422	3124	172	17		
17	17	31	MESSED UP AS ME Hit Red/Capitol Nashville Keith Urban	9.750	-0.726	3422	-97	16		
⊕	19	33	THINK I'M IN LOVE WITH YOU Sound/Mercury Nashville Chris Stapleton	9.719	-0.125	2879	9	20		
19	21	39	SOUNDS LIKETHE RADIO Leo33 Zach Top	9.534	+0.844	2991	154	19		
20	24	12	HIGH ROAD YellaBush/Columbia/RECORDS Nashville Koe Wetzel & Jessie Murph	9.201	+1.338	2762	342	22		
3	NE	€W	I'M GONNA LOVEYOU CoJo, Warner Music Nashville/WMN ** Hot Shot Debut /Breaker/Most Increased Audience ** Cody Johnson & Carrie Underwood	9.096	+9.065	2108	2102	26		
22	22	19	WIND UP MISSIN' YOU Back Blocks/EMI Nashville Tucker Wetmore	8.998	+0.731	2860	96	21		
23	23	29	DAMN GOOD DAY TO LEAVE Nashville Harbor Riley Green	8.450	+0.509	3010	194	18		
2	26	39	BOYS BACK HOME PIA/Curb/Columbia Nashville Dylan Marlowe & Dylan Scott	7.807	+0.395	2530	84	23		
25	25	32	AMERICAN GIRL Tom Petty Legacy/Capitol Nashville/Valory Dierks Bentley	7.366	-0.437	2252	-56	24		
20	27	11	GUY FORTHAT Mercury/Republic/Big Loud Post Malone Featuring Luke Combs	6.267	+0.685	1718	199	29		
27	28	38	BREAKIN' IN BOOTS RECORDS/Columbia/RECORDS Nashville Matt Stell	5.188	-0.028	2126	-30	25		
23	32	24	FRIENDS LIKETHAT Night Train/Broken Bow John Morgan Featuring Jason Aldean	4.482	+0.355	1826	209	27		
29	31	12	JUSTTO SAY WE DID Blue Chair/Warner Music Nashville/WEA Kenny Chesney	4.352	+0.223	1390	105	36		
30	34	5	4X4XU Broken Bow Lainey Wilson	4.341	+0.400	1408	170	35		

COUNTRY AIRPLAY CHART LEGEND

RANKINGS

Country Airplay is ranked by total audience impressions for the week ending Sunday based on monitored airplay by Mediabase of 145 stations by Luminate. Audience totals on the chart are derived, in part, using certain Nielsen Audio-copyrighted Persons 12+ audience estimates (under license © 2024, Nielsen Audio). The list of all Country Airplay chart reporters can be viewed in Luminate's online platform.

TIES

On Country Airplay, if two songs are tied in audience, the song with the larger increase in audience is placed first.

BULLETS

Awarded on Country Airplay to titles gaining audience or remaining flat from the previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%.

RECURRENTS

On Country Airplay, descending titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks, provided that they are not still gaining enough audience points to bullet or if they rank below No. 10 and post a third consecutive week of (non-bulleted) audience decline, regardless of total chart weeks. Plus, songs that ascend to a peak between Nos. 1 and 5 will remain on the chart for one additional week even if dropping below No. 10.

HOT SHOT DEBUT

Awarded to the highest-ranking new entry on Country Airplay.

MOST INCREASED AUDIENCE

Most Increased Audience on Country Airplay lists the songs with the greatest week-to-week increases in total audience.

AIRPOWER

Awarded on Country Airplay to titles ranking inside top 20 in plays and audience rankings for the first time, with increases in both plays and audience.

BREAKER

Awarded on Country Airplay to titles achieving airplay (at least one detection) at 60% of reporting stations for the first time.

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billboard Country Airplay

AIRPLAY MONITORED BY

THIS WEEK	LAST WEEK	WKS ON		AUDIENCE (IN MILLIONS)				
	WEEK	CHART 30	TITLE Imprint/Label Artist THIS TOWN'S BEEN TOO GOOD TO US Curb Dylan Scott	4.189	+/- +0.191	THIS WEEK	+/- 45	RANK 30
③			•				-	
 33	35	11	I AIN'T SAYIN' MCA Nashville Jordan Davis	4.115	+0.268	1482	100	34
	30	49	FIND ANOTHER BAR Voyager/Red Street Chris Lane	4.083	-0.089	1793	-106	28
<u>3</u>	36	16	HOLY SMOKES Elektra/Warner Music Nashville/WEA Bailey Zimmerman	3.874	+0.169	1074	27	42
35	37	30	WHATCHA SEE IS WHATCHA GET Nashville Harbor Chris Janson	3.544	-0.155	1590	-27	31
36	41	27	LIFE WITH YOU Curb Kelsey Hart	3.261	+0.391	1569	227	32
3	42	25	FOREVERTO ME Warner Music Nashville/WMN Cole Swindell	3.193	+0.341	1295	134	38
33	38	22	WRANGLERS Vanner/Republic/Big Loud Miranda Lambert	3.118	+0.034	1507	-9	33
39	39	7	AM I OKAY? Megan Moroney/Columbia/Columbia Nashville Megan Moroney	2.962	+0.021	897	40	46
40	43	10	WHISKEY DRINK Macon/Broken Bow Jason Aldean	2.770	+0.444	1180	154	39
41	40	28	CALLED CRAZY Interscope/MCA Nashville Kassi Ashton	2.431	-0.473	828	-195	49
②	49	18	HOMETOWN HOME BMG/Galaxy Label Group LOCASH	2.200	+0.206	1011	-1	43
43	45	15	COWBOYS CRYTOO Black River Kelsea Ballerini & Noah Kahan	2.176	-0.031	1127	-17	40
44	44	14	COMING HOME Three Up Three Down/Columbia Nashville Old Dominion	2.174	-0.142	936	-21	45
4 5	46	35	ITRIED A RING ON Monument Tigirlily Gold	2.135	-0.027	1343	36	37
46	48	17	FALL OF SUMMER Triple Tigers Scotty McCreery	2.103	+0.085	1085	88	41
47	47	10	TRUCK ON FIRE Big Machine Carly Pearce	1.932	-0.117	886	-21	47
4 3	51	27	SINGLE AGAIN The Core/Universal Music Canada/Mercury Nashville Josh Ross	1.773	+0.271	972	102	44
49	53	24	COUNTRY BACK Magnolia Music Randy Houser	1.461	+0.069	834	-11	48
50	52	17	EVERYTHING I NEED 19/Wheelhouse Chayce Beckham	1.453	-0.042	726	33	50
51	54	4	FRIDAY NIGHT HEARTBREAKER Capitol Nashville Jon Pardi	1.264	-0.037	494	-16	57
52	55	8	OVER WHEN WE'RE SOBER Valory Brantley Gilbert Featuring Ashley Cooke	1.202	+0.046	620	42	51
5 3	57	7	COUNTRY HOUSE MCA Nashville Sam Hunt	1.161	+0.076	575	17	54
5 4	56	15	THIS HEART Combustion Masters/RCA Nashville Corey Kent	1.153	+0.005	590	-18	53
6 5	59	4	PARK Hubbard House/EMI Nashville Tyler Hubbard	1.074	+0.022	542	4	56
56	58	6	BONES Triple Tigers Russell Dickerson	1.050	-0.022	602	-35	52
⑤	RE-E	NTRY	HEAVENS TO BETSY Big Machine Jackson Dean	1.009	+0.003	569	25	55
58	60	3	WHAT KINDA MAN MCA Nashville Parker McCollum	0.992	-0.058	447	-15	59
5 9	RE-E	NTRY	DEVILYOU KNOW Warner Music Nashville/WMN Tyler Braden	0.957	+0.081	456	11	58
60	RE-E	NTRY	LOVETHE LEAVIN' Warner Music Nashville/WMN Drew Parker	0.775	+0.074	344	18	-



Chris Stapleton (center) was accompanied by drummer Derek Mixon (left) and bassist J.T. Cure when he guested on Sirius XM's *The Howard Stern Show* on Sept. 25.



Conner Smith received an RIAA-certified gold single for "Creek Will Rise" on Oct. 1. From left: Big Machine Label Group executive vp of A&R Allison Jones, Smith, BMLG president/CEO Scott Borchetta and Make Wake Artists founder Chris Kappy.

Album Of The Year • Best Country Album

LAIRING WILSON WHIRLWIND

Produced by GRAMMY® Winner Jay Joyce

"the best release of her career"

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Bryce Leatherwood performed "Hung Up on You" during his Grand Ole Opry debut on Sept. 14. From left: Morris Higham Management president Clint Higham, Universal Music Group Nashville chair/CEO Cindy Mabe, Leatherwood, Opry senior vp/executive producer Dan Rogers and Morris Higham manager Robert Filhart.

WHY KRISTOFFERSON MATTERED

The death of Kris Kristofferson, 88, on Sept. 28 yielded a mass of media tributes. During his lifetime, he earned attention as an actor, a solo artist and a member of The Highwaymen.

But his contributions to the Nashville songwriting community will remain his most significant achievement. Kristofferson combined the common-man language and pathos of Hank Williams with the literary bite of Bob Dylan to raise the bar on country compositions.

A string of titles in the late 1960s and early '70s changed the game. "Help Me Make It Through the Night," "Sunday Morning Coming Down," "For the Good Times" and "Me and Bobby McGee" addressed core concepts - loneliness, freedom, sexuality and regret - with an unprecedented frankness. And with enviable commercial success.

Plenty of masterful composers have followed, but none have had an effect as direct and immediate as Kristofferson.

RADIO & RECORDS®

Republic hired executive vp of artist and label strategy Mary Catherine Kinney. She previously was Spotify Nashville strategic music partnerships lead... Jamey Johnson signed a recording contract with Warner Music Nashville through his Big Gassed label. The first new music in the arrangement is "Someday When I'm Old," released Oct. 4... Artist-writer Colt Graves inked a deal with Universal Music Group Nashville and **Timbaland**'s Mosley Music. Graves plans to release the first track under the agreement, "Burning House," on Oct. 18... Lindsey Ell joined the roster at Universal Music Canada with an EP, love myself, due Oct. 25... Beasley Media transferred Ronnie Glover to Las Vegas to serve as cluster manager, effective in December, moving from his current position as Fayetteville, N.C., vp/market manager. Country signals affected by the shift include KCYE Las Vegas and WKML Fayetteville... Beasley promoted three sales executives to regional positions in Florida, where the chain covers two markets: Tampa and Fort Myers. April Brinks-Bailey rises to regional director of agency sales from Tampa national sales manager, Stacie Waldrop becomes regional digital sales manager after holding the same title in Tampa, and Randy Cable is upped to regional director of sales from a similar role in Fort Myers. Beasley's lone country signal in Florida is WQYK Tampa... Cody Clark joined KRST Albuquerque, N.M., as assistant PD/afternoon drive personality, RadioInk.com reported. With the move, PD Bev Rainey slides into middays, replacing Megan Marie, who transfers to the morning show at adult contemporary sister KMGA. Clark previously was PD for Las Vegas-based online station countryafradio.com... KMZT-AM Los Angeles flipped to classic country from classical, according to RadioInsight.com. The outlet is a sister to country **KKGO-FM...** The Country Radio Hall of Fame is accepting nominations for its 2025 class here through Oct. 28... Longtime broadcaster Boyd Meredith, known professionally as A.J. McCloud, died Oct. 4 at his home in Decatur, Ala., of a suspected heart attack, his family reported. Meredith, 62, spent more than 35 years in radio, with stops at WAMZ Louisville, Ky., and WDRM and WWFF Huntsville, Ala. Memorial plans are pending. Shelton Funeral Home in Decatur is expected to provide services.

'ROUND THE ROW

CMT senior vp of music strategy and talent Leslie Fram concluded her tenure in the role on Sept. 30 amid a broad round of Paramount Global staff cuts... Big Yellow Dog Music hired two new staff members: assistant catalog administrator/ assistant coordinator of label services Brannen Carter and assistant coordinator of A&R Alana Morgan. Carter, a recent graduate of Middle Tennessee State University in Murfreesboro, formerly interned at Major Bob Music. Belmont University grad Morgan interned with Big Yellow Dog for nine months. The firm also promoted Morgan Brady to senior publishing and label analyst/senior coordinator of label services from sales and streaming analyst... Songwriter Terri Jo Box re-signed with Jonas Group Publishing... Maren Morris signed with WME for representation... The late Tony Joe White ("Polk Salad Annie," "Rainy Night in Georgia") was tabbed as a 2024 inductee into the Nashville Songwriters Hall of Fame, entering in the legacy category. The ceremony takes place Nov. 6 at Music City Center... Eight inductees will be recognized in the National Museum of African American Music's inaugural awards gala on Oct. 5, including Curb founder Mike Curb, Americana Music Association executive director Jed Hilly, singersongwriter Allison Russell and songwriter Alice Randall ("XXX's and OOO's," "Girls Ride Horses Too")... Luke Bryan, Lainey Wilson and Peyton Manning will host the Country Music Association Awards on ABC on Nov. 20... Emmylou Harris will be honored Oct. 10 among five total recipients as the American Society for the Prevention of Cruelty to Animals presents its 2024 Humane Awards in New York. The prize recognizes her animal care program, Bonaparte's Retreat... The music of songwriter JT Harding is central to Music City: A New Musical, set to run off-Broadway from Oct. 27 through Nov. 17 at the West End Theater in Manhattan. Focused on Nashville's music community, the production features new pieces as well as some of Harding's previous hits, including "Sangria," "Somewhere in My Car" and "Beers and Sunshine"... The Heartland Network launches a full season of Queen City Country on Oct. 6, hosted by Adam Wurtzel and Kim Coon. The show's pilot aired in July... Lainey Wilson hosts the fourth annual Opry NextStage Live concert on Dec. 9 at Nashville's Grand Ole Opry House. Among the performers: Madeline Edwards, Chase Matthew, Ella Langley and Wyatt Flores... Tyler Hubbard performed Sept. 29 at the Tunnel to Towers 5K Run and Walk in New York, with 40,000 participants retracing the final steps of a 9/11 New York firefighter. The event coincided with the Sept. 27 release of Hubbard's "Heroes"... Miranda Lambert's Mutt Nation Foundation donated \$100,000 to help animals and shelters affected by Hurricane Helene... The family of John Prine, through the late singer-songwriter's Hello In There Foundation, will donate proceeds from this year's "You Got Gold: Celebrating the Songs of John Prine" to Hurricane Helene disaster relief. The event encompasses four days of music Oct. 9-12 at a handful of Nashville venues... Morgan Wallen's foundation launched a "HELP" campaign to aid Hurricane Helene victims. The effort includes a food and water drive at the Second Harvest Food Bankin Knoxville on Oct. 9 and a same-day box-packing push at Second Harvest in Nashville... Eric Church assigned his royalties for a newly released song, "Darkest Hour," to the state of North Carolina to assist with hurricane relief. •



Cole Swindell (left) and Clay Walker Andy Cohen on the Oct. 1 edition caught up backstage during a Sept. 23 concert at Red Rocks Amphitheatre in Morrison, Colo.



Luke Bryan (right) visited with host of the Sirius XM show Andy Cohen Live while promoting his new album, Mind of a Country Boy.

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The New Hork Times

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JELLY CONSIDERATION

"I AM NOT OKAY"

- RECORD OF THE YEAR
- SONG OF THE YEAR
- COUNTRY SOLO PERFORMANCE
- COUNTRY SONG

2024 IHEARTRADIO AWARD WINNER FOR BEST NEW ARTIST (COUNTRY) & BEST NEW ARTIST (POP)
2024 ACM AWARDS WINNER
3X 2024 CMT MUSIC AWARD WINNER - MOST AWARDED ARTIST
2024 CMA TRIPLE PLAY AWARD WINNER
2023 CMA AWARD WINNER FOR BEST NEW ARTIST
2024 PEOPLE'S CHOICE AWARD WINNER
2024 POLLSTAR AWARD WINNER FOR NEW HEADLINER OF THE YEAR







billboard Country Airplay Index

TITLE Publishing-Licensing Org. (Songwriter) Chart Position

4X4XU Sony Countryside, BMI/Story Farmer, BMI/ Reservoir 416, BMI/Songs Of One Riot Music, BMI/ONE TOOTH PRODUCTIONS, BMI/Super LCS Publishing, BMI/ Warner-Tamerlane Publishing Corp., BMI (L.Wilson, J.Decious, A.Raitiere) 30

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M. Matonical T.

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NOVEMBER 14

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In November, for the first time ever, *Billboard* will honor the 100 most powerful people in the concert business at the Billboard Live Music Summit & Awards, which returns to Los Angeles on Nov. 14 as a must-attend event for the decision-makers and thought leaders shaping the future of the touring industry.

The 2024 Touring Power Players will be recognized in the Oct. 26 print issue of *Billboard* and celebrated at the Live Music Summit, which will include panel discussions and award presentations to the year's most visionary leaders worldwide.

Advertise in this issue to reach agents, artists, managers, venues, promoters and event producers. Congratulate the 2024 Live Music Power Players, as well as the Legend of Live, Executive of the Year, lifetime achievement honoree and the Top Tour.

BONUS DISTRIBUTION:

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30 Years Ago Toby Keith Was The 'Man' At No. 1

In 1994, the iconic singersongwriter notched his second of 20 Hot Country Songs leaders On Oct. 8, 1994, **Toby Keith's** "Who's That Man" ascended to No. 1 on *Billboard*'s Hot Country Songs chart. It became the second of his 20 career leaders, among 42 top 10s.

The hit, which Keith wrote, was released as the lead single from his sophomore set, *Boomtown*, his first of 24 top 10s on the Top Country Albums chart, where his total includes 10 No. 1s.

Born July 8, 1961, in Clinton, Okla., Keith signed to Mercury Records in 1993. Heled Hot Country Songs that June with his first entry, and one of his signature songs, "Should've Been a Cowboy."

Brashly outspoken about his political opinions and an avid supporter of the military, Keith played events for U.S. presidents and the USO.

In 2021, Keith was inducted into the Nashville Songwriters Hall of Fame. He died Feb. 5 after battling stomach cancer. On Oct. 20, he will be inducted into the Country Music Hall of Fame, along with John Anderson and guitar master James Burton. The ceremony will be held at the hall's CMA Theater in Nashville.

-JIM ASKER

