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NOVEMBER 7, 2025 | PAGE 1 OF 13

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BILLBOARD COUNTRY UPDATE

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Man, Oh Man: Nov. 7 Release Schedule Highlights A Country Boy's Dilemma



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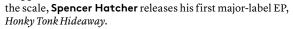
Three Acts Get Four Country Grammy Nods >page 9

Country Coda: 'Speak' Easy Of This Taylor Swift Anniversary >page 13 To misquote **James Brown**, it's a man's, man's, man's world in country music.

In addition to the typical onslaught of individual singles and tracks, at least 11 new country albums and EPs were released on Nov. 7 that have something very basic in common: They were recorded by solo male artists. If there's ever been a release pat-

tern that provides a glimpse into one of the genre's biggest challenges, this may be it.

The schedule's most prominent entry comes from Country Music Hall of Fame member Willie Nelson, whose Workin' Man: Willie Sings Merledraws on a bevy of classic songs by fellow Hall of Famer and former duet partner Merle Haggard. At the other end of



In between are two acts doing career resets, Jake Owen and Ryan Kinder; a pair of Christmas releases by Brad Paisley and Hunter Hayes; a personal comeback by Colt Ford; and debut albums by independent artist Cooper Alan and Music Soup/Interscope/MCA Nashville act Vincent Mason.

That conglomeration reflects one of the ongoing issues for country marketers. Thirty-nine of the 60 titles on *Billboard's* Country Airplay chart dated Nov. 15 are solo guys. Much has been made over the dearth of female voices in the genre, as well as the paucity of minority voices and the relatively small number

of groups and duos. But that forces all those male performers to compete with little space to create a unique lane for their brand. Developing that singular identity is key for artists who hope to build a career for the long haul, and they're required to walk a tightrope in the process, mining the influences that led them to this career path while breaking away from them at

the same time.

"I could try to write what's on the radio," Alan says. "But that stuff's already on the radio, and those people are already doing it really, really well. So why is that a good strategy for me?"

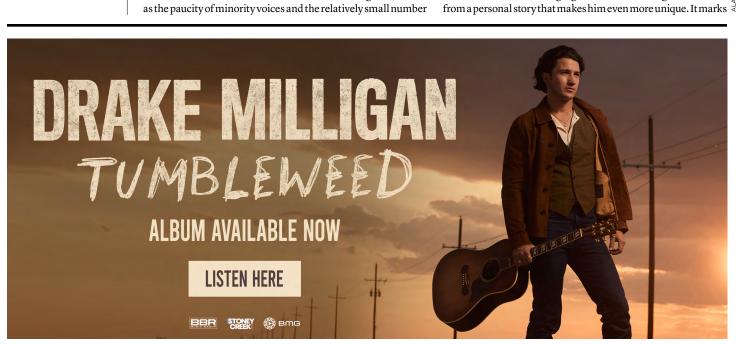
Nelson is the best example among the Nov. 7 releases — perhaps the best example in all of country music — of a male

artist who established his own turf in a crowded field. His musical phrasing, the grainy tone of his voice, the buzzy sound of his guitar and his propensity for braids and/or bandanas are a few of the elements that set him apart. Even in Willie Sings Merle—which features covers of such iconic titles as "Silver Wings," "Mama Tried" and "Okie From Muskogee"—Nelson's performances are distinctly recognizable.

Ford, with the release of *Little Out There*, likewise occupies a position that's specific to him. He was the first successful proponent of country-rap, and he brings his familiar flow—along with more traditional singing—to a series of songs that benefit it from a personal story that makes him even more unique. It marks







his first release since a near-fatal heart attack in April 2024.

"You need to know who you are and not care about everybody else," Kinder notes.

It's a lesson Kinderlearned firsthand. His unique vocal tone serves in subdued settings as reassuring cotton, but becomes a searing blade when he lets it go. In some moments during his career, he has admittedly attempted to adapt to others' expectations. With new release *The Beginning of Things*, he strips down a dozen songs he wrote with producer **Luke Sheets** in his earliest years in Nashville to recapture their original essence. After previous deals with Bigger Picture and Warner Music Nashville, the indie project is something of a career reset as he refines his public persona.

"The [current] music business is the Wild West, which makes it fun and scary," he says. "I just wanted to go back to the basics for a little while, and all these songs that we recorded were the first ones me and Luke wrote when I came to town. They're the ones that got everybody excited about what I was doing. They're the reason I got signed to both of my record deals."

Owen's *Dreams To Dream* is likewise a revision. Nearly 20 years after his first album, he teamed with producer **Shooter Jennings** (**Tanya Tucker**, **Charley Crockett**), eschewing the contemporary sound that dominated his career for a raw tone that draws on the outlaw era.

The late **Luke Bell**, whose 2022 death drew a new level of attention, had established a creative lane that recalls an even earlier era. *The King Is Back*, a double album that purportedly represents all of his unreleased material, uses production techniques that recall Sun Records' 1950s heyday, melodic touches that evince **Ernest Tubb** and **Wynn Stewart**, and a yodel that hints at **Hank Williams**.

Hatcher and **Drake Milligan** borrow from more recent voices. Milligan's sophomore project, *Tumbleweed*, reaffirms his **George Strait** leanings—the Texan has a bit of Strait's tone and embraces

material that one can imagine Strait recording. But Milligan delivers it more dramatically than the ever-cool country icon and adds a bit of **Elvis Presley** hip-shaking in his live shows.

Hatcher's resonance would fit in the center of a Venn diagram of **Kenny Chesney**, **Agron Tippin** and **Mo Pitney**, wrapped in a package that fits '90s country. That era influences much of modern country, but Hatcher is betting on his real-world connection to the music and its associated lifestyle.

"I grew up on a farm in the Shenandoah Valley of Virginia," Hatcher says. "I've lived a country life my whole life. Nothing about me is fake and I think that my music reflects that. It's very traditional, it's very real. And I've always been very authentic, not only to myself, but to what I believe true country music is and was founded on."

His EP's name, *Honky Tonk Hideaway*, is designed to assist in establishing his identity as a country centrist.

"The title is a pretty good representation of who I am as an artist," he says. "As far as 'honky-tonk' being such a country term, you know, it's not just a bar, it's a honky-tonk. I don't think it would be mistaken as any other genre."

Hatcher is specific about his presentation — jeans, boots, Western hat — adhering to the classic image of a male country singer. That look partially resembled the starched shirts and jackets that Strait employed to create his own version of that staunch-country identity.

In more recent years, the backward ballcap has become a style point for many



Randy Rogers (left) donated \$50,000 to the Rock Haus Foundation after the Randy Rogers Band's first Pickleball Jam on Oct. 5 in New Braunfels, Texas. He's shown with Rock Haus administrative coordinator Bill Barry.



ERNEST (left) took questions from Culture at Large podcast host Marcus K. Dowling at Nashville's Anzie Blue on Oct. 30.



T. Graham Brown (center) welcomed Hallmark Channel associates backstage when the Grand Ole Opry celebrated the cable platform's forthcoming TV movie, *A Grand Ole Opry Christmas*, on Oct. 15. With him are Hallmark actors Andrew Walker and Lacey Chabert.

young country guys, including Mason, who's introduced through the album *There I Go.* He filters his version of country through Southern rock vibes—slide guitar and Hammond B-3—though he altered his wardrobe recently for some strategic separation.

"This kind of sounds silly, but he's not been wearing a baseball cap for the last couple of months," says his manager, Champ Management founder **Matt Musacchio**. "All the comments on social media [have been], 'We love you without the hat. We didn't realize what you looked like.' We played into that a little bit, too. There's [a campaign] that's 'Who the fuck is Vincent Mason?' on Tik Tok. And it's slowly but surely kind of unraveled who he is."

Mason, and the holidays, are part of the reason that males play an outsize role in the Nov. 7 releases. His team originally targeted Oct. 31 for his first album, but Mason insisted that his fan base would likely be partying on Halloween, convincing them to wait a week to release it. Meanwhile, two holiday records — Paisley's Snow Globe Town and Hayes' Evergreen Christmas Sessions — were scheduled to take best advantage of Yuletide music purchases.

Both Christmas projects lean on familiar identities. Paisley's snaggly guitar fills and whipped-up soloing are present in "Counting Down the Days," which doubles as theme music for Hallmark's annual slate of holiday movies. Hayes displays flashes of jazz in "Have Yourself a Merry Little Christmas" and blues in "Run Rudolph Run." For Hayes, that exploration enhances his established musical personality.

"Country's a lot of different things, and my thing is I make a lot of different kinds of music," he says. "I'm very influenced by the stuff I grew up listening to that is country, and I'm really inspired by a lot of country artists right now. I don't know that I would label myself as a strictly country artist, just because I make so many different things, and I enjoy bringing so many different things into what I do."

A facile guitarist who played all the instruments on his first album, Hayes has never had trouble developing an identifiable niche.

"I've never struggled with having something unusual about what I'm doing," he says. "Honestly, the challenge has been 'How do I fit in?' That's been my challenge for my entire career."

With consumers focused primarily on individual tracks in the digital age, the album is arguably as much a branding opportunity as a creative endeavor, and Alan titled his Nov. 7 debut *Winston-Salem*, emphasizing his North Carolina roots. He took extra time this year to write and record more songs that adhere to a specific theme. The result is a hefty 20 titles that play with the city's hyphenated name. He's a family guy in the *Winston* portion of the album and a party animal in the *Salem* half.

While the imaging and branding surrounding the artist should emphasize their uniqueness as a product, the songs are ideally created without much consideration of the competition.

"I pay attention to how things are marketed and what's working strategically for other artists," manager Musacchio notes. "But when it comes to the music itself, there's never been a conversation about what other people are doing and trying to fit in in a certain way."

The key, it appears, is making music that represents the artist's creative tastes, then employing authentic marketing that accentuates their best attributes. Hopefully, they're different enough that they can find their place in a country world that's teeming with men, all vying for the affection of a specific fan base.

"There's a whole lot of pie," Alan suggests. "No matter how big or small your piece of that pie is, it's pretty good to just at least have a bite of that pie." •

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WLFP/MEMPHIS WAMZ/LOUISVILLE WBEE/ROCHESTER WCKN/CHARLESTON WTGE/BATON ROUGE WOGK/GAINESVILLE KUZZ/BAKERSFIELD WKRO/DAYTONA WRBT/HARRISBURG WWQM/MADISON KDRK/SPOKANE KXLY/SPOKANE WPOR/PORTLAND WRNS/GREENVILLE WOLF/SYRACUSE KZSN/WICHITA WBUL/LEXINGTON KJUG/VISALIA WGTY/YORK WXBQ/JOHNSON CITY WQHK/FT. WAYNE WUSJ/JACKSON KPLM/PALM SPRINGS



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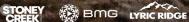
NEW IN COUNTRY

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FRESH COUNTRY









billboard Country Airplay

AIRPLAY MONITORED BY

ON THE CHARTS RUSS PENUELL

rpenuell@billboard.com

Chase Matthew Scores First Country Airplay No. 1 With 'Darlin'

Chase Matthew lands his first No. 1 on *Billboard*'s Country Airplay chart with "Darlin'" (Chase Matthew/Warner Music Nashville/WAR). The single tops the ranking dated Nov. 15 with a 3% gain to 31.3 million audience impressions Oct. 31-Nov. 6, according to Luminate.

The Sevierville, Tenn., native co-wrote the song with four others, including Jake Angel and Alex Maxwell, who also share producer credits. It's Matthew's third charted single and follows his first top 10, "Love You Again," which reached No. 9 in September 2024.

The coronation of "Darlin'" marks another breakout moment for the relative newcomer, highlighting both his growing fan base and rising momentum at radio. Matthew recently wrapped a special guest run on **Keith Urban**'s High and Alive World Tour, which closed in Nashville in late October, and has his own dates booked through next year.



Matthew becomes just the second artist this year to earn a career-first Country Airplay No. 1, after Corey Kent with "This Heart" in July. Not since Jelly Roll and Nate Smith in 2023 have so few artists done so. Last year saw nine first-time leaders, including five collaborations. Since the start of 2016, 51 artists have scored their first No. 1s on the chart; narrowing that list to solo performances puts the number at 33 (among 299 total leaders in that span).

'3, 2, 1' TOP 10 Washington state-born **Tucker Wetmore** breaks into the Country Airplay top 10 for a second time as "3, 2, 1" (Tucker Wetmore/Back Blocks/EMI Nashville/Mercury/Republic/Mercury Nashville) rises 11-10 (17.6 million, up 1%). His "Wind Up Missin' You" reached No. 2 in January.

The single also delivers a breakthrough for Summer Overstreet, who cowrote it alongside veteran hit-makers Josh Miller and Jordan Reynolds. The Nashville native—the daughter of Nashville Songwriters Hall of Fame inductee Paul Overstreet, who penned hits of his own and for many others beginning in the 1980s—earns her first top 10 on Country Airplay as a writer.

MOST INCREASED AUDIENCE

TITLE Imprint/Label Artist	GAIN (IN MIILIONS)
HEAVENS TO BETSY Big Machine Jackson Dean	+6.219
STAY COUNTRY OR DIETRYIN' Ten Point/Wheelhouse Blake Shelton	+2.340
20 CIGARETTES Mercury/Republic/Big Loud Morgan Wallen	+1.977
6 MONTHS LATER Megan Moroney/Columbia/Columbia Nashville Megan Moroney	+1.475
FAVORITE COUNTRY SONG Mercury/Republic/Big Loud HARDY	+1.401
IT WON'T BE LONG RECORDS Nashville George Birge	+1.360
CHOOSIN' TEXAS SAWGOD/Columbia/Triple Tigers Ella Langley	+1.126
AIN'T A BAD LIFE Fifty-One/Forty-Nine/Valory Thomas Rhett Featuring Jordan Davis	+1.085
COWGIRL Stoney Creek Parmalee	+0.959
BETTER ME FOR YOU (BROWN EYES) Fugitive Recordings/Magnolia Music Max McNown	+0.943

MOST INCREASED PLAYS

TITLE Imprint/Label	Artist	GAIN	
HEAVENS TO BETSY Big Machine	Jackson Dean	+1745	
20 CIGARETTES Mercury/Republic/Big Loud	Morgan Wallen	+643	
6 MONTHS LATER Megan Moroney/Columbia/Columbia Nashville	Megan Moroney	+593	
STAY COUNTRY OR DIE TRYIN' Ten Point/Wheelhouse	Blake Shelton	+547	
CHOOSIN' TEXAS SAWGOD/Columbia/Triple Tigers	Ella Langley	+389	
FAVORITE COUNTRY SONG Mercury/Republic/Big Loud	HARDY	+304	
WHAT KINDA MAN MCA Nashville P	arker McCollum	+293	
IT WON'T BE LONG RECORDS Nashville	George Birge	+287	
HOW FAR DOES A GOODBYE GO Macon/Broken Bow	Jason Aldean	+268	
AIN'T A BAD LIFE Fifty-One/Forty-Nine/Valory Thomas Rhett Featuring Jordan Davis			

RECURRENTS

THIS WEEK	TITLE Imprint/Label Artist	TOTAL AUD. (IN MILLIONS)					
1	GOOD NEWS American Dogwood/EMPIRE/Magnolia Music Shaboozey	21.345					
2	HAPPEN TO ME Triple Tigers Russell Dickerson	20.524					
3	AFTER ALL THE BARS ARE CLOSED Fifty-One/Forty-Nine/Valory Thomas Rhett	17.719					
4	JUST IN CASE Mercury/Republic/Big Loud Morgan Wallen	16.476					
5	BOTTLE ROCKETS Triple Tigers Scotty McCreery & Hootie & The Blowfish	14.571					
6	I'M THE PROBLEM Mercury/Republic/Big Loud Morgan Wallen	13.326					
7	HIGH ROAD YellaBush/Columbia/RECORDS Nashville Koe Wetzel & Jessie Murph	13.064					
8	BAR NONE MCA Nashville Jordan Davis	11.392					
9	THIS HEART Combustion Masters/RCA Nashville Corey Kent	10.348					
10	LIAR Bailee & Buddy/BMG/Republic/Stoney Creek Jelly Roll	10.322					

Regional Radio Report

TEXAS REGIONAL RADIO REPORT

WEEK ENDING NOVEMBER 6, 2025

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THIS WEEK	LAST WEEK	WKS ON CHART	TITLE (Label) ARTIST	TW SPINS	SPINS +/-	THIS WEEK		WKS ON Chart	TITLE (Label) ARTIST	TW SPINS	SPINS +/-
0	2	22	I MISS US (RedPlay Media) ★★1 Week at 1★★ Trevor Underwood	1637	115	0	13	14	GUITAR IN MY HAND (Independent) Tilluride	1139	17
0	3	12	HIT THE HIGHWAY (Independent) Bri Bagwell	1616	153	12	4	29	ADELINE (Independent) Shane Smith & The Saints	1127	-293
8	6	13	ALWAYS FLOWERS (Independent) Kylie Frey	1547	220	ß	19	9	EVEN GIRLS LIKE YOU (Pretty Damn Tough) Josh Abbott Band	1063	124
4	5	20	LONELY OVER YOU (Warner Music Nashville) William Beckmann	1484	79	14	14	15	DIED AND GONE COUNTRY (Independent) Curtis Grimes	1062	37
6	7	21	BURN (RedPlay Media) Guy Vincent	1476	157	15	15	21	BORN RUNNIN OUTTA TIME (Sony Music Group) Lukas Nelson	1061	41
6	8	20	TWO HANDS (Independent) Pat Green and Corey Kent	1407	124	1	18	14	I WAS WRONG (Independent) Mike Ryan	1053	106
Ø	10	14	HOLD HER HORSES (Independent) Jesse Raub Jr.	1338	159	Ð	20	6	PONTIAC (SO TELL ME MOMMA) (Adub/New Revolution) Aaron Watson	1038	111
8	9	22	BAD REPUTATION (River House) Grant Gilbert and Hudson Westbrook	1249	57	18	17	16	THE OLDER I GET (MORE COUNTRY I'M GETTING TO BE) (Fool Hearted) Jon Wolfe	1036	83
9	1	17	WHEN SHE KISSED ME (Almost Country) Casey Donahew	1164	-430	19	11	20	THE OTHERS (Late August Records) Cody Jinks	1035	-122
•	16	19	KEEP ME UP (Independent) Hayden Haddock	1149	137	20	22	11	TEXAS STRONG (Independent) Aaron Loy	948	64

Texas Regional Radio Report Top 100 is compiled from weekly online playlist reports from 86 radio stations located in Texas and surrounding states, including reports from specialty shows, internet and satellite radio outlets. Songs are ranked by total plays. For tracking, complete chart methodology and more information, visit www.texasregionalradio.com, or contact Dave Smith at 972-252-8777. Copyright 2025, Texas Regional Radio Report

billboard Country Airplay

AIRPLAY MONITORED BY

		WKS	WKS AUDIENCE (IN MILLIONS) PLA					
THIS WEEK	LAST WEEK	ON CHART	TITLE Imprint/Label Artist	THIS WEEK	+/-	THIS WEEK	PLAYS +/-	RANK
0	2	49	DARLIN' Chase Matthew/Warner Music Nashville/WAR ★★ No. 1 (1 Week) ★★ Chase Matthew	31.287	+0.881	7859	-7	1
0	6	59	HEAVENS TO BETSY Big Machine ★★ Most Increased Audience ★★ Jackson Dean	27.476	+6.219	7794	1745	2
3	1	15	BACK IN THE SADDLE Seven Ridges/Columbia Nashville Luke Combs	25.735	-8.595	6720	-2295	3
4	3	20	I GOT BETTER Mercury/Republic/Big Loud Morgan Wallen	24.006	-2.696	5650	-665	5
5	4	32	HEART OF STONE Bailee & Buddy/BMG/Republic/Stoney Creek Jelly Roll	22.186	-2.202	5430	-503	6
6	7	44	COWGIRL Stoney Creek Parmalee	21.067	+0.959	5289	189	9
0	8	24	SOMEWHERE OVER LAREDO Broken Bow Lainey Wilson	19.937	+0.753	5817	128	4
8	9	60	WHAT KINDA MAN MCA Nashville Parker McCollum	19.132	+0.919	5292	293	8
9	10	17	DON'T MIND IF I DO Nashville Harbor Riley Green Featuring Ella Langley	18.761	+0.921	5303	117	7
0	11	35	3,2,1 Tucker Wetmore/Back Blocks/EMI Nashville/Mercury/Republic/Mercury Nashville Tucker Wetmore	17.549	+0.160	5098	28	10
0	12	18	6 MONTHS LATER Megan Moroney/Columbia/Columbia Nashville Megan Moroney	17.358	+1.475	4930	593	11
Ø	16	24	STAY COUNTRY OR DIETRYIN' Ten Point/Wheelhouse Blake Shelton	16.065	+2.340	4482	547	12
ß	14	30	FAVORITE COUNTRY SONG Mercury/Republic/Big Loud HARDY	15.816	+1.401	4194	304	14
1	13	33	HOUSE AGAIN River House/Warner Music Nashville/WAR Hudson Westbrook	15.307	+0.861	4467	222	13
Œ	15	22	GOOD TIMES & TAN LINES Leo33 Zach Top	14.176	+0.396	4188	64	15
1	18	41	IT WON'T BE LONG RECORDS Nashville George Birge	13.231	+1.360	3885	287	16
Ð	17	8	HOW FAR DOES A GOODBYE GO Macon/Broken Bow Jason Aldean	12.495	+0.597	3519	268	17
B	19	46	TIME'S TICKING Valory Justin Moore	11.066	+0.078	3211	156	18
19	21	8	AIN'T A BAD LIFE Fifty-One/Forty-Nine/Valory Thomas Rhett Featuring Jordan Davis	9.271	+1.085	2597	238	22
20	20	40	I DARE YOU Big Machine Rascal Flatts & Jonas Brothers	8.950	+0.297	2919	-32	19
3	22	39	BETTER ME FOR YOU (BROWN EYES) Fugitive Recordings/Magnolia Music Max McNown	8.915	+0.943	2833	215	20
22	23	28	WHAT HE'LL NEVER HAVE Curb Dylan Scott	7.636	+0.438	2727	145	21
23	24	48	GOLDEN CHILD Riser House Meghan Patrick	7.509	+0.397	2326	73	23
2	27	5	20 CIGARETTES Mercury/Republic/Big Loud Morgan Wallen	7.433	+1.977	1872	643	29
25	26	29	I AIN'T COMING BACK Mercury/Republic/Big Loud Morgan Wallen Featuring Post Malone	7.089	+0.839	1792	161	31
26	25	36	ENDS OFTHE EARTH RECORDS/Columbia/RECORDS Nashville Ty Myers	6.687	+0.058	1783	61	33
3	29	18	AMEN American Dogwood/EMPIRE/Stoney Creek/Magnolia Music Shaboozey & Jelly Roll	6.214	+0.890	1849	123	30
28	28	28	THE FALL CoJo/Warner Music Nashville/WMN Cody Johnson	5.873	+0.444	1784	101	32
29	31	20	WEAK Valory Preston Cooper	5.360	+0.206	1884	73	27
30	32	17	A SONG TO SING Vanner/Republic/Big Loud Miranda Lambert & Chris Stapleton	5.329	+0.532	2021	169	24

COUNTRY AIRPLAY CHART LEGEND

RANKINGS

Country Airplay is ranked by total audience impressions for the week ending Sunday based on monitored airplay by Mediabase of 145 stations by Luminate. Audience totals on the chart are derived, in part, using certain Nielsen Audio-copyrighted Persons 12+ audience estimates (under license © 2025, Nielsen Audio). The list of all Country Airplay chart reporters can be viewed in Luminate's online platform.

TIES

On Country Airplay, if two songs are tied in audience, the song with the larger increase in audience is placed first.

BULLETS

Awarded on Country Airplay to titles gaining audience or remaining flat from the previous week. Titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%.

RECURRENTS

On Country Airplay, descending titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks, provided that they are not still gaining enough audience points to bullet or if they rank below No. 10 and post a third consecutive week of (non-bulleted) audience decline, regardless of total chart weeks. Plus, songs that ascend to a peak between Nos. 1 and 5 will remain on the chart for one additional week even if dropping below No. 10.

HOT SHOT DEBUT

Awarded to the highest-ranking new entry on Country Airplay.

MOST INCREASED AUDIENCE

Most Increased Audience on Country Airplay lists the songs with the greatest week-to-week increases in total audience.

AIRPOWER

Awarded on Country Airplay to titles ranking inside top 20 in plays and audience rankings for the first time, with increases in both plays and audience.

BREAKER

Awarded on Country Airplay to titles achieving airplay (at least one detection) at 60% of reporting stations for the first time.

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billboard Country Airplay

AIRPLAY MONITORED BY LUMINATE

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THIS WEEK	LAST	WKS ON	TITLE Imprint/Lobal	AUDIENCE (I			PLAYS		
WEEK	WEEK	CHART 30	TITLE Imprint/Label Artist HARD FOUGHT HALLELUJAH Brandon Lake/Essential/Stoney Creek/Lyric Ridge Brandon Lake X Jelly Roll	THIS WEEK 5.127	+/- +0.452	1679	+/- 105	RANK 34	
32	30	51	WOULD IF I COULD Mercury/Republic/Big Loud ERNEST	5.102	-0.158	1997	-20	25	
33	34	23	ME & A BEER Harpeth 60 Chris Janson	4.301	+0.125	1967	153	26	
34	36	35	WISHYOU WELL Music Soup/Interscope/MCA Nashville Vincent Mason	4.259	+0.448	1574	78	35	
35	35	31	TILTHE LAST ONE DIES Boss Moves/Black River Chris Young	3.999	+0.029	1882	119	28	
30	41	3	CHOOSIN'TEXAS SAWGOD/Columbia/Triple Tigers Ella Langley	3.666	+1.126	817	389	47	
②	38	21	WRONG HEARTS BMG/Galaxy Label Group LOCASH	3.536	+0.462	1237	84	37	
33	39	24	SAME MOON Riser House/Columbia Nashville Mitchell Tenpenny	3.000	+0.194	1110	-9	39	
39	37	2	BEAUTIFULTHINGS Megan Moroney/Columbia/Columbia Nashville Megan Moroney	2.826	-0.875	835	-8	45	
40	42	13	MAKING GOOD TIME Three Up Three Down/Columbia Nashville Old Dominion	2.763	+0.405	1132	122	38	
41	40	24	BAGGAGE Black River Kelsea Ballerini	2.524	-0.055	1311	-26	36	
42	43	15	NEVER CALL AGAIN Thrivin Here/Warner Music Nashville/WMN Gavin Adcock	2.248	+0.009	1011	4	41	
43	45	18	KID MYSELF Night Train/Broken Bow John Morgan	2.005	-0.065	1039	-17	40	
4	48	22	DRINK WITH YOU Nashville Harbor Brett Young	1.915	+0.190	901	6	43	
4 5	50	9	ALL MY EXES Mercury/Big Loud Lauren Alaina Featuring Chase Matthew	1.913	+0.322	721	61	55	
46	54	2	TURNTHISTRUCK AROUND MCA Nashville ★★ Breaker ★★ Jordan Davis	1.862	+0.492	743	181	54	
47	47	7	HATE HOWYOU LOOK The Core/Universal Music Canada/Mercury Nashville Josh Ross	1.747	-0.076	808	-11	49	
48	49	25	BURNED DOWN HEAVEN Chase McDaniel/Big Machine Chase McDaniel	1.704	+0.059	855	28	44	
49	51	4	CHEVY SILVERADO Atlantic/Warner Music Nashville/WMN ★★ Breaker ★★ Bailey Zimmerman	1.693	+0.135	767	28	51	
50	44	2	KILLEDTHE MAN Curb Lee Brice	1.508	-0.706	382	-183	-	
⑤	53	6	LONG LIVE COUNTRY Triple Tigers Shane Profitt	1.481	+0.098	784	-6	50	
€	55	17	EASYTO LOVE Broken Bow Dustin Lynch	1.395	+0.058	766	8	52	
53	52	12	SEVENTEEN Columbia Nashville Kameron Marlowe	1.331	-0.084	676	-38	56	
54	56	8	HEAVEN PASSING THROUGH Bossier City/Thirty Tigers/Akando Tumpike Troubadours	1.310	+0.024	406	22	-	
⊕	57	15	IWISH YOU WOULD Valory Mackenzie Carpenter Featuring Midland	1.270	+0.010	824	24	46	
56	58	14	NO TELLIN' True To The Song/Nashville Harbor Caroline Jones	1.144	-0.050	975	50	42	
5	60	3	FIREWORKS Curb Kelsey Hart	1.122	+0.141	811	97	48	
58	59	10	WE CAN ALWAYS MOVE ON Warner Music Nashville/WAR Cole Swindell	1.107	-0.041	756	9	53	
59		NTRY	THE HELL YOU ARE Back Blocks/Mercury/Big Loud Ashley Cooke	1.074	+0.126	582	8	57	
60	NE	W	DEVIL AIN'T DONE Stoney Creek ★★ Hot Shot Debut ★★ Atlus	0.875	+0.127	491	19	60	



Alabama's Randy Owen and his wife, Kelly Owen, were recognized with the American Hereford Association Hall of Merit Award on Oct. 25 during the organization's annual conference in Kansas City, Mo. From left: AHA president Chad Breeding, the Owens' granddaughter Harper Starnes, Randy, Kelly and AHA board member Jim Coley.



19 Recordings/BMG Nashville artist Colin Stough earned plenty of support from his team when he played the Grand Ole Opry on Oct. 29. From left: BBR Music Group vp of PR Mark Logsdon, Opry executive producer/senior vp Dan Rogers, Stough, Rainier Entertainment owner Laurel Kittleson and 19 Entertainment executive vp of music Joey Arbagey.

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Hudson Westbrook (center) received an RIAA-certified platinum plaque for "House Again" prior to a benefit concert on Nov. 1 in Stephenville, Texas. He's joined by co-writers Dan Alley (left) and Neil Medley.

THREE ACTS GET FOUR GRAMMY NODS

With the expansion of the country categories in the Grammy Awards, **Tyler Childers**, **Chris Stapleton** and **Miranda Lambert** all earned four country nominations when finalists for the 68th annual event were announced Nov. 7.

Previously, a single trophy was given for best country album, but that category was split beginning this year into the best traditional and best contemporary fields. As a result, similarly rooted acts — including Willie Nelson, Charley Crockett and Margo Price — all found a traditional route onto the ballot. More contemporary acts — including Kelsea Ballerini, Jelly Roll and Eric Church — all compete in their own space.

In addition to the three quadruple country nominees, Lainey Wilson and Zach Top snagged three nods each, while Price, Jelly Roll and Shaboozey picked up two nominations apiece.

Go here for the complete list of finalists.

RADIO & RECORDS®

BBR Music Group/BMG North America made five staff changes to its A&R team. Camille Kenny was promoted to vp of A&R, with newly hired Jacee Badeaux taking her vacated senior director role. He was previously Big Yellow Dog senior director of A&R. Tahsin Rakib Himi rose to BMG director of A&R research from director of analytics engineering, while Kennedy Nickerson was bumped to manager of A&R from senior coordinator. Talia Heimanson takes over as A&R coordinator, joining from Red Bull Records, where she was executive assistant in the A&R department. Reach Kenny here, Badeaux here, Himi here, Nickerson here and Heimanson here ... Country-rock band 49 Winchester signed with MCA Nashville, with MCA chief creative officer Dave Cobb producing. The group's first product in the agreement, a cover of Black Sabbath's "Changes," was released Nov. 7 ... CDX Records signed Robert Bacon to a recording deal ... Todd Violette joined Connoisseur/Palm Springs, Calif., as operations manager. He'll also serve as PD for country KDES. A former i Heart Media/Indianapolis on-air host and programmer, Violette re $places \textbf{\textit{Dax Davis}}, who \, recently \, became \, Connoisseur/San \, Antonio \, director \, of \, and \,$ sales ... Beasley/Las Vegas country station KCYE moves back to 102.7 FM on Nov. 13, swapping its current 107.9 FM slot with adult contemporary sister KVGS ... Bobby Bones' Nashville Podcast Network added The Upload With Brooke Taylor, a faith-based program that debuted Nov. 5 with an episode featuring Tyler Hubbard. Future installments will include Walker Hayes, RussellDickerson, Gabby Barrett and Anne Wilson ... Grace Blazer was promoted to iHeartMedia/Miami senior vp of programming from vp, RadioInk.com reported. The cluster includes country WMIA ... Sirius XM launched 23 holiday channels on Nov. 4. Among them are Country Christmas and Holidays With Anne Murray and Friends.

'ROUND THE ROW

Danny Nozell's CTK Enterprises hired three executives: Patrick Kells joined as head of retail merchandising, building on a 30-year history that includes four years as a retail consultant; **Robert Kelley** was named Dolly's Life of Many Colors Museum GM, following a role as 2022 Special Olympics USA Games vp of operations; and Adam Davis was added as CTK director of content development and archiving after seven years as a Sony Music Nashville content producer. Reach Kells here, Kelley here and Davis here ... Belmont University's new Center for Mental Health in Entertainment tapped **Debbie Carroll** as executive director. She arrives after serving as OnSite vp of entertainment and specialized services. Additionally, the Country Music Association donated \$3 million to the center ... CMT's long-running Hot 20 Countdown, hosted by Cody Alan and Carissa Culinar, will conclude at the end of the year. It's the last original regular music program on the network ... Songwriters Ben Chapman and Meg McRee signed a publishing deal with Steve Markland's Blue Harbor Music ... Warner Chappell Nashville added artist-writer Brendan Walter to its publishing roster ... Spirit Music Nashville signed a publishing and artist development agreement with Louisiana-bred Joe Bryson ... American Songwriter relaunched its Off the Record interview series as a video program and podcast. Hosted by editor-in-chief Lisa Konicki, the program's initial episode, featuring Colbie Caillat, went live Nov. 5 ... FEMco's Master This Workshop, hosted by Leslie Fram and Shanna Strassberg, will launch Dec. 2 with guest Brittney Spencer at Anzie Blue in Nashville ... The campaign behind Kenny Chesney's autobiography, Heart Life Music, included a cover story in the Nov. 14 issue of Newsweek ... HARDY will be featured in a Dec. 6 edition of the Country Music Hall of Fame and Museum's Songwriter Session series ... Lee Greenwood, Exile, The Gatlin Brothers, The Bellamy Brothers and Restless Heart's Larry Stewart are among nearly a dozen acts participating in Veterans Day Country Concert, an RFD-TV special airing Nov. 8 ... Jordan Davis and Lauren **Daigle** were announced as co-hosts of CMA Country Christmas, which will air Dec. 2 on ABC. The Country Music Association also revealed the first nine performers for the 59th annual CMA Awards on Nov. 19. They include Luke Combs, Ella Langley, Shaboozey, Megan Moroney and Stephen Wilson Jr. Whiskey Jam founder Ward Guenther has agreed to host the official CMA Awards After Party ... Donna Jean Godchaux-MacKay, 78, died Nov. 2 at Alice Hospice in Nashville following a bout with cancer. A featured vocalist with **The Grateful Dead**, she also appeared as a background vocalist on a number of Elvis Presley recordings, including "In the Ghetto," "Kentucky Rain" and "Suspicious Minds" ... Recording artist and background singer John Wesley Ryles, 74, died Nov. 2, according to a Facebook post made by his wife, Joni Lee Twitty, on the Facebook page for her father, Conway Twitty. The Louisiana-born Ryles snared a top 10 country single with his 1968 release "Kay" on Columbia and peaked at No. 5 in 1977 with an MCA release, "Once in a Lifetime Thing." As a session vocalist, Ryles participated in a long line of hits, including Brooks & Dunn's "My Maria," Alan Jackson's "Gone Country," Ricky Van Shelton's "I Am a Simple Man" and Clay Walker's "She Won't Be Lonely Long." •



Sony Music Nashville signee McCoy Moore (center) performed Oct. 30 at the Music Ranch in Lakeland, Fla., at a show hosted by the city's WPCV. He's flanked by Hall Communications/Lakeland vp of programming-WPCV PD Bob Walker (left) and RCA Nashville Southeast regional promotion manager Ali O'Connell.

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billboard Country Airplay Index

TITLE Publishing-Licensing Org (Songwriter) Chart Position

- 20 CIGARETTES (oncord Tunes, SESAC/Card Tables Music, SESAC/Hang Your Hat Hits, SESAC/Songs of Universal, Inc., BM/Family Farm Songs, BM/Concord Copyrights, BM/Jomil 10 Music, BM/Rarre Publishing Worldwide, BM/Warner-Tamerlame Publishing Corp., BM/Songs of Back Block Publishing, BM/ (CLaCorte, R.C.M.C.Gill, J.L.Miller, B.Pendergrass) 24
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- ME & A BEER Anthem Red Vinyl Music, BMI/Buckkilla Music, BMI/Sony Cross Keys Publishing, ASCAP/Master Of My Domain Music, ASCAP/Poppy's Picks, ASCAP/TDP Publishing, BMI/Hits from The Tape Room, BMI/Warner-Tamerlane Publishing Corp., BMI/Sony Tiree Publishing, BMI/Jape Room Hits, BMI/Sony Tiree Publishing, BMI/Sony Tiree Publishing, BMI/Sony Tiree Publishing, BMI/Sony Songs LLC, BMI/Sony Tunes LLC, ASCAP (C.Janson, T.Phillips, A.G.Gorley, A.Sheridan) 33

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THE NO. 1s ISSUE

YEAR IN MUSIC

ISSUEDATE 12/13 | AD CLOSE 12/2 MATERIALS DUE 12/4

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Billboard's Year in Music: The No. 1s will wrap up 2025 with an extraordinary editorial package. Included will be year-end charts, interviews and analysis of the year's top artists, songs, albums and labels as well as the top producers, songwriters and publishers.

The year-end Billboard Boxscore charts will shine a light on the most successful tours and the top concert venues and promoters in the world.

This highly anticipated issue serves as a compilation of must-have information. It is referenced year-round by everyone in the music business and touring industry as their de facto resource for *Billboard's* historical data and information.

Advertise in this signature collector's edition and position your company, artist or breakthrough achievement in front of the industry's power players. This issue provides the ideal showcase to run a brand or congratulatory message to acknowledge success over the past year.



Taylor Swift's *Speak Now* Forever Holds Its Place In History

In 2010, the original set debuted at the peak of Top Country Albums, Billboard 200

Speakers were widely attuned to **Taylor Swift** when *Speak Now* debuted at No. 1 on *Billboard's* Top Country Albums and the Billboard 200 dated Nov. 13, 2010.

It followed 2008's *Fearless* as the second of six Swift albums that started atop both lists.

Speak Now's release was heavily publicized, with performances at New York's Kennedy Airport, on ABC-TV's Dancing With the Stars and on Los Angeles' Hollywood Boulevard as she shot an NBC special, Taylor Swift — Speak Now.

Five of the album's singles reached the Hot Country Songs top five: "Mine," "Back to December," "Mean" "Sparks Fly" and "Ours." The latter two hit No. 1, with "Ours" emerging from a Target-exclusive version of the CD.

Speak Now logged 13 weeks at No. 1 on

Top Country Albums, while rerecording Speak Now (Taylor's Version) led for two weeks in 2023. In addition to the six titles that ruled both the country and all-genre albumslists, Swift's 2008 EP Beautiful Eyes reached No. 1 on Top Country Albums. Nine more of her sets have led only the Billboard 200, including The Life of a Showgirl, which is now in the penthouse for a fourth week.

