billboard Country Update

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BILLBOARD COUNTRY UPDATE

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CMA Awards Lean On Familiar Artists, Themes As Several All-Time Records Get Revised



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When the world is confused and unsettled, people tend to fall back on the old reliables: comfort food, familiar friends, predictable habits.

The 58th annual Country Music Association Awards had a ring of that familiarity, with well-established CMA favor-

ites returning frequently to the stage to accept trophies. In one particular stretch, the evening took a decidedly old-school turn for 25 minutes, beginning when Brooks & Dunn reclaimed a surprise vocal duo of the year award they last won in 2006. A series of George Strait classics were subsequently reimagined by Lainey Wilson, Jamey Johnson, Miranda Lambert and Parker McCollum, capped by Strait - winner of the Willie Nelson Lifetime Achievement Award singing "Honky Tonk Hall of Fame" with one of the song's writers, Chris Stapleton, who was also the night's biggest winner. Ashley McBryde finished the old-school run by honoring

the late **Kris Kristofferson** with a spacious read of the ultralonely "Help Me Make It Through the Night."

In the ultimate show of familiarity, **Old Dominion** won vocal duo of the year a record-setting seventh straight time, besting a trio of acts that have won six times in succession: **Little Big Town**, **Rascal Flatts** and **The Statler Brothers**.

OD lead vocalist Matthew Ramsey alluded to the culture's

uneasy vibe as four of the group's five members collected their hardware: "If you are an artist of any type, or a creator or musician, this is when the world needs you the most: when it's weird, like it is right now. So get out there and get together and create."

Stapleton had the largest awards impact, claiming trophies in

three different categories, each of which is familiar with his name. He landed his eighth male vocalist trophy, extending his record in the field, achieved by stringing together his second run of four wins in succession. Additionally, "White Horse" trotted off with single and song honors, his third win in each category. Even "White Horse," with its grinding guitars and in-your-face vocal, had its origins in a comfortable topic: It was inspired by a 2013 remake of an old-school western icon.

"[We thought] we would write a song for this movie that we'd heard about, and it was *The Lone Ranger*," cowriter **Dan Wilson** ("Closing Time," "Not Ready To Make Nice") recalled

on the red carpet. "Chris immediately thought, 'OK, well, it's about a cowboy on a white horse.' And then it all kind of fell together. And then the song kind of, I don't know, went into a drawer or something like that for several years."

Brooks & Dunn rode back into the winner's circle for the first time in several years — 18, to be exact — snagging their 15th vocal duo award. They performed "Believe," which brought



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them song and video of the year when they last gave a CMA acceptance speech, with **Jelly Roll** in what was arguably the most emotional moment of the night. The song's timeless message about faith and meaning connected squarely with the audience, as many of the artists in the crowd wiped away tears or raised their hands toward heaven, mirroring a line in the song.

The victory helped **Kix Brooks** and **Ronnie Dunn** maintain their all-time mark. With 19 total victories, the duo is tied with Stapleton for the most in CMA history, ahead of **Vince Gill** (18 wins), Strait (17 wins) and **Alan Jackson** (16 wins).

Lainey Wilson, who co-hosted the ABC telecast with returning MCs **Luke Bryan** and **Peyton Manning**, seems headed in that direction, racking up nine total trophies in a scant three years. She brought her own level of familiarity to the proceedings, logging her third consecutive female vocalist honor and her second straight video award, this one recognizing "Wildflowers and Wild Horses."

Cody Johnson — who sang a classic-sounding power ballad, "I'm Gonna Love You," with **Carrie Underwood** — nabbed his first album of the year win with *Leather*, a project bolstered by two traditional-sounding hits that were nominated for song of the year: "The Painter" and "Dirt Cheap."

"The Painter" skillfully employs a familiar, time-honored country approach, building an artful metaphor.

"It's three-and-a-half minutes long, it's got a long chorus, and I love that about Cody Johnson," said one of the song's co-writers, **Kat Higgins**, on the CMA red carpet. "He just wants to cut the songs he loves. He doesn't care about rules or how uptempo it is."

"Country songs are what I live for," Johnson said backstage. "Besides [my wife] **Brandi**, besides our two beautiful daughters, it's the only thing in life for me that's a constant. It's in my blood. It's in my DNA. I wake up with it every day in the forefront of my mind, trying to make country music that means something and to be a guy that comes along and says, 'I want to change country music for the better.' I want, 35 years from now, to be that guy that's sitting up onstage like George Strait, where they say, 'He did something.' That's it for me."

Megan Moroney won new artist, guitarist Charlie Worsham took musician of the year during a commercial break, and Ella Langley and Riley Green performed their quirky, almost-throwback quasi-recitation "You Look Like You Love Me" after it was named musical event of the year.

And in one final, likely unintended, note of familiarity, the entertainer of the year was a no-show. In the early years of awards programs, winners were absent in larger numbers than they are today, and **Morgan Wallen** was unavailable to claim the night's last trophy. Presenter **Jeff Bridges** mispronounced his last name, saying it in a way that brought to mind **Waylon Jennings**, who famously tried to be removed from the CMA slate during his outlaw-era heyday.

From the stage to the press room to the red carpet, those who appeared were often thoughtful about the familiar role that music—like many other talents—plays in bringing unsettled people together.

"Whether you drive a tractor or pour coffee, make people smile or laugh," Lainey Wilson said. "Whateverthatis, Ithink you're supposed to share that gift."



Luke Bryan was featured in a Nov. 20 installment of Amazon's Country Heat Weekly podcast, hosted by Kelly Sutton (left) and Amber Anderson.



Billboard staff writer Jessica
Nicholson received the Country
Music Association's media
achievement award from
Thomas Rhett during awards
show rehearsals on Nov. 19 at
Nashville's Bridgestone Arena.



Megan Moroney was honored for two of the year's mostperformed songs during the SESAC Nashville Music Awards on Nov. 17 at the Country Music Hall of Fame and Museum.

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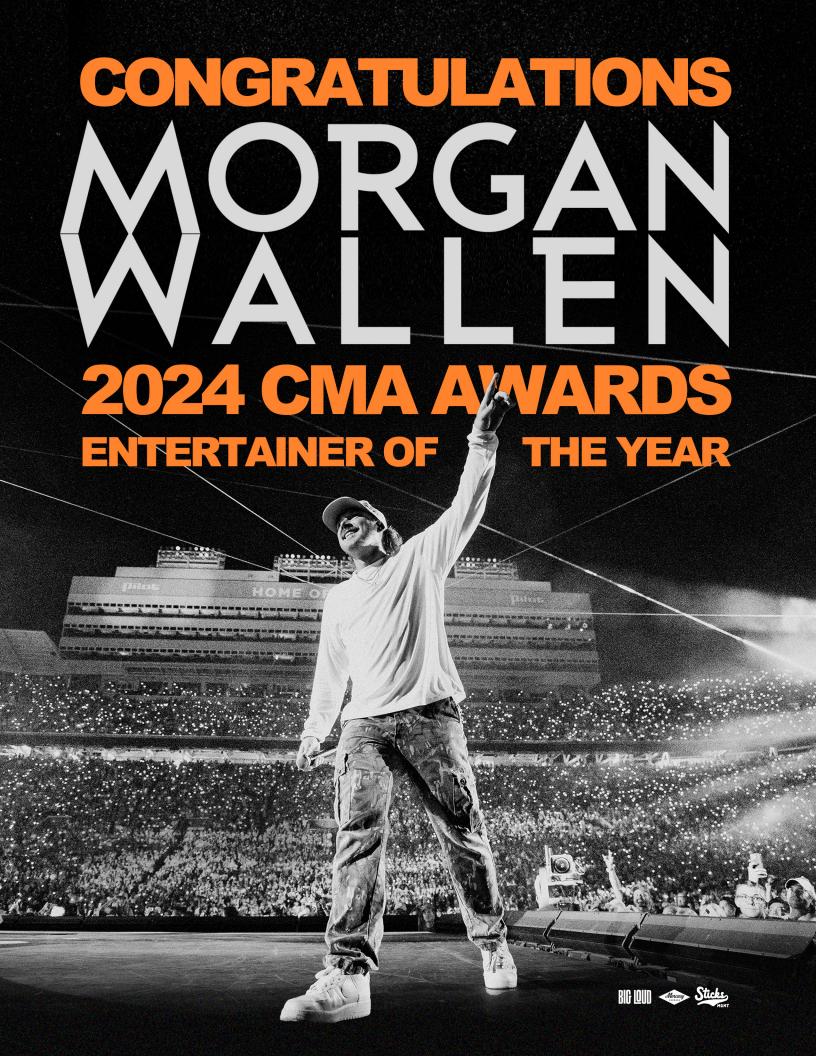
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billboard Country Airplay

AIRPLAY MONITORED BY

ON THE CHARTS JIM ASKER jim.asker@billboard.com

How Shaboozey Has Kept The Party Going On Country Airplay With 'A Bar Song (Tipsy)'

Shaboozey's "A Bar Song (Tipsy)" (American Dogwood/EMPIRE/Magnolia Music) rebounds 6-5 on *Billboard*'s Country Airplay chart (dated Nov. 30). In the Nov. 15-21 tracking week, the hit drew 22.9 million in audience, according to Luminate.

Of the 30 weeks that the track by the Virginian has charted on Country Airplay, 18 have been inside the top five, including seven weeks at the pinnacle beginning in early August. It ties **Post Malone'**s fellow 2024 crossover hit, "I Had Some Help" (featuring **Morgan Wallen**), for the



sixth-longest stay in the top five since the chart launched in 1990. **Cole Swindell**'s "She Had Me at Heads Carolina>" holds the record (24 weeks, 2022-23).

Hubbard Broadcasting Seattle operations manager and **KPNW** program director **Scott Mahalick** says that "A Bar Song (Tipsy)" has become entrenched at the format "because Shaboozey is so passionate about country music. At the end of the day, it's an upbeat summer record that is fun and nonpolitical. The listeners have spoken—they love it."

CMA WINNERS AT RADIO Here's a look at some of the night's biggest honorees at the 58th annual Country Music Association Awards (held Nov. 20 in Nashville) and how their latest singles are faring on Country Airplay:

Morgan Wallen, entertainer of the year: "Lies Lies," which led the Nov. 23 list, ranks at No. 4 (24 million impressions, down 21%), followed by "Love Somebody" (No. 12; 16.2 million, up 23%).

Lainey Wilson, female vocalist of the year: "4x4xU" (No. 20; 10 million, up 7%).

Chris Stapleton, male vocalist, single and song of the year (the latter two for "White Horse"): "Think I'm in Love With You" (No. 21; 10 million, up 2%).

Cody Johnson, album of the year (*Leather*): "I'm Gonna Love You" (with Carrie Underwood) (No. 27; 6.4 million, up 15%).

Megan Moroney, new artist of the year: "Am I Okay?" (No. 31; 4.7 million, up 4%). ●

MOST INCREASED AUDIENCE

TITLE Imprint/Label Artis	t (II	GAIN N MIILIONS)
TEXAS Ten Point/Wheelhouse Blake Shelto	n -	+12.255
BEAUTIFUL AS YOU Fifty-One/Forty-Nine/Valory Thomas Rhe	tt	+6.049
LOVE SOMEBODY Mercury/Republic/Big Loud Morgan Walle	n	+3.011
LIAR Bailee & Buddy/BMG/Republic/Stoney Creek Jelly Ro	Ш	+2.392
COWBOY SONGS RECORDS Nashville George Birg	е	+2.251
HIGH ROAD YellaBush/Columbia/RECORDS Nashville Koe Wetzel & Jessie Murp	h	+1.655
GONNA LOVE YOU Stoney Creek Parmale	е	+1.530
BOYS BACK HOME PIA/Curb/Columbia Nashville Dylan Marlowe & Dylan Sco	tt	+1.334
I NEVER LIE Leo33 Zach To	р	+1.203
HOMETOWN HOME BMG/Galaxy Label Group LOCAS	Н	+1.066

MOST INCREASED PLAYS

TITLE Imprint/Label Artist	GAIN
TEXAS Ten Point/Wheelhouse Blake Shelton	+2670
BEAUTIFUL AS YOU Fifty-One/Forty-Nine/Valory Thomas Rhett	+1632
LOVE SOMEBODY Mercury/Republic/Big Loud Morgan Wallen	+827
LIAR Bailee & Buddy/BMG/Republic/Stoney Creek Jelly Roll	+796
COWBOY SONGS RECORDS Nashville George Birge	+619
HIGH ROAD YellaBush/Columbia/RECORDS Nashville Koe Wetzel & Jessie Murph	+492
HOLY SMOKES Elektra/Warner Music Nashville/WEA Bailey Zimmerman	+327
I NEVER LIE Leo33 Zach Top	+283
GONNA LOVE YOU Stoney Creek Parmalee	+274
I'M GONNA LOVE YOU CoJo,Warner Music Nashville/Capitol Nashville/WMN Cody Johnson & Carrie Underwood	+274

RECURRENTS

THIS WEEK	TITLE Imprint/Label Artist	TOTAL AUD. (IN MILLIONS)						
1	I HAD SOME HELP Mercury/Republic/Big Loud Post Malone Featuring Morgan Wallen	19.020						
2	COWGIRLS Mercury/Republic/Big Loud Morgan Wallen Featuring Ernest	14.637						
3	CHEVROLET Broken Bow Dustin Lynch Featuring Jelly Roll	14.326						
4	AIN'T NO LOVE IN OKLAHOMA Universal Studios/Atlantic/Seven Ridges/Columbia Nashville Luke Combs	13.610						
5	WORLD ON FIRE RCA Nashville Nate Smith	11.019						
6	WHERE IT ENDS Elektra/Warner Music Nashville/WEA Bailey Zimmerman	9.646						
7	FAST CAR River House/Columbia Nashville Luke Combs	9.526						
8	SHE'S SOMEBODY'S DAUGHTER (REIMAGINED) Patoka Sounds/Lyric Ridge Drew Baldridge	9.427						
9	OUTSKIRTS MCA Nashville Sam Hunt	8.529						
10	AUSTIN VERSION III/Warner/WMN Dasha	7.942						

PERAS Regignal Radio Report

TEXAS REGIONAL RADIO REPORT

WEEK ENDING NOVEMBER 21, 2024

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THIS WEEK		WKS ON CHART	TITLE (Label) ARTIST	TW SPINS	SPINS +/-	THIS WEEK		WKS ON CHART	TITLE (Label) ARTIST	TW SPINS	SPINS +/-
0	2	25	LOST IN THE COUNTRY (LuckySky Music) ★★1 Week at 1★★ Tori Martin	1662	134	11	11	13	HILL COUNTRY HOME (Independent) Kyle Park	1130	6
0	3	20	ME TIME (Flying C) Brooke Graham	1495	30	Ø	13	19	ROPE THE WIND (Rockin R) Amanda Kate Ferris	1068	3
3	4	11	KEEPIN ME ALIVE (Independent) Matt Daniel	1410	69	®	17	10	GET AWAY WITH ANYTHING (Independent) Mike Ryan	1007	67
4	6	17	PAIN AND SORROW (Independent) Matt Castillo	1343	34	•	16	13	ONE MORE FOR THE RIDE (Independent) Ryder Grimes	1004	46
5	5	20	WHEELS (Independent) Shane Smith & The Saints	1335	8	15	15	22	90SVILLE (Synapse) Derryl Perry	994	13
6	9	20	TWO WAY DRIVE (River House) Hudson Westbrook	1292	136	10	19	9	MORE AFRAID OF LIVING (Independent) David Adam Byrnes	906	70
7	7	24	BEER'S BETTER ON A BOAT (Independent) Clay Hollis & Jesse Raub, Jr.	1285	38	Ø	18	17	THIS COULD BE LOVE (Independent) Kaitlyn Kohler feat. Jamie Richards	884	47
8	8	15	FRONT PORCH IN THE RAIN (Independent) Hayden Haddock	1239	69	13	23	12	HER WAY AIN'T THE HIGHWAY (Independent) Jake Bush	800	19
9	10	10	FRIDAY NIGHT (Independent) Wade Bowen	1168	20	19	22	17	DON'T ASK ME TO DANCE (Independent) Chuck Wimer	791	9
0	12	20	RIDE OR DIE (Independent) James Robert Webb	1162	52	20	28	7	ARE YOU WITH ME (Independent) Case Hardin	787	99

Texas Regional Radio Report Top 100 is compiled from weekly online playlist reports from 86 radio stations located in Texas and surrounding states, including reports from specialty shows, internet and satellite radio outlets. Songs are ranked by total plays. For tracking, complete chart methodology and more information, visit www.texasregionalradio.com, or contact Dave Smith at 972-252-8777. Copyright 2024, Texas Regional Radio Report



NO. 16*
HOT SHOT/BREAKER/MOST INCREASED





BMG

billboard Country Airplay

AIRPLAY MONITORED BY

THIS	LAST	WKS ON		AUDIENCE (I				
WEEK	WEEK	CHART	TITLE Imprint/Label Artist	THIS WEEK	+/-	THIS WEEK	+/-	RANK
1	2	24	I AM NOT OKAY Bailee & Buddy/BMG/Republic/Stoney Creek ★★ No. 1 (3 Weeks) ★★ Jelly Roll	27.370	-1.736	6342	-471	4
0	10	28	BEAUTIFUL AS YOU Fifty-One/Forty-Nine/Valory Thomas Rhett	25.882	+6.049	7526	1632	1
3	3	22	POUR ME A DRINK Mercury/Republic/Big Loud Post Malone Featuring Blake Shelton	25.658	-1.208	6293	-116	5
4	1	21	LIES LIES LIES Mercury/Republic/Big Loud Morgan Wallen	23.966	-6.295	6047	-1688	6
5	6	30	A BAR SONG (TIPSY) American Dogwood/EMPIRE/Magnolia Music Shaboozey	22.912	+0.035	5520	75	9
6	7	55	GONNA LOVE YOU Stoney Creek Parmalee	22.434	+1.530	6356	274	3
Ø	9	38	COWBOY SONGS RECORDS Nashville George Birge	22.132	+2.251	6362	619	2
8	4	29	MILES ON IT Joytime Collective/RCA Nashville Marshmello & Kane Brown	21.634	-2.742	5273	-629	10
9	8	18	YOU LOOK LIKEYOU LOVE ME SAWGOD/Columbia/Nashville Harbor Ella Langley Featuring Riley Green	20.599	+0.353	5926	199	7
0	11	19	HIGH ROAD YellaBush/Columbia/RECORDS Nashville Koe Wetzel & Jessie Murph	20.285	+1.655	5787	492	8
0	12	46	BOYS BACK HOME PIA/Curb/Columbia Nashville Dylan Marlowe & Dylan Scott	18.096	+1.334	4948	253	11
Ð	15	5	LOVE SOMEBODY Mercury/Republic/Big Loud Morgan Wallen	16.180	+3.011	4069	827	14
ß	13	26	WIND UP MISSIN' YOU Back Blocks/EMI Nashville Tucker Wetmore	15.866	+0.593	4531	200	12
•	14	42	BIGGER HOUSES Warner Music Nashville/WAR Dan + Shay	15.042	+0.252	4477	160	13
15	5	44	ONE BAD HABIT McGraw/Big Machine Tim McGraw	13.755	-10.216	3728	-3460	16
10	NE	EW	TEXAS Ten Point/Wheelhouse ★★ Hot Shot Debut/Breaker/Most Increased Audience ★★ Blake Shelton	12.284	+12.255	2677	2670	22
(16	38	MESSED UP AS ME Hit Red/Capitol Nashville Keith Urban	11.635	+0.376	3812	119	15
B	18	36	DAMN GOOD DAY TO LEAVE Nashville Harbor Riley Green	11.491	+0.550	3578	241	17
19	19	18	GUY FORTHAT Mercury/Republic/Big Loud Post Malone Featuring Luke Combs	11.312	+1.017	2980	177	20
20	21	12	4X4XU Broken Bow ★★ Airpower ★★ Lainey Wilson	9.976	+0.629	3092	246	18
3	20	40	THINK I'M IN LOVE WITH YOU Sound/Mercury Nashville Chris Stapleton	9.955	+0.223	3040	162	19
22	22	18	I AIN'T SAYIN' MCA Nashville Jordan Davis	9.287	+0.601	2965	259	21
23	24	32	FOREVER TO ME Warner Music Nashville/WMN Cole Swindell	7.626	-0.099	2179	-82	26
22	27	31	FRIENDS LIKETHAT Night Train/Broken Bow John Morgan Featuring Jason Aldean	7.487	+0.579	2571	183	24
2	26	37	THIS TOWN'S BEEN TOO GOOD TO US Curb Dylan Scott	7.438	+0.389	2371	123	25
26	25	45	BREAKIN' IN BOOTS RECORDS/Columbia/RECORDS Nashville Matt Stell	7.251	-0.067	2578	-55	23
②	28	8	I'M GONNA LOVEYOU CoJo/Warner Music Nashville/Capitol Nashville/WMN Cody Johnson & Carrie Underwood	6.413	+0.826	2005	274	27
23	29	23	HOLY SMOKES Elektra/Warner Music Nashville/WEA Bailey Zimmerman	5.999	+0.842	2002	327	28
②	30	25	HOMETOWN HOME BMG/Galaxy Label Group LOCASH	5.772	+1.066	1961	248	29
30	44	2	LIAR Bailee & Buddy/BMG/Republic/Stoney Creek ★★ Breaker ★★ Jelly Roll	4.706	+2.392	1394	796	37
		•						

COUNTRY AIRPLAY CHART LEGEND

RANKINGS

Country Airplay is ranked by total audience impressions for the week ending Sunday based on monitored airplay by Mediabase of 145 stations by Luminate. Audience totals on the chart are derived, in part, using certain Nielsen Audio-copyrighted Persons 12+ audience estimates (under license © 2024, Nielsen Audio). The list of all Country Airplay chart reporters can be viewed in Luminate's online platform.

TIES

On Country Airplay, if two songs are tied in audience, the song with the larger increase in audience is placed first.

BULLETS

Awarded on Country Airplay to titles gaining audience or remaining flat from the previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%.

RECURRENTS

On Country Airplay, descending titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks, provided that they are not still gaining enough audience points to bullet or if they rank below No. 10 and post a third consecutive week of (non-bulleted) audience decline, regardless of total chart weeks. Plus, songs that ascend to a peak between Nos. 1 and 5 will remain on the chart for one additional week even if dropping below No. 10.

HOT SHOT DEBUT

Awarded to the highest-ranking new entry on Country Airplay.

MOST INCREASED AUDIENCE

Most Increased Audience on Country Airplay lists the songs with the greatest week-to-week increases in total audience.

AIRPOWER

Awarded on Country Airplay to titles ranking inside top 20 in plays and audience rankings for the first time, with increases in both plays and audience.

BREAKER

Awarded on Country Airplay to titles achieving airplay (at least one detection) at 60% of reporting stations for the first time.

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CONGRATULATIONS

LAINEY WILSON

CMA
FEMALE VOCALIST
OF THE YEAR

(THIRD CONSECUTIVE WIN)

CMA MUSIC VIDEO OF THE YEAR

"WILDFLOWERS AND WILD HORSES"





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billboard Country Airplay

AIRPLAY MONITORED BY LUMINATE

THIS	LAST	WKS ON			AUDIENCE (IN MILLIONS)			PLAYS	
THIS WEEK	LAST WEEK	CHART	TITLE Imprint/Label	Artist	THIS WEEK	+/-	THIS WEEK	+/-	RANK
<u> </u>	31	14	AM I OKAY? Megan Moroney/Columbia/Columbia Nashville	Megan Moroney	4.662	+0.161	1320	63	39
32	32	19	JUSTTO SAY WE DID Blue Chair/Warner Music Nashville/WEA	Kenny Chesney	4.547	+0.471	1654	78	32
33	34	34	LIFE WITH YOU Curb	Kelsey Hart	4.388	+0.421	1832	104	30
34	33	17	WHISKEY DRINK Macon/Broken Bow	Jason Aldean	4.158	+0.123	1574	70	34
35	35	37	WHATCHA SEE IS WHATCHA GET Nashville Harbor	Chris Janson	3.947	+0.042	1675	26	31
<u>3</u>	39	3	BACKSEAT DRIVER Zone 4/RCA Nashville	Kane Brown	3.729	+0.504	854	154	45
③	38	21	COMING HOME Three Up Three Down/Columbia Nashville	Old Dominion	3.486	+0.224	1324	145	38
<u>3</u> 3	37	29	WRANGLERS Vanner/Republic/Big Loud	Miranda Lambert	3.455	+0.009	1642	67	33
39	45	6	I NEVER LIE Leo33	Zach Top	3.372	+1.203	792	283	48
40	36	6	DARKEST HOUR (HELENE EDIT) BigEC/EMI Nashville	Eric Church	3.027	-0.514	1472	5	35
49	43	22	COWBOYS CRYTOO Black River	Kelsea Ballerini & Noah Kahan	2.956	+0.351	1460	134	36
42	40	34	SINGLE AGAIN The Core/Universal Music Canada/Mercury Nashville	Josh Ross	2.943	-0.095	1278	-80	40
43	41	24	FALL OF SUMMER Triple Tigers	Scotty McCreery	2.773	-0.027	1227	-23	41
4	42	17	TRUCK ON FIRE Big Machine	Carly Pearce	2.651	+0.029	1131	-56	42
4 5	46	9	HEAVENS TO BETSY Big Machine	Jackson Dean	2.129	+0.031	889	39	43
46	47	3	TOUGH PEOPLE Patoka Sounds/Lyric Ridge/Stoney Creek	Drew Baldridge	2.107	+0.036	865	19	44
④	52	11	PARK Hubbard House/EMI Nashville	Tyler Hubbard	1.851	+0.235	774	68	49
48	49	24	EVERYTHING I NEED 19/Wheelhouse	Chayce Beckham	1.824	-0.039	849	-8	46
49	48	11	FRIDAY NIGHT HEARTBREAKER Capitol Nashville	Jon Pardi	1.824	-0.093	771	24	50
50	50	14	COUNTRY HOUSE MCA Nashville	Sam Hunt	1.682	-0.069	845	1	47
5	56	4	RELAPSE 717/Warner/WEA	Warren Zeiders	1.550	+0.095	576	11	55
52	53	12	BONES Triple Tigers	Russell Dickerson	1.538	-0.056	693	-15	51
53	55	8	TRUCK STILL WORKS Loaded Goat/EMI Nashville	Brad Paisley	1.399	-0.057	561	-31	57
54	54	15	OVER WHEN WE'RE SOBER Valory Brantley	Gilbert Featuring Ashley Cooke	1.397	-0.107	662	-11	52
55	57	17	DEVILYOU KNOW Warner Music Nashville/WMN	Tyler Braden	1.393	-0.016	480	-18	60
50	59	22	THIS HEART Combustion Masters/RCA Nashville	Corey Kent	1.297	+0.002	608	-13	54
57	58	10	WHAT KINDA MAN MCA Nashville	Parker McCollum	1.271	-0.062	648	36	53
58	51	13	LOVETHE LEAVIN' Warner Music Nashville/WMN	Drew Parker	1.226	-0.462	500	-139	59
5 9	NE	w	COUNTRY SONG CAME ON Capitol Nashville	Luke Bryan	1.181	+0.625	424	247	-
60	60	2	FIX WHAT YOU DIDN'T BREAK RCA Nashville	Nate Smith	1.105	+0.168	443	111	-



Cody Johnson and Ashley McBryde were among the attendees when Warner Music Nashville hosted a post-Country Music Association Awards party on Nov. 20. From left: WMN co-chair/co-president Gregg Nadel, Johnson, WMN co-chair/co-president Cris Lacy and McBryde.



Kip Moore and Gold and Gold Productions president Ron Sakamoto received international awards during a Nov. 20 Country Music Association international reception. From left: CMA CEO Sarah Trahern and senior manager of international relations and development Meredith Goucher, Sakamoto, Moore and CMA vp of international relations and development Milly Olykan.

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NASHVILLE & NATIONAL TOM ROLAND tom.roland@billboard.com



Chase McGill (center) celebrated his BMI country songwriter of the year honor with Luke Combs and fellow songwriter Jessi Alexander on Nov. 19.

ABOUT 'LAST NIGHT'

Morgan Wallen's hit "Last Night" took country song of the year honors from two different performing rights organizations on successive nights as the country music industry celebrated a bevy of songwriters in the days leading up to the 58th annual Country Music Association Awards.

"Last Night" claimed ASCAP's country song of the year on Nov. 18 for cowriters JKash and Ashley Gorley, who also walked off with his 11th victory as ASCAP country songwriter of the year. The next night, BMI hailed "Last Night" as its most performed country song, recognizing its other two writers, John Byron and Charlie Handsome.

The song defies country norms a bit. Where most singles have some level of dynamic contrast, "Last Night" remains almost entirely static from beginning to end, maintaining a relentlessly surly vibe as a looped chord progression undergirds a lyric about the uncertain aftermath of a domestic disagreement.

"There's something about that loop—it just really drew attention to his vocal, [which] is completely insane," Gorley said on the ASCAP red carpet. The production "was kind of the demo, and I think they might have played around a little bit and came back to just this sparseness. The demo is probably just three parts in the whole thing, no real drums. That one was very cool. I think we all are just looking for the next thing or something different to kind of shake it up."

Chris Stapleton claimed the ASCAP country music songwriter/artist of the year honor, while Sony Music Publishing took the ASCAP country publisher title.

Zach Bryan and Chase McGill ("Next Thing You Know," "Creek Will Rise") shared BMI's country songwriter of the year title, and Warner-Tamerlane was named its top country publisher.

Alabama lead vocalist Randy Owen was also named a BMI Icon, celebrated with performances of his material by Riley Green, Luke Bryan and Blake Shelton. Bryan delivered what appeared to be a surprise collaboration, jumping back onstage after a version of "Feels So Right" to swap lines with Shelton on a raucous swing through "Mountain Music."

The SESAC Nashville Music Awards kicked off the three-night sweep on Nov. 17. Jaron Boyer ("Mind on You," "Let Your Boys Be Country") collected songwriter of the year honors. Warren Zeider's "Pretty Little Poison," co-written with Jared Keim and Ryan Beaver, nabbed song of the year. And Warner Chappell Music snagged country publisher of the year.

RADIO & RECORDS®

Taylor Lindsey was named the new Sony Music Nashville chairman/CEO, a role that will take effect in January 2025 following the retirement of outgoing Randy Goodman. Lindsey rises from head of A&R. Concurrently, Ken Robold becomes president/COO, after nine years as executive vp/COO ... Richmond, Va.-bred Jack Wharff & The Tobacco Flatts agreed to a recording deal with Big Machine. The first track in the partnership, "Picture Perfect," was released Nov. 22 ... Gravel Road signed Willie Jones to a recording deal ... Big D and Bubba will replace Tracy Lawrence as host of Honky Tonkin' With Tracy Lawrence, distributed by Compass Networks, in January. The duo, Derek "Big D" Haskins and Sean "Bubba" Powell, will continue hosting The Big D and Bubba

Show on weekday mornings... Agron "Goose" Seller left his job as WWWW Detroit program director/morning host, RadioInsight.com reported, in a round of layoffs at Cumulus ... WWQQ Wilmington, N.C., morning personality Eric Medler was let go after 10 years on-air at the station, according to RadioInsight.com ... Dan + Shay and Kelly Clarkson are among the guests on the iHeartRadio Holiday Special, hosted by Mario Lopez, on Nov. 27 ... GrassRoots Promotion is accepting applications through Dec. 6 for the Steve Ferguson CRS Scholarship, providing a winning candidate with free attendance to the Country Radio Seminar Feb. 19-21 in Nashville. Go here to apply.

'ROUND THE ROW

Big Yellow Dog Music promoted Nicole Rhodes to senior director of sync from director ... Publishing veteran Scott Sherrod joined Anthem Entertainment as senior director of creative. He spent the last two years focused on consulting through his own firm, Circle 5 Music ... International Entertainment Buyers Association executive director Pam Matthews announced plans to retire during the first quarter of 2025 after more than a decade leading the organization. The IEBA executive committee is actively seeking a successor. Send inquiries here ... Songwriter Matt Alderman ("Nothing To Do Town," "Truth About You") signed a publishing deal with Anthem Entertainment ... The Country Music Association presented the CMA founding president's award to Walt Disney Television executive vp of unscripted and alternative entertainment Rob Mills during rehearsals for the CMA Awards on Nov. 19 ... Trisha Yearwood and Amy Grant will host CMA Country Christmas when it airs Dec. 3 on ABC, with Cody Johnson, Brittney Spencer, Ashley McBryde and Jon Pardi among the guests ... The Source Hall of Fame Awards, recognizing women in the Nashville music business, will be presented Aug. 26, 2025, at the Musicians Hall of Fame ... The Americana Honors and Awards will air on PBS' Austin City Limits beginning Nov. 24. The honors were presented in Nashville in September ... Joe Nichols has launched The Impossible Foundation with wife Heather Nichols and Montana-based entrepreneur Andy Wirth. The organization, named after Nichols' hit "The Impossible," is focused on reducing veteran suicides ... Russell Dickerson and Concord Music raised \$35,000 for ACM Lifting Lives and Cul2vate with the first Russellmania, a Nov. 8 competition that included axe-throwing, Jenga and air hockey, among other events ... Music industry veteran Mike Martinovich, 81, died Nov. 18 in Nashville. His 55-year career included 25 years in sales and marketing for CBS Records/Sony Music in multiple markets, as well as assisting in the careers of Tammy Wynette, Mary Chapin Carpenter, Bruce Springsteen, James Taylor and Dolly Parton, among others. He went on to co-found Mansfield-Martinovich Associates, working with Anderson Merchandisers and Garth **Brooks**, and to launch The Consortium, where he worked with **Jason Al**dean, Marie Osmond and Mandy Barnett. Visitation is 3:30 p.m.-6 p.m. on Nov. 22 at Nashville's Eastland Funeral Home. Services will be held at noon on Nov. 23 at Svetka Petka Serbian Orthodox Church. Contributions may be made in Martinovich's name to the church.



"A Bar Song (Tipsy)" songwriters Mark "Tarboy" Williams and Sean Cook were among the honorees during the ASCAP Country Music Awards on Nov. 18 at Nashville's Twelve Thirty Club. From left: ASCAP CEO Elizabeth Matthews, Williams, Cook and ASCAP chairman of the board/president Paul Williams.



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THE NO. 1s ISSUE

YEAR IN MUSIC

ISSUE DATE 12/14 | AD CLOSE 12/3 MATERIALS DUE 12/5

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East Coast/Midwest: Joe Maimone | joe.maimone@billboard.com Southeast: Lee Ann Photoglo | laphotoglo@gmail.com Latin: Marcia Olival | marciaolival29@gmail.com Touring & West Coast: Cynthia Mellow | cmellow615@gmail.com International: Ryan O'Donnell | rodonnell@pmc.com Billboard's Year in Music: The No. 1s will wrap up 2024 with an extraordinary editorial package. Included will be year-end charts, interviews and analysis on the year's top artists, songs, albums and labels as well as the year's top producers, songwriters and publishers.

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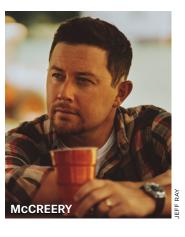
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TITLE Publishing-Licensing Org. (Songwriter) Chart Position



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WHISKEY DRINK BMG Gold Songs, ASCAP/Makena Cove Music, ASCAP/Songs Of Double Down Music, BMI/Triple Play Music, BMI/High Noon Yellow Stars Music, BMI/Warner-Tamerlane Publishing Corp., BMI/BMG Platinum Songs US, BMI/Irishsonmusic, BMI (K.M.Allison, J.Edwards, T.Kennedy, J.Morgan) 34

WIND UP MISSIN' YOU Songs Of Back Block Publishing, BMI/Warner-Tamerlane Publishing Corp., BMI/Back Block Music, BMI/Combustion Music, BMI/ Hang Your Hat Hits, SESAC/Beats Building Fences, BMI/ Concord Tunes, SESAC/Card Tables Music, SESAC (*T.Archer, T.PWetmore, C.LaCorte*) 13

WRANGLERS WC Music Corp., ASCAP/AMAEB, ASCAP/ Ryan Keith Carpenter Publishing Designee, ASCAP (A.M.Butts, E.McKeever, R.K.Carpenter) 38

YOU LOOK LIKE YOU LOVE ME Sony Tree Publishing, BM/Warner-Tamerlane Publishing (orp., BMI/ ONE TOOTH PRODUCTIONS, BMI/Riley Green Publishing Designee, BMI (E.Langley, A.Raitiere, RGreen) 9

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30 Years Ago

Clay Walker Was 'Living' Large

In 1994, the singer-songwriter banked his fourth of six Hot Country Songs leaders

On Nov. 26, 1994, **Clay Walker**'s "If I Could Make a Living" hit No. 1 on *Billboard*'s Hot Country Songs chart. It marked his fourth of six career leaders logged in 1993-97.

Alan Jackson, Roger Murrah and Keith Stegall wrote the uptempo love song, which James Stroud produced. It was released as the lead single from Walker's same-named second LP, which became his second of nine top 10s on Top Country Albums.

Walker was born in Beaumont, Texas, and received his first guitar at age 9. He was a touring musician by 19 and signed, at 23, to Giant Records in November 1992. He then tallied 17 Hot Country Songs top 10s through 2010.

Walker was diagnosed with relapsing-

remitting multiple sclerosis when he was 26. The avid golfer, now 55, hosts the Clay Walker Charity Golf Classic each year, with all proceeds donated to fighting MS. The next tournament will be held in June 2025 in Pebble Beach, Calif. However, he remains active as a touring artist: Walker will make his next stop on Nov. 29 in Norman, Okla.

-JIM ASKER

